

DAHL LAND & CATTLE LLP

Your Heterosis Headquarters!

RED ANGUS • SOUTH DEVON • POUND MAKERS



**The DLC F-1 Mother Cows
with their market-topping steer calves –**
The heart and soul of what we do!
She is fertile, sound, feminine and adaptable.

Cattlemen –

Are you looking to have a cowherd that will produce 20% more pounds of calf weaned per cow exposed?

Then you need to use the “right” genetics!

The Red Angus, Black Angus and South Devon breeds complement each other in a very positive manner. When crossed, they create a F-1 female that’s equal to any and superior to many!

We have the “right” genetics to improve your herd’s profit!



South Devon

DLC Ms Legacy 026 #198453



Red Angus

DLC Miss Classic 948W #195902

Annual Production Sale

Tuesday, May 5, 2015

1:00 p.m. CDT • Napoleon Livestock
Napoleon, ND

**65 Range-Ready Yearling Bulls
150 Purebred and F-1 Yearling Heifers**

DAHL LAND & CATTLE LLP

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*Call or write for a catalog or,
better yet, stop in for a visit!*



DAHL LAND & CATTLE LLP

"Heterosis Headquarters"

Dear Cattlemen & Women,

The purpose of this letter is two-fold; first, is to wish you a very late but happy & prosperous New Year, and second, 2015 marks the 65th year that Dahl Land & Cattle has been ranching in Gackle, N.D., and we sincerely wish to invite you to our 44th annual production sale on May 5, 2015. It sure looks like it's going to be a very profitable year for those of us in the beef production business.

We will be offering 65 bulls, 28 of them are black, and 150 of our very popular open yearling heifers. We are still your "Heterosis Headquarters," and feel that this year's offering has the most profit potential we've ever offered.

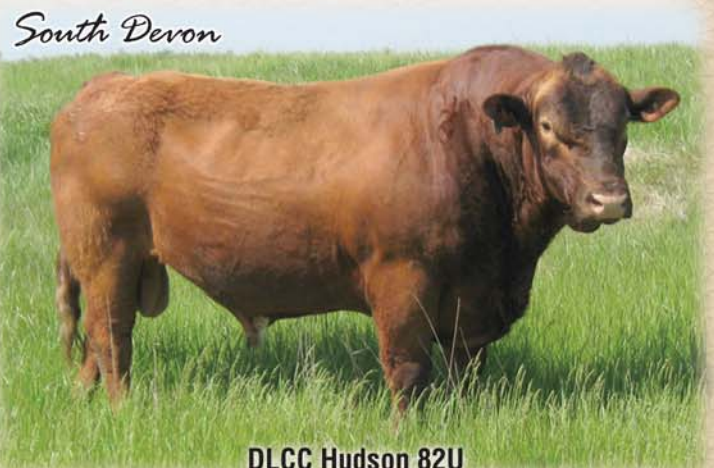
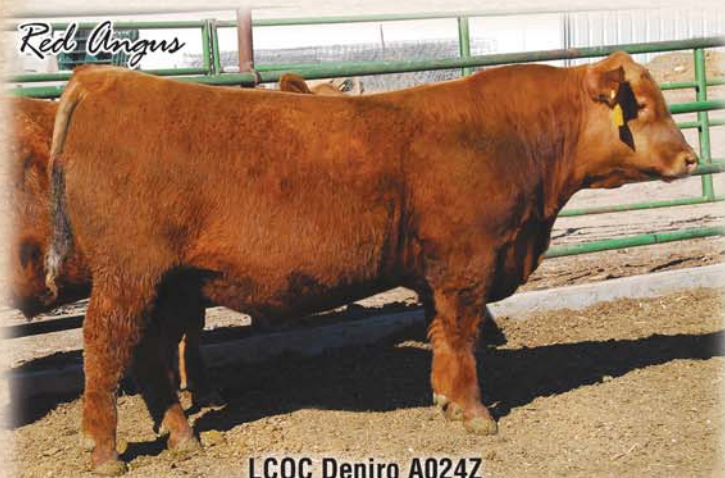
We have added a new dimension to our herd by adding two herd bulls that have excelled in feed efficiency and profitability. A Red Angus bull purchased from Leachman's of Colorado and a South Devon bull purchased from Dar-Lynn Cattle of Minnesota. Both are pictured below.

Because these traits are very heritable these bulls should add another profitable trait to our program. There will be sons of both bulls in the sale. We are also offering 15 Red Angus heifer bulls. You can be sure that when JD says they're heifer bulls that you can take that to the bank!

We feel that we have enough black South Devon bulls in the sale this year to encourage black Angus and black-hided breeders to give them a try. We feel confident that you will be pleasantly & profitably amazed at the results.

Again we hope you have a very good and profitable year, and we sincerely hope to see you at our sale!

Sincerely,
Dan, Jeff, JD and Jack



We test our genetics on our own commercial cattle!



On November 4, 2014, we sold 98 steers with an average birth date of April 10th and had an average birth weight of 82 lbs. They were 208 days of age on sale date and weighed 680 lbs. with NO creep and had a WDA of 3.27 pounds per day on the cow. These steers were purchased by JS Cattle Co.

On January 22, 2015, we sold 60 head of the May-born steers at Napoleon Livestock with an average shrunk weight of 702 lbs. In both cases, these steers topped the market for their weight class.



"We prove that our genetics work and we offer those same genetics to you!"

All of these steers were out of F1 cows.

Photos of 2013 DLC steers taken January 2014.

We will be offering 65 yearling bulls like these on May 5!

Pictures of our 2014 Sale Bulls



It is important to realize that 80% of herd improvement is directly attributable to bull selection. Because of this, determining what you can pay for a bull depends on more factors than finding the lowest price. The decisions you make this year will affect your cowherd for years to come so shop wisely.

With this in mind, doesn't it make sense to buy bulls that have a proven track record, that have been selected for the important genetic traits required to get a live, rapidly growing calf to market that will improve ranch's profitability?

There is a lot of competition out there for your bull and replacement heifer buying budget. Because of that, there is a push to have earlier sales to be the first to appeal to you, the bull buyer. Because of earlier sales there are more offers to keep your purchases until later in the spring, more offers for fertility testing before your bull is delivered.

Our sale is in May for several reasons such as; it lets the bulls and heifers mature at a slower pace so they can express their natural genetic performance without pushing them and potentially ruining them. We feed the cattle until May without giving to advertise that fact, every bull is fertility tested prior to sale day and guaranteed a breeder. Every heifer is Bangs and Preg-Guard vaccinated and every heifer is vet checked for breeding soundness.

We've done all the work for you, even to the extent of taking the first step in a crossbreeding program by not only offering bulls and heifers that are proven to work well in crossbreeding programs, but also by offering F1 (Poundmaker) bulls and heifers to our customers that can then be used in so many ways to further your breeding program. Finally, there is no risk for your purchase to get injured or sick between purchase and possession because if an animal gets injured or sick before our sale "It isn't in the sale."

There will also be 150 yearling replacement heifers like these in the offering on May 5th!

Heifer photos taken January 2014.



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PRESORTED
STANDARD
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CHANGE SERVICE REQUESTED



**2014 World South Devon Tour
Dahl Land & Cattle LLP, Gackle, N.D.**



**2014 NDSA
All Breeds Cattle Tour
Dahl Land & Cattle LLP,
Gackle, N.D.**