

MORE THAN A BULL

10th Annual Bull Sale

Saturday, March 21, 2015

Selling:

30 Red Angus Bulls

40 SimAngus™ Bulls

Red Hill Farms

Swine Seedstock
Tobacco Enterprises
Red Angus and Simmental Cattle

Dear Friends,

We are pleased and excited to welcome you to our 10th Annual Bull Sale – More Than a Bull! Our goal is to offer each customer a complete genetic program along with support services. Our success is measured by the profitability of the commercial producers and purebred breeders who use Red Hill genetics. The cattle have been selected to improve economically relevant traits in order to optimize the practicality and profitability for our commercial customers.

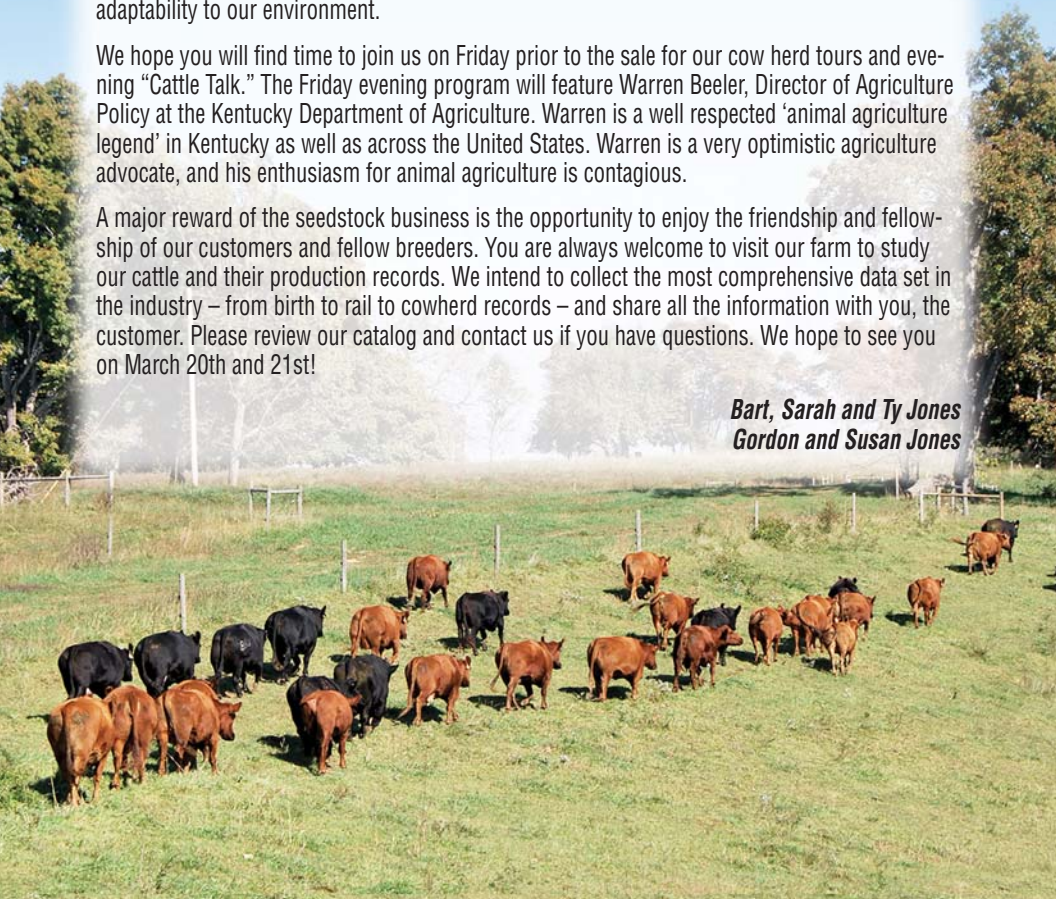
New for 2015 are economic selection indices for the Red Angus cattle. We commend the Red Angus Association of America for publishing the HerdBUILDER Index (a herd profitability index) and the GridMaster Index (a feedyard and carcass index). Our longtime selection emphasis on maternal traits and calving ease has contributed to our cattle consistently ranking at the top of the breed for the HerdBUILDER Index. Use these indices, along with the All-Purpose Index (API) and Terminal Index (TI) from the American Simmental Association, to simplify your bull buying decisions.

We continue to focus our program on 3 principles – 1) offering cattle documented as breed leaders for production traits, 2) offering cattle that are phenotypically pleasing to the customer, and 3) offering services to help our customers improve profitability. We manage our cattle like a commercial herd and ask our cows to perform with minimal inputs. We attempt to manage our cattle so they will thrive in their new environments. Environmental adaptability continues to be one of the most overlooked traits in beef cattle breeding, but this is not so at Red Hill. As you can see from studying our catalog, we use many of our own sires that are selected for their adaptability to our environment.

We hope you will find time to join us on Friday prior to the sale for our cow herd tours and evening “Cattle Talk.” The Friday evening program will feature Warren Beeler, Director of Agriculture Policy at the Kentucky Department of Agriculture. Warren is a well respected ‘animal agriculture legend’ in Kentucky as well as across the United States. Warren is a very optimistic agriculture advocate, and his enthusiasm for animal agriculture is contagious.

A major reward of the seedstock business is the opportunity to enjoy the friendship and fellowship of our customers and fellow breeders. You are always welcome to visit our farm to study our cattle and their production records. We intend to collect the most comprehensive data set in the industry – from birth to rail to cowherd records – and share all the information with you, the customer. Please review our catalog and contact us if you have questions. We hope to see you on March 20th and 21st!

***Bart, Sarah and Ty Jones
Gordon and Susan Jones***



Welcome to Red Hill Farms
MORE THAN A BULL - 10th Annual Bull Sale

Friday, March 20, 2015

Cow Herd Tours - All Day
Cattle Penned and Available for Viewing after 1 p.m. (CDT)
Red Hill Beef Taco Bar and "Cattle Talk" at 6 p.m. (CDT)

Presenters:

Warren Beeler, Kentucky Department of Agriculture
Bart Jones, Red Hill Farms

Saturday, March 21, 2015

Bull Sale Time - 1 p.m. (CDT)
Lunch Served at Noon (CDT)
Prepared by Macon Co. Cattlemen's Association

Bart, Sarah & Ty Jones

466 Red Hill Road
Lafayette, TN 37083
Home: (615) 666-3098
Bart's Cell: (615) 633-6941
Sarah's Cell: (615) 655-4932
mail@redhillfarms.net
www.redhillfarms.net

Sale Day Phone:
(270) 622-2300

Conference Call Line:

Conference call number, passcode & instructions will be provided to registered buyers upon registration. Registration before Saturday for those unable to attend the sale is suggested.

Gordon & Susan Jones

Home: (270) 781-4038
Gordon's Cell: (270) 991-2663
Cabin: (270) 622-2300
gordon.jones44@yahoo.com

Sale Consultant:

Davis Holder (270) 670-2499

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Marty Ropp (406) 581-7835
Clint Berry (417) 844-1009

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Red Angus

Harold Bertz (816) 661-2289

 **SimGenetics**
PROFIT THROUGH SCIENCE

Chris Davis (502) 827-1233

Red Hill Farms

Swine Seedstock
Tobacco Enterprises
Red Angus and Simmental Cattle



Visit
www.RedHillFarms.net
for lot videos
of each bull selling!

We want to thank Ben Spitzer, owner of Silo & Co Productions, for working with us on our bull sale videos. Additionally, we recently added a farm promotional video to our website homepage and added customer testimonial videos to our VIDEO page. Many thanks to Ben as well as longtime customers, Jay Price and L.J. Watson, for helping make these videos a success!

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Thanks to Performance Feeds for sponsoring our sale day lunch!

Terms and Conditions

SALE LOCATION: 900 Max Roark Road, Scottsville, KY 42164

DIRECTIONS:

(CAUTION: FOR BEST RESULTS DO NOT FOLLOW GPS OR INTERNET DIRECTIONS)

FROM LAFAYETTE, TN: North on Hwy 10 – 7.5 miles, turn right on Wheeley Springs Road. Go 2.2 miles, turn left on Red Hill Road. Follow signs to sale location.

FROM SCOTTSVILLE, KY: 100 East, turn right on 1421. Go 4.2 miles, turn left on 1578. Go 4.4 miles, turn right on Hwy 10. Go 1.4 miles, turn left on Wheeley Springs Road. Go 2.2 miles, turn left on Red Hill Road. Follow signs to sale location.

AIRPORTS: Commercial airline flights to Nashville, TN (60 miles). Contact us if we can assist with transportation.

LODGING INFORMATION: Hearthstone Inn – Lafayette, TN(615) 666-7114
Executive Inn – Scottsville, KY(270) 622-7770
Additional lodging is available approximately one hour from the sale site in Glasgow or Bowling Green, KY, or Lebanon or Gallatin, TN

TERMS: Terms of the sale are cash or good check.

ANNOUNCEMENTS: Sale day announcements take precedence over printed material.

BUYER REGISTRATION: We request all prospective buyers register and receive a buyer number before the sale.

DELIVERY: Free delivery up to 300 miles on all lots. Delivery in excess of 300 miles at cost. For customers in excess of 300 miles, please feel free to call and request a quote for delivery. A \$50 discount will be given for each lot picked up sale day.

SIGHT-UNSEEN BIDDING: We will handle all bids confidentially. Contact Bart (615-666-3098) or Gordon (270-991-2663) prior to the sale for information and/or assistance. We guarantee 100% satisfaction on sight-unseen purchases!

RETAINED OWNERSHIP: Red Hill Farms retains a 1/2 semen interest in all bulls selling.

We are selling 100% possession and 100% salvage or resale value. This gives Red Hill Farms the option to collect, use and market semen from the bull and does not restrict the buyer from doing the same.

SALE PROCEDURES: We will conduct a “Farmers’ Auction” to sell each individual lot. Cattle sell in catalog order. Each animal has a base price listed in the catalog. When it is time to sell a particular animal, we will ask those interested to hold up their buyer number. If only one number is in the air, the animal will be sold at the base price to that individual. If there are multiple numbers in the air, we will gradually raise the price until one number remains. If there is a tie (last two bidders drop out at the same time), the bid is given to the buyer with the lower buyer number. The other bidder may raise the bid by \$250 if he wishes to stay in the auction. We intend for this to be a simple, low-pressure sale for the benefit of all involved.

HEALTH

SPRING YEARLING BULLS

Calves: Spring - UltraChoice 8, Cydectin

July - UltraChoice 8, Bovi-Shield Gold 5, Dectomax

Weaning: UltraChoice 8, Bovi-Shield Gold 5, Dectomax,

Yearling: UltraChoice 8, Dectomax, Ultra Saber, Bovi-Shield Gold FP5 VL5 HB

FALL 18-MONTH-OLD BULLS

March 2014: UltraChoice 8, Bovi-Shield Gold 5, Dectomax

June 2014: UltraChoice 8, Bovi-Shield Gold 5, Cydectin

Spring 2015: UltraChoice 8, Bovi-Shield Gold FP5 VL5 HB, Ultra Saber, Dectomax

**** ALL BULLS AND HEIFERS TESTED NEGATIVE TO BVD PI IN FEBRUARY 2015.**

**** COWHERD TESTED NEGATIVE TO BVD PI & JOHNE’S.**

VETERINARIAN: Chad Shaw, DVM, Shaw Veterinary Service, (270) 670-7517. Contact Dr. Shaw for any questions regarding Red Hill Farms’ herd health or breeding soundness exams of the sale bulls.

ULTRASOUND TECHNICIAN: David Aborn, Image Livestock Service

FERTILITY/DISPOSITION GUARANTEE: We guarantee the fertility and disposition of every animal selling. All bulls sell with a breeding soundness exam (BSE) certificate. Each bull is guaranteed to be a satisfactory breeder; assuming the buyer provides acceptable nutrition, health and management.

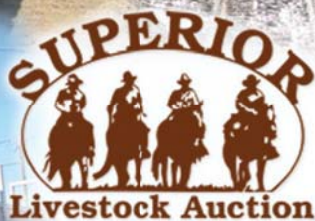
- If a bull proves to be a non-breeder, the buyer must contact Bart Jones or Sarah Jones on or before January 15, 2016, to make a claim.
- Red Hill Farms reserves the right to request a statement from a veterinarian and/or the bull being returned to Red Hill Farms at the buyer’s expense.
- If proper claim is made, the buyer will be given full credit if the bull is returned, OR full credit minus salvage value if the bull was sold with the credit to be used in a future Red Hill Farms sale.



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Red Hill Cooperator Breeders

COYOTE HILLS FARM – Coyote Hills is owned by the Dal Clark Family, Scottsville, KY. The Clark family has been in the Red Angus business since 2006. The Coyote Hills cattle are heavily influenced by Buffalo Creek and Red Hill genetics. The addition of these cows has added unique genetics for Red Hill customers. We are fortunate to lease the Coyote Hills farm and manage their cows as a part of the Red Hill herd.

BUFFALO CREEK RED ANGUS – The name Buffalo Creek is forever synonymous with quality Red Angus cattle. After the Buffalo Creek dispersal, Gini Chase asked if we would manage some of her personal cows. We were excited she would send these cows to Red Hill. We enjoy working with Gini, as it is always good to get wisdom from a master breeder. Jack and Gini have been great supporters of our program, and we are honored to have these cows at Red Hill.

SOUTH FORK FARMS / 5 STAR CATTLE – David Billingsley runs a 75-cow herd on 250 acres in Barren County, KY. The 107-acre homestead has been operated by David's family since 1945. David is a charter member of the Barren County Cattlemen's Association, and he is a member of the Barren Beef Group. David's role with the Beef Group has been identifying superior genetics for the group. David has developed an excellent Angus-based cow herd, and it seemed a natural fit for David to become a Red Hill Cooperator to produce SimAngus bulls. This is the second offering of South Fork bulls at Red Hill. 5 Star Cattle, owned by David Billingsley and Charles Dale Embry, are managed with the South Fork herd.

LAZY S FARM – Lazy S Farm, owned by Mike and Debbie Smith, is located 35 miles southwest of Atlanta. Mike and Debbie run 75 cows on 300 acres. After using several breeds of cattle, the Smith's purchased their first Red Angus bull in 1997 from Jim Leachman. They have focused on Red Angus genetics by purchasing bulls and heifers from Beckton, Buffalo Creek, Ludvigson, 5L, R.A. Brown and of course Red Hill. Lazy S Farm bred a select group of their Red Angus cows to Beefmaker, and we are offering two red SimAngus Beefmaker sons in this year's sale.

ROGERS CATTLE COMPANY – Rogers Cattle Company, LLC (RCC) started in 2001 as a diversified pasture-based livestock operation and is owned by Johnny and Sharon Rogers. Operating on all leased pasture they produce Red Angus and SimAngus seed stock, commercial cattle, hair sheep, pastured pork and poultry (broilers and turkeys). RCC uses both traditional and local/direct markets to market their livestock. Their herd consists primarily of fall calving Red Angus cows which are mated to Red Angus bulls. There is also a select group of Black Angus and commercial cows. Recently they have A.I. bred some of their cows to Simmental bulls. Johnny and Sharon strive to produce cattle that thrive on intensively grazed fescue based pastures, as well as have great maternal ability, grow well and have excellent carcass merit. Johnny and Sharon work hard to create customer satisfaction while improving the resources under their care.

HARDROCK BEEF CATTLE – Hardrock Beef Cattle was started by Ronnie and Donna Holman on the family farm in the western piedmont of North Carolina. Both Ronnie's father and son are integral participants in the cattle management. The operation expanded to Rutherford County in 2004. At that time, Don Simpson joined as a partner in the business. Today the herd is comprised of purebred Red Angus cattle as well as red SimAngus and commercial cattle. Hardrock Beef Cattle shares a similar breeding philosophy to Red Hill Farms and have purchased all of their bulls from Red Hill since 2008. Hardrock Beef Cattle operates on a Kentucky 31 based forage system.

Bull Buying Simplified

by Marty Ropp, Allied Genetic Resources

If you are among the many out there who feel as if it is becoming more difficult to identify the genetics you need to move forward and make more profit, hopefully the following words will be of help. There is little doubt that the amount of information that is presented to bull buyers these days can get a tick much to evaluate thoroughly, especially when you only use that information a couple of days each year.

The good news is that if you are becoming overwhelmed by the sheer quantity of data presented at bull buying time, then your genetic supplier is collecting and using the most up-to-date tools to improve the genetics you are hoping to benefit from. That is absolutely their job! Part of their responsibility then is also to present that information in an easy to use fashion and help provide service, answers to your questions and even education regarding the data they present.

Here are a few simple tips to make your decisions at bull buying time a little easier.

1. Where you buy and who you buy from is as important as which bulls you purchase. Reputation, warranty, genetic program, service options and proper bull development are all crucial to consider before you choose where to purchase. If a breeder is doing a great job improving their genetic product year after year, your herd will absolutely move in the same direction as theirs almost regardless of which bulls you choose to use. Unfortunately the opposite is also the case. Therefore, the last bull in the sale still has to offer genetic improvement or they shouldn't be selling it to their customers. So buy from folks who offer value from top to bottom, coupled with great service and you won't make mistakes.
2. Prioritize EPDs over raw data. EPDs are simply the best estimate available of a young bull's value. I know it is hard to break old habits, but the predictive value of a Weaning Weight EPD is so much better than the calf's actual weaning weight it is not even funny. These EPDs consider the genetics of every ancestor, the actual weight comparisons of the calf crop and even the DNA information in some cases. That is a lot of good stuff in one number, so just cross off the raw weights...if you can.
3. Use the indexes to simplify your decision making. Most breeds now offer \$Value indexes to help you choose genetics. Choose the right index (All Purpose, Terminal, etc.) and these values can be a great guide to getting in the right pen of bulls for your program. If you are unsure of the "best" index values to look at, ask your genetic supplier or professional for help. Once you choose which index to rank your choices, go out into that group of bulls and pick the ones you prefer for soundness, muscling, disposition, testicle size and all of the other traits you need in your operation. Don't misunderstand, I would never say the highest \$Value index bull is absolutely the best bull, but choosing from the bulls that offer leading or above average profit potential just makes good sense. Avoid bulls with poor index values, no matter how good they might look, to avoid the big genetic wrecks down the line.
4. Ask for assistance. Most of us would never buy a combine, seed, feed or fertilizer without being fully educated or employing expertise in the process. Genetic decisions too have long term profit implications. Your genetic supplier is absolutely supposed to be your partner in this process. Get their input when you can or work with someone who makes genetic decisions every day to leverage their experience and expertise in the process. Genetics are becoming higher priced, so make an extra effort to take home great value for your investment.

Bull Selection – Simplified.

Red Angus stakeholders have enjoyed the capability of selecting bulls based on economically relevant traits (ERTs), such as Heifer Pregnancy or Stayability, that truly impact their operations profitability. While these ERTs allow for efficient selection decisions, the growing number of ERTs and EPDs has resulted in confusion as producers attempt to estimate a sire's overall impact. In response, RAAA has developed the HerdBuilder and GridMaster indices, which answer the question:

“What impact will each potential sire have on my operation's profitability?”

HERDBUILDER

Producers selecting bulls to develop profitable replacement females and maximize the value of non-replacement marketed progeny should incorporate the HerdBuilder Index into their selection decisions.

The HerdBuilder Index is built using the following scenario:

- Red Angus bulls mated to cows and heifers
- Replacement heifers retained from within the herd
- All remaining progeny sold on a quality-based carcass grid

Given that replacement heifers are retained, significant influence is placed on the obvious maternal ERTs of Stayability, Heifer Pregnancy and Calving Ease. Additionally, with all remaining progeny sold on a quality-based carcass grid, Marbling, Yield Grade and growth EPDs also impact the HerdBuilder Index.

GRIDMASTER

Use the GridMaster Index if your operation's primary goal is maximizing profitability of feeders in the feedyard and on the rail.

The GridMaster Index is built using the following scenario:

- Red Angus bulls mated to cows
- All progeny sold on a quality-based carcass grid

Marbling, Yield Grade and growth EPDs are the traits of primary importance in the GridMaster Index.

While the process of calculating an index is very complex, the resulting selection tool is very simple to implement.

HerdBuilder and GridMaster are expressed as differences in profitability per exposure.

HerdBuilder Example:

30 cows x 5 years breeding = 150 exposures

Bull A has a HerdBuilder Index of 175: $175 \times 150 = \$26,250$

Bull B has a HerdBuilder Index of 100: $100 \times 150 = \$15,000$

**\$11,250 Difference
in Profitability**

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Red Angus Guide to EPDs

HB HerdBuilder Index – Need bulls for developing a profitable cowherd and maximizing the value of marketed progeny? Select a bull with a high HB value.

GM GridMaster Index – If you market all of your calf crop and want to increase the value of that calf crop, select a bull with a high GM value to maximize your profit.

CED Calving Ease Direct – Breeding Heifers? Select bulls with a high CED to increase the probability that the heifers will calve unassisted.

BW Birth Weight – Predicts differences in birth weight. BW is included in the CED EPD, so simplify your decisions by selecting bulls based on CED instead of BW.

WW Weaning Weight and **YW** Yearling Weight – Predicts differences in weight at weaning and yearling. While selection based on these growth measures can increase your payweight, be cautious what the bull's other EPDs are.

Milk Milk – Predicts differences in weaning weight of daughter's progeny due to milk production.

ME Maintenance Energy – Selecting bulls with a lower ME EPD will decrease the amount of feed his daughters will require to maintain body weight.

HPG Heifer Pregnancy – Retaining heifers? Select bulls with a high HPG to increase the percentage of exposures that result in a calving observation.

CEM Calving Ease Maternal – Another number to pay attention to if you are retaining heifers. Selecting bulls with a high CEM will increase the probability of those daughters calving unassisted.

STAY Stayability – The most important trait if your goal is developing cows that stay productive, thus increasing your profitability. Bulls that have a high Stay EPD are expected to sire daughters that remain productive in the herd until at least 6 years of age.

MARB .. Marbling Score – Select bulls with high MARB EPD to increase the number of progeny that grade Choice or Prime.

YG Yield Grade – Marketing calves on a grid? Placing selection pressure on YG EPD will decrease the number of YG discounts on grid-marketed progeny.

CW Carcass Weight – Selecting bulls with a high CW EPD will increase the weight of the hanging carcass, which directly impacts revenue.

REA Rib Eye Area – Need to add muscle? Select bulls with a high REA EPD to increase rib eye area, which favorably increases Yield Grade.

FAT Backfat – Need to reduce waste in carcasses? Select bulls with a low FAT EPD to reduce backfat, which favorably increases Yield Grade.

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For more information on EPDs, visit redangus.org.



Donor – P154

BUF CRK REDPRIDE P154

COW REG. # 986160 CATEGORY 100% 1A
BD: 5/16/04

BKT JULIAN 7526 G
BECKTON JULIAN GG B571
BKT MARTA 9A13 JL
MRM SIOUX CHIEF 832
MRM 832 8664 9005
MRM 8454 859 8664

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	15	-5.6	52	76	17	-7	13	7	16	0.58	0.07	0.09
AR %	1%	3%	62%	68%	70%	9%	9%	19%	3%	16%	73%	42%
HerdBuilder	207	1%	BW	BWR	WWR	YWR	%IMF	REA	MPPA			
GridMaster	53	3%	64						100.6			



As we studied the cattle at the Buffalo Creek Dispersal, we concluded that P154 was phenotypically the most outstanding cow in the sale. We had admired P154 since we first saw her in the Fall of 2008 when we purchased her son, BUF CRK Nice'n Easy T189, as one of the highlights of Buffalo Creek's 2008 sale. This cow is definitely the front pasture kind.

"We have had more inquiries about this cow than any other in the offering, and rightfully so once you lay your eyes on her. She is the epitome of the program... She is also a prime example of what her rare and unique sire, Julian B571, does best." (Buffalo Creek Dispersal catalog, 2010)

P154 calved with a R017 bull calf in the Spring of 2011 that sold for \$10,000 to Calvo Red Angus (NE). We have six daughters of P154 working in the Red Hill herd. Additional sons are working for England Farms (KY), Diedrichsen (NE), Watson (KY), Hines (KY), Barrow (KY), Burnett (KS).

We have tremendous confidence in the B571 cattle. As we continue our linebreeding program, we feel P154 and Amy M172 each bring in outcross genetics on the bottom side of their pedigree that will allow us to continue this linebreeding program while keeping the inbreeding coefficients to a minimum.

P154's dam, 9005, was a great producer at Buffalo Creek before going into their E.T. program. She weaned 10 calves with a 105 WWR that then posted a 106 YWR. 9005 was a tightly linebred Chief-bred cow from the Roberts program in New Mexico.

The importance of this donor cow is that she is in the pedigree of 24 of the 28 Red Angus bulls selling in this sale.

Red Hill Red Angus 18-Month-Old Bulls

The fall bulls were weaned in March 2014. After a brief dry-lot weaning period, the bulls ran on fescue pasture and free choice mineral during the Spring and Summer. These bulls were supplemented with a high-roughage TMR for 45-days prior to their yearling data collection. Yearling weight, frame score, scrotal circumference, and ultrasound data were taken on 9/16/14. It would have been easy to step up the energy in the diet and add 300 pounds to the yearling weights, but we feel this would have had a negative impact on the bulls' longevity and chose the slower growing forage development. Since that date, the bulls have been on stockpiled fescue and soyhulls (1% of body weight). Breeding Soundness Exams were performed on February 11, 2015, and the scrotal measurements printed in this catalog are from that date. These bulls have the right condition (fit and trim) and age to service cows immediately.



1 REDHILL T189 MEDAL 176A

REG. # CATEGORY
BULL 1670037 100% 1A
 OPENING BID: \$15,000 BD: 9/8/13

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 RED HILL 17P JULIAN 126T
REDHILL 126T 287 182W
 SHADY'S MS MARIAS 287

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	10	-3.1	65	91	19	-4	10	3	19	0.39	0.08	0.14
AR %	8%	20%	22%	44%	64%	17%	46%	71%	1%	60%	71%	41%
HerdBuilder	200	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	RA50K	
GridMaster	52	13%	75	103	108	112	101	112	37.5	4.7		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2009	1270	6	3/103	3/107	3/108	104.9					

176A's phenotype and genotype epitomize what we strive to produce at Red Hill Farms. He was a standout calf while nursing his dam last spring and then segregated himself during the summer as a slick-haired, easy-fleshing bull with an extra calm disposition. We successfully collected 176A in November and used him AI and naturally in our fall breeding season. The picture used in this catalog was taken on Feb. 5, 2015, the day we pulled him from his breeding pasture. We will be taking 176A back to stud for additional collection immediately after the sale. His dam, 182W, was also the dam of Lot 6 in 2014 that was a co-top seller going to Gilreath Farms, Knoxville, TN. We retained her first calf that is now an outstanding young cow. After producing these three top performing individuals, we chose to flush 182W this past fall to increase her genetic influence. 176A is a top candidate to follow his sire, T189, as a bull that offers superiority for multiple traits.

2 REDHILL P707 NEBULA 196A

REG. # CATEGORY
BULL 1670076 100% 1A
 OPENING BID: \$4,500 BD: 9/14/13

BECKTON NEBULA M045
BECKTON NEBULA P P707
 BECKTON LANA M809 EP
 BECKTON JULIAN GG B571
BUF CRK REDPRIDE P154
 MRM 832 8664 9005

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	18	-9.1	50	83	21	-5	11	6	19	0.58	0.21	-0.27
AR %	1%	1%	74%	64%	40%	14%	31%	26%	1%	22%	98%	99%
HerdBuilder	238	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	RA50K	
GridMaster	56	1%	60	ET	ET	ET	97	90	36.0	3.5		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1100	6	7/94	7/101	7/101	100.6					

Check out the economic indexes of this bull. WOW! 196A is extreme for his calving ease and a very moderate framed bull. 196A's dam, P154, is a proven producer. Her first son, BUF CRK Nice'n Easy T189, is our lead herd sire at Red Hill. Last year, we sold 6 flush brothers of 196A to England Farms (KY), Diedrichsen (NE), Watson (KY), Hines (KY), Barrow (KY) and Burnett (KS). Go to our website to learn more about P154. Flush brothers to 196A also sell as Lots 23 and 24.



Lot 3

3 REDHILL P707 NEBULA 186A

REG. # CATEGORY
BULL 1670039 100% 1A
 OPENING BID: \$4,500 BD: 9/11/13

BECKTON NEBULA M045
BECKTON NEBULA P P707
 BECKTON LANA M809 EP
 BUF CRK NICE'N EASY T189
REDHILL T189 BARMAID 190W
 1BWJ BARMAID 54P

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	14	-5.6	64	99	25	-6	13	0	19	0.85	0.12	0.03
AR %	1%	3%	26%	28%	16%	9%	9%	94%	1%	4%	85%	64%
HerdBuilder	219	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	RA50K	
GridMaster	56	1%	70	96	102	110	104	106	38.5	4.7		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2009	960	4	3/102	3/105	3/108	103.1					

186A is off the charts for his data. He has jumped through all the hoops with above average rankings. If you demand profit in your operation don't overlook this bull. Additionally, 186A is a very short-haired bull that excelled last summer as the heat and humidity increased. 186A is a maternal brother to our herd sire, 132Y. His dam, 190W, is a model cow at Red Hill. She has calved at the beginning of the calving season four years in a row. Check out her info on the donor cow page of our website.



Lot 4

4 REDHILL 132Y RIPPER 220A

REG. # CATEGORY
BULL 1670062 100% 1A
 OPENING BID: \$4,000 BD: 9/20/13

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 BUF CRK NICE'N EASY T189
CCCH T189 PRIMROSE 219X
 BUF CRK PRIMROSE P131

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	13	-3.2	62	88	19	-7	11	0	18	0.51	-0.03	0.38
AR %	2%	18%	32%	52%	57%	8%	31%	94%	1%	34%	23%	10%
HerdBuilder	199	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	RA50k	
GridMaster	52	18%	69	97	91	105	106	119	34.0	3.5		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2010	966	5	2/106	2/101	2/110	100.6					

220A is linebred to the two bulls that define our program, Beckton Julian B571 and BUF CRK Nice'n Easy T189. He traces back to B571 five times and two times to T189. 220A is a very muscular, shapely bull that is moderate in his frame size. 220A is known on the farm as the "scar backed bull." He has a large scar on his back. We guarantee the bull like all the others but just want to make the buyer aware of this scar.

5 REDHILL T189 MEDAL 229A

REG. # CATEGORY
BULL 1670038 100% 1A
 OPENING BID: \$4,000 BD: 9/25/13

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 TR JULIAN LT142
REDHILL LT142 BARMAID 141W
 1BWJ BARMAID 49P

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	10	-2	65	90	22	-8	12	6	16	0.33	0.04	0.06
AR %	8%	35%	23%	48%	37%	7%	16%	26%	6%	73%	53%	58%
HerdBuilder	185	3%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	51	29%	70	96	106	100	80	100	39.5	4.3		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2009	1075	5	3/111	3/115	3/105	109.8					

229A is a solid bull with tremendous potential to be an excellent sire. His dam has produced two outstanding bulls that sold in our last two sales to Rutt (NE) and Watson (KY). His dam, 141W, is our only daughter of LT 142, and she has a very good record as you can see from her ratios. She descends from the same cow family as many of our herdsires.

6 REDHILL T189 MEDAL 268A

REG. # CATEGORY
BULL 1670069 99% 1B
 OPENING BID: \$4,000 BD: 10/14/13

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 BECKTON LANCER TL G626
BSF REGUS L620 LN
 BSF REGUS G226

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	8	-1.9	65	96	18	-3	10	3	16	0.52	0.04	0.03
AR %	16%	37%	23%	34%	68%	22%	51%	71%	5%	32%	53%	64%
HerdBuilder	169	6%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	20%	83	111	126	118	120	97	37.0	5.2		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2001	1145	4	7/98	7/110	7/106	108.6					

268A is a son of our oldest producing cow at Red Hill. His dam, L620, was born in 2001 and is nursing a calf again this winter. She is truly the model of longevity. Not only is she staying here a long time, but she still weans a heavy, above average calf each year and has a great udder.

7 REDHILL T189 MEDAL 244A

REG. # CATEGORY
BULL 1670014 100% 1A
 OPENING BID: \$4,000 BD: 10/5/13

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 BUF CRK KEYSTONE 6033
RED HILL 6033 VERNICE 87S
 BECKTON VERNICE M682 WR


	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	9	-2.4	62	88	20	-6	12	4	16	0.44	0.11	-0.01
AR %	12%	29%	33%	52%	51%	12%	22%	56%	5%	48%	82%	72%
HerdBuilder	182	3%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	16%	71	96	104	99	101	97	36.0	4.1		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2006	1330	6	6/96	6/107	6/102	105.7					

244A is a son of our favorite Keystone daughter, 87S. See more info about her on our donor cow page on our website. 87S's first calf, 149U, is an 84S son who was used at Red Hill and then sold to L.J. Watson (KY). Other 87S sons have sold to Calvo (NE) and Rogers (NC). 87S has a beautiful udder, very good feet and a very quiet disposition.

8 RHF-BUF R017 LANCER 158A

REG. # CATEGORY
BULL 1670078 100% 1A
 OPENING BID: \$4,000 BD: 7/27/13

BECKTON LANCER F442 T
BUF CRK LANCER R017
 BUF CRK JULIET N036
 BECKTON JULIAN GG B571
RED HILL B571 BARMAID 85S
 BECKTON BARMAID M554 CH

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	14	-3.4	65	100	12	-3	9	2	18	0.4	0.09	0.19
AR %	1%	16%	23%	26%	94%	22%	70%	82%	2%	57%	75%	32%
HerdBuilder	194	2%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	14%	77	ET	ET	ET	82	108	40.0	6.0		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2006	1315	7	3/99	3/96	1/100	97.3					

158A's sire, R017, has been a breed leader in combining growth and carcass traits. 158A's dam is a flush sister to our herdsire, 84S. We have retained two flush mate sisters at Red Hill.

Red Angus Fall Bulls

Red Hill Farms – 2015

9 RHF-RCC RIPPER 132Y A434

REG. # CATEGORY
BULL 1655573 100% 1A
 OPENING BID: \$3,500 BD: 9/17/13

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 5L NORSEMAN KING 2291
RCC MISS WILD FLOWER W32
 RCC MISS DAISY M247

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	4	-0.5	67	98	19	-5	10	-2	13	0.5	-0.04	0.46
AR %	47%	64%	17%	30%	61%	13%	56%	99%	32%	35%	20%	6%
HerdBuilder	122	39%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	50	41%	84	113	109	96	104	103	38.5	5.3		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2009	1129	5	3/113	3/108	2/107	105.6					

A434 is a moderate-framed, easy-keeping kind of bull.

10 RHF-RCC RIPPER 132Y A421

REG. # CATEGORY
BULL 1655558 100% 1A
 OPENING BID: \$3,500 BD: 9/14/13

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 RCC EVA'S CANYON M206
RCC MISS SARA S34
 RCC MISS IRIS M236

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	4	-0.3	68	104	16	1	11	-1	13	0.58	0.01	0.15
AR %	47%	67%	15%	19%	81%	45%	28%	97%	23%	22%	39%	39%
HerdBuilder	126	33%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	51	31%	81	108	90	99	111	98	39.0	4.5		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2006	1398	5	6/104	6/94	5/99	95.6					

A421 is another moderate framed son of 132Y. These 132Y sons should sire very efficient daughters that would be easy keeping.

11 RHF-RCC RIPPER 132Y A438

REG. # CATEGORY
BULL 1655553 100% 1A
 OPENING BID: \$3,500 BD: 9/18/13

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 BFCK CHEROKEE CNYN 4912
RCC MISS DAISY M247
 PELTONS LAURIE 9031J

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	7	-2.7	63	94	21	-4	11	0	14	0.43	-0.01	0.36
AR %	22%	24%	29%	38%	41%	17%	33%	94%	20%	50%	31%	11%
HerdBuilder	143	18%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	51	28%	70	94	93	97	95	98	38.5	5.0		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2002	1164	5	10/95	9/99	9/98	98.8					

12 RHF-BUF R017 LANCER 157A

REG. # CATEGORY
BULL 1670073 100% 1A
 OPENING BID: \$3,000 BD: 7/27/13

BECKTON LANCER F442 T
BUF CRK LANCER R017
 BUF CRK JULIET N036
 BUF CRK LANCER-F L297
BUF CRK PRIMROSE P247
 BUF CRK PRIMROSE L490

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-4.7	69	91	19	4	6	5	17	0.63	0.14	-0.06
AR %	1%	7%	13%	44%	61%	71%	94%	40%	4%	16%	89%	83%
HerdBuilder	193		2%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
GridMaster	56	1%	81	ET	ET	ET	109	96	39.5	6.0	RA50K	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1275	6	8/101	8/108	8/105	107.1					

157A is another R017 son that is out of a great Buffalo Creek cow. P247 came to Kentucky in the spring of 2012, and she handles the fescue, heat and humidity very well.

13 REDHILL T189 MEDAL 249A

REG. # CATEGORY
BULL 1670017 100% 1A
 OPENING BID: \$3,000 BD: 10/7/13

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 1Bwj JULIAN 17P
RED HILL 17P NELLIE 134S
 LCC NELLIE NA422

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	8	-2.6	69	95	14	1	10	4	17	0.49	0.02	0.17
AR %	16%	26%	13%	35%	90%	43%	63%	56%	4%	37%	44%	35%
HerdBuilder	175	4%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	12%	74	100	108	101	113	92	40.0	4.7		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2006	1410	6	4/97	3/98	2/96	98.7					

249A is a Nice'n Easy son out of a 17P daughter. The daughters of 17P continue to do very well in our fescue environment.



Jay Price of Kentucky, friend and customer who has purchased bulls in the past nine sales.

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Red Hill Red Angus Spring Yearling Bulls

The bulls were developed on a high-roughage haylage based ration with a goal of the bulls gaining 2.25 pounds per day. Yearling weights, ultrasound data, and height measurements were taken on January 15, 2015. Scrotal measurements and BSEs were performed by Dr. Chad Shaw on February 17, 2015. The scrotal measurements printed are actual measurements from February 17, 2015. Many of these bulls have grown 1 to 2 centimeters since their January yearling measurements.



Lot 14



14 REDHILL U199 LANCER 9B

REG. # CATEGORY
BULL 1688729 100% 1A
 OPENING BID: \$7,500 BD: 1/5/14

BUF CRK LANCER R017
BUF CRK THE RIGHT KIND U199
 BUF CRK SHOSHONE R353
 BECKTON JULIAN GG B571
BUF CRK REDPRIDE P154
 MRM 832 8664 9005

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-4.5	65	101	19	-3	14	8	17	0.63	0.08	0.12
AR %	1%	8%	23%	25%	59%	20%	6%	9%	3%	16%	71%	45%
HerdBuilder	214	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	RA50K	
GridMaster	54	4%	73	ET	ET	ET	94	130	36.0	4.5		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1100	6	7/94	7/101	7/101	100.6					

Like the Kentucky Derby, it has been a neck and neck race to the finish line to be the first spring Red Angus Bull to sale in 2015. 9B is the no-holes, complete package. His data is solid, phenotype is excellent and pedigree is royal. 9B will see use via AI at Red Hill. We reserve the right to collect 9B prior to the new owner taking possession. If you have questions about this, please ask prior to the sale. We knew back in 2008 when we bought T189 that P154 was a special cow, but now she has proven herself as being an extra special cow. Read all about her on our website or on page 10 of this catalog.




Lot 15



15 REDHILL 132Y RIPPER 69B

REG. # CATEGORY
BULL 1688704 100% 1A
 OPENING BID: \$7,500 BD: 1/24/14

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T-189 BARMAID 190W
 BECKTON NEBULA U060 N4
BECKTON INDIGO X072 N
 BECKTON INDIGO U038 NB


	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	17	-6	59	83	21	-7	11	2	20	0.41	0.09	0
AR %	1%	3%	43%	63%	42%	7%	36%	82%	1%	55%	75%	71%
HerdBuilder	227	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	54	4%	71	88	112	105	99	99	39.0	4.7		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2010	944	5	3/93	3/111	3/103	107.3					

69B offers so many unique breeding possibilities. How can you better describe efficiency than describe what his dam, X072, did with him? 69B was born 12% lighter than average and weaned 12 percent above average with a weaning weight of 620 pounds while his dam, X072, only weighed 944. WOW! As documented above, X072 is building quite the record, and she has calved early again in 2015. Some of the other attributes that truly make 69B unique are his natural body width, large testicles, calm disposition and all this added performance in a very moderate package. 69B is a bull we want to use in our breeding program, and we will take him for collection prior to the new buyer taking possession. If you have questions about this, please contact us prior to the sale.

16 REDHILL U199 LANCER 13B

REG. # CATEGORY
BULL 1688728 100% 1A
 OPENING BID: \$4,500 BD: 1/6/14

BUF CRK LANCER R017
BUF CRK THE RIGHT KIND U199
 BUF CRK SHOSHONE R353
 BECKTON JULIAN GG B571
BUF CRK REDPRIDE P154
 MRM 832 8664 9005


	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-4.6	60	99	20	-3	15	8	17	0.55	0.08	0.19
AR %	1%	8%	40%	27%	55%	20%	3%	9%	3%	27%	71%	32%
HerdBuilder	214	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	53	9%	82	ET	ET	ET	102	89	35.0	4.2		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1100	6	7/94	7/101	7/101	100.6					

13B is a flush brother to 9B and another son of our donor, P154. Study HPG, CEM and STAY on these cattle. These are what we call the "hard to come by" traits, but the traits that are so important to the profitability of our customers. 13B, like his brother, 9B, excels in his length of stride, structural correctness and quality of his feet and hooves.

17 REDHILL T189 MEDAL 114B

REG. # CATEGORY
BULL 1688658 100% 1A
 OPENING BID: \$4,500 BD: 2/9/14

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 BECKTON JULIAN GG B571
RED HILL B571 BARMAID 104U
 1Bwj BARMAID 54P


	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-5.9	64	89	20	-1	13	1	22	0.68	0.03	0.16
AR %	1%	3%	27%	49%	51%	32%	14%	90%	1%	12%	49%	37%
HerdBuilder	239	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	55	2%	79	96	109	104	110	88	38.0	5.6		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2008	1400	7	4/95	4/106	4/104	104.4					

114B is a full brother to Lot 2 from our 2014 sale that sold to Rollins Ranches in Florida. It is often quoted – "A bull is only as good as his mother." Check out the picture, video and information on his dam, 104U, on our donor cow page at www.redhillfarms.net. 104U is a favorite of many visitors for her fleshing ability, body mass and power. 104U will have a lasting impact on our herd. This young bull is one of the top bulls in the breed for the HerdBuilder economic index.

18 REDHILL 157Y LANCER 59B

REG. # CATEGORY
BULL 1688678 100% 1A
 OPENING BID: \$4,500 BD: 1/23/14

BUF CRK THE RIGHT KIND U199
RHF-BUF U199 LANCER 157Y
 RED HILL B571 BARMAID 85S
 BECKTON LANCER M361 TD
1Bwj FANCY LACE 40P
 SHADY'S MS MARIAS 287

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	11	-4.4	44	61	25	-5	8	4	17	0.46	-0.11	0.35
AR %	5%	8%	89%	92%	13%	14%	89%	56%	4%	44%	6%	12%
HerdBuilder	171	5%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	50	48%	77	95	98	99	98	88	38.0	4.2		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1265	7	9/104	9/100	8/99	100.4					

59B's sire, 157Y, was the third top selling bull in our 2013 sale – selling to Sustainable Genetics and partners. The 157Y cattle are moderate and thick with superior calving ease. 59B's dam, 40P, is a popular cow with our visitors. 40P will be having her 10th calf this spring, and she has never missed. She is an average sized cow with beautiful body shape and near perfect udder and teat structure. 40P was produced by 287 as a 2-year-old. Note that 287 is also the maternal granddam of Lot 1, 176A. This cow family is making a strong contribution to our herd.



2015 – Red Hill Farms

Red Angus Yearling Bulls

19 REDHILL 132Y RIPPER 51B

REG. # CATEGORY
BULL 1688713 100% 1A
 OPENING BID: \$4,000 BD: 1/19/14

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 BUF CRK JULIAN R034
CCCH R034 SUNFLOWER 137U
 BUF CRK SUNFLOWER M269

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	9	-0.9	67	96	19	-4	11	2	16	0.49	0.03	0.19
AR %	12%	56%	17%	34%	61%	18%	40%	82%	7%	37%	49%	32%
HerdBuilder	165	7%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	51	27%	88	107	98	100	113	101	37.0	4.6		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2008	1210	6	3/103	3/87	2/92	91.3					

51B has been a standout bull for phenotype all winter. He is a very bold sprung bull that tracks wide. We have been pleased with the body shape and soundness in the 132Y sons, and this bull is a good example of the type he is siring.

20 REDHILL 7526 JULIAN 21B

REG. # CATEGORY
BULL 1688727 100% 1A
 OPENING BID: \$4,000 BD: 1/12/14

BECKTON JULIAN 6592
BKT JULIAN 7526 G
 BKT BELGA 6746 GS
 BUF CRK CHEROKEE AMBUSH M031
BUF CRK LASS P409
 BUF CRK LASS M034

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	13	-3.6	55	79	20	-3	9	1	20	0.65	0.17	0.02
AR %	2%	15%	57%	70%	56%	21%	70%	90%	1%	14%	94%	66%
HerdBuilder	209	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	54	5%	80	97	112	104	106	106	36.5	5.8	RA50K	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1290	6	7/102	8/108	6/106	106.3					

B571 has been the backbone of our program since we started in the Red Angus business. We decided to use his sire, 7526, to reach back for some different genetics but still the same. We have two daughters of 7526 that just calved in the spring of 2015, and this is the bull calf from this project. He has excellent individual performance as documented by his above average ratios. He is a slick haired bull and descends from a well balanced cow, P409. P409 has been a solid producer with above average udder quality.

21 REDHILL T189 MEDAL 37B

REG. # CATEGORY
BULL 1688680 100% 1A
 OPENING BID: \$4,000 BD: 1/17/14

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 BECKTON LANCER M361 TD
RED HILL M361 MINIATA 46R
 LCC MINIATA NA543

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	7	-0.7	75	102	25	-2	7	1	18	0.42	0.02	0.45
AR %	22%	60%	4%	22%	13%	25%	92%	90%	1%	53%	44%	6%
HerdBuilder	175	4%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	21%	90	109	114	110	97	106	37.0	5.9	RA50K	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2005	1340	6	6/104	7/111	5/104	108.7					

37B is a short eared bull that shows the effect of last January's brutally cold weather. His dam, 46R, has been a donor and is one of our heaviest milking cows. She weans big calves year after year. 46R is also excellent for her correctness and excels in volume, thickness and fleshing ability.



Lot 19




Lot 20

22 REDHILL 132Y RIPPER 53B

REG. # CATEGORY
BULL 1688694 100% 1A
 OPENING BID: \$3,500 BD: 1/20/14

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 BUF CRK THE RIGHT KIND U199
REDHILL U199 LADY 83Y
 REDHILL 84S MSMARIAS 19W

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-3.7	65	98	18	-5	16	5	21	0.4	0.04	0.16
AR %	1%	14%	22%	30%	70%	14%	2%	40%	1%	57%	53%	37%
HerdBuilder	238	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	15%	69	88	100	102	104	92	35.0	3.9		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2011	932	5	2/100	2/100	2/101	100.0					

53B is the silent sleeper of the sale. He has been a good bull all fall and winter, but when the DNA test results came back, he rose to an elite level for the HerdBuilder index. He has a unique pedigree combination stacking 132Y x U199 x 84S on the dam of our herdsire, 17P.

23 REDHILL P707 NEBULA 6B

REG. # CATEGORY
BULL 1688730 100% 1A
 OPENING BID: \$3,500 BD: 1/4/14

BECKTON NEBULA M045
BECKTON NEBULA P P707
 BECKTON LANA M809 EP
 BECKTON JULIAN GG B571
BUF CRK REDPRIDE P154
 MRM 832 8664 9005

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-6	56	90	18	-5	12	7	16	0.77	0.17	-0.15
AR %	1%	2%	55%	46%	67%	14%	21%	16%	5%	7%	94%	94%
HerdBuilder	210	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	55	1%	77	ET	ET	ET	100	97	34.5	3.7		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1100	6	7/94	7/101	7/101	100.6					

6B is another direct son of our feature donor, P154. His flush mate brothers sell as Lots 2 and 24. This was a tremendous flush with six flush brothers that sold into KY, KS and NE last year. Like his brothers, this bull offers tremendous value for reducing mature size and adding top end calving ease.

24 REDHILL P707 NEBULA 3B

REG. # CATEGORY
BULL 1688732 100% 1A
 OPENING BID: \$3,500 BD: 1/2/14

BECKTON NEBULA M045
BECKTON NEBULA P P707
 BECKTON LANA M809 EP
 BECKTON JULIAN GG B571
BUF CRK REDPRIDE P154
 MRM 832 8664 9005

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	16	-6.3	60	98	21	-5	12	5	19	0.72	0.26	-0.33
AR %	1%	2%	39%	29%	45%	14%	26%	40%	1%	9%	99%	99%
HerdBuilder	228	1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	56	1%	72	ET	ET	ET	104	85	40.5	4.9		RA50K
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2004	1100	6	7/94	7/101	7/101	100.6					

Check out the index values! Few bulls in the breed excel so well for both HerdBuilder and GridMaster.

25 REDHILL T189 MEDAL 95B

REG. # CATEGORY
BULL 1688685 100% 1A
 OPENING BID: \$3,250 BD: 1/31/14

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 BECKTON WARRIOR T1 H281
RED HILL H281 LANA 59R
 BECKTON LANA M583 WR

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	8	-1.7	63	88	12	-6	14	4	13	0.38	0.13	-0.19
AR %	16%	40%	30%	51%	95%	11%	3%	56%	31%	62%	87%	96%
HerdBuilder	156	10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
GridMaster	52	22%	83	101	96	95	93	93	36.0	4.3		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2005	1290	6	6/106	7/94	6/94	95.3					

95B is out of a linebred Beekton Warrior cow that has adapted well to our environment.

Red Angus Yearling Bulls

Red Hill Farms – 2015

26 REDHILL 132Y RIPPER 43B

REG. # CATEGORY
BULL 1688714 100% 1A
 OPENING BID: **\$3,250** BD: **1/19/14**

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 BUF CRK ROMEO L081
COYOTEHILLS L081 BARMAID 20T
 RED HILL 4912 BARMAID 16R

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	9	-2.4	67	104	22	-2	12	2	12	0.44	0.05	0.18
AR %	12%	29%	16%	18%	36%	25%	25%	82%	37%	48%	58%	34%
HerdBuilder	139		21%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
GridMaster	52		21%	81	98	100	102	99	102	37.0	5.1	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2007	1185	6	5/103	4/100	4/100	100.4					

43B is a really thick son of 132Y that has tremendous body volume. His dam is an impressive Romeo daughter out of 16R, a flush mate sister to 54P.

27 REDHILL T189 MEDAL 33B

REG. # CATEGORY
BULL 1688710 100% 1A
 OPENING BID: **\$2,750** BD: **1/16/14**

BUF CRK MEDALLION N328
BUF CRK NICE'N EASY T189
 BUF CRK REDPRIDE P154
 RED HILL L081 RANGER 31R
CCCH 31R SUNFLOWER 115T
 BUF CRK SUNFLOWER M269

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	8	-4.1	61	84	14	-6	12	1	14	0.5	0.1	-0.07
AR %	16%	10%	37%	60%	89%	12%	17%	90%	14%	35%	79%	84%
HerdBuilder	164		7%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
GridMaster	53		6%	75	91	90	95	110	80	36.0	4.3	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2007	1210	6	4/98	4/93	2/96	95.1					

33B has a stacked pedigree of fescue adaptable cattle, with Ranger 31R being the maternal grandsire.

28 REDHILL 132Y 11Z 40B

REG. # CATEGORY
BULL 1688661 100% 1A
 OPENING BID: **\$2,750** BD: **1/18/14**

RED HILL 13R RIPPER 28U
REDHILL 28U RIPPER 132Y
 REDHILL T189 BARMAID 190W
 RED HILL B571 JULIAN 84S
RHF-CCCH 84S MARIAS 11Z
 RED HILL M361 MS MARIAS 74R

	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	REA
EPDs	10	-2.4	64	92	20	-5	13	5	15	0.55	0	0.3
AR %	8%	29%	24%	42%	49%	13%	7%	40%	12%	27%	35%	17%
HerdBuilder	175		4%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
GridMaster	52		17%	69	105	NA	NA	NA	NA	34.0	2.6	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR	Dam's MPPA					
	2012			1/105								

40B combines 132Y with 84S and Lancer M361 – all cattle that offer moderate frame size and excellent natural thickness and body volume.

ASA EPDs and \$ Indexes

CALVING EASE (CE): Percent of unassisted births when used on heifers.

BIRTH WEIGHT (BW): Pounds of birth weight.

WEANING WEIGHT (WW): Pounds of weaning weight.

YEARLING WEIGHT (YW): Pounds of yearling weight.

MATERNAL CALVING EASE (MCE): Percent of unassisted births in first-calving daughters.

MILK (MILK): Pounds of weaning weight due to milk.

MATERNAL WEANING WEIGHT (MWW): Pounds of weaning weight due to milk and growth.

DOCILITY (DOC): Percent of docile calves from one sire compared to calves of other sires.

STAYABILITY (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

YIELD GRADE (YG): Yield grade score.

MARBLING (MRB): Marbling score.

RIBEYE AREA (REA): Square inches of ribeye.

ALL-PURPOSE INDEX (API): Dollars per cow exposed under an all-purpose-sire scenario. (See below for more details).

TERMINAL INDEX (TI): Dollars per cow exposed under a terminal-sire scenario. (See below for more details).

BACK FAT (BF): Inches of back fat.

\$ INDEXES: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well-conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades was used to develop the following \$ indexes:

AL-PURPOSE INDEX (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold on a carcass grid basis.

TERMINAL INDEX (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold on a carcass grid basis.

USING API AND TI: First, determine which index to use; if you're keeping replacements, use API. If not, then TI. Just as with EPDs, focus on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring \$140 for API is worth an extra \$6,000 over a \$90 bull if both are exposed to 30 cows over four years ($\$50 \text{ diff.} \times 30 \text{ hd.} \times 4 \text{ yr.} = \$6,000$). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes, visit www.simmental.org.

COLOR

Red: Red

BB: Homozygous Black

Bb: Heterozygous Black

Black: Black

POLLED STATUS

PP: Homozygous Polled

Pp: Heterozygous Polled

Polled: Polled

P/S: Polled/Scurred

Red Hill Spring Simmental Yearling Bulls

The Simmental bull management has been identical to that of the Red Angus bulls – as all the bulls ran in the same pastures and were fed from the same troughs. The bulls were developed on a high-roughage haylage based ration with a goal of the bulls gaining 2.25 pounds per day. Yearling weights, ultrasound data, and height measurements were taken on January 15, 2015. Scrotal measurements and BSEs were performed by Dr. Chad Shaw on February 17, 2015. The scrotal measurements printed are actual measurements from February 17, 2015. Many of these bulls have grown 1 to 2 centimeters since their January yearling measurements.



29 REDHILL TEN X 312N 85B

REG. # BREED
BULL 2854334 1/2 SM 1/2 AN
 OPENING BID: \$10,000 BD: 1/26/14 Black/Polled

MYTTY IN FOCUS
 A A R TEN X 7008 S A
 A A R LADY KELTON 5551
 GW LUCKY STRIKE 147G
GW MISS LUCKY STRIKE 312
 GW MISS MATERNAL 249L

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	14.6	-0.9	70.7	122.6	11.8	24.3	59.7	13.8	-0.21	0.86	0.87	
SM %	15%	25%	20%	5%	10%	40%	15%	10%	45%	2%	10%	
API Index	171	3%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
TI Index	91	2%	72	112	109	114	94	101	38.0	6.2		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2003	1295	5	10/95	10/107	7/105						

85B is a bull we intend to use in our program at Red Hill. He has been an excellent performer since birth. We admire 85B's feet and structural soundness, and he has a very quiet disposition. We reserve the right to collect 85B prior to the new owner taking possession. Please contact us ahead of the sale if you have any questions. 85B's dam has an excellent production record, weaning 10 calves with a 107 WWR. She bred right back while nursing 85B and calved in mid-January 2015 with her eleventh consecutive calf in 11 years. The longevity in the maternal side of his pedigree is excellent and additionally his dam, 312N, still has a near perfect udder with ideal teat size. When we study 85B's individual data coupled with his dam's record he easily rises to the top of our crop. We have calved our first paternal sisters to 85B this spring and have been very impressed with their udders and mothering ability.



30 REDHILL 225Z 60Z 150B

REG. # BREED
BULL 2854318 5/8 SM 1/4 AN 1/8 AR
 OPENING BID: \$4,000 BD: 2/19/14 Bb/Polled

GW ALL IN 418W
J BAR J NIGHTRIDE 225Z
 J BAR J MISS ND 793X
 HOOK'S XPECTATION 36X
REDHILL 36X 107W 60Z
 REDHILL99TSCALDWELL 107W

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.2	-4.0	67.5	111.6	10.6	24.6	58.3	12.6	-0.20	0.69	0.91
SM %	15%	2%	25%	15%	20%	35%	25%	20%	50%	10%	10%
API Index	168	4%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	88	3%	75	109	113	116	106	107	36.5	4.5	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1065	6	1/109	1/113	1/116					

150B is the first Nightride son we are selling. This will be the first of many that will sell this year and in the coming years at Red Hill. The Nightride calves excel in many traits, and 150B is no exception. This bull spreads the data from birth to yearling very well, and his body volume is very impressive. He is wide, deep and very sound. His dam is a 36X daughter. As a group, the 36X daughters are arguably the top sire group of young females at Red Hill.

“Take a look at the largest, most successful commercial operations and you’ll find crossbreeding is the standard rather than the exception as they exploit maternal heterosis to increase production, but mostly in order to reduce cost. Rather than focus on pounds, they focus on the cost per pound of production, relative to the possible revenue per pound.”

Matt Spangler, Ph.D., beef geneticist, University of Nebraska-Lincoln



31 RHF-SFG 115X 301Z 140B

REG. # BREED
BULL 2887291 1/2 SM 15/32 AN 1/32 MX
 OPENING BID: \$4,000 BD: 2/16/14 Black/Polled

HOOKS SHEAR FORCE 38K
S D S ALUMNI 115X
 S D S QUEEN 801U
 TJ HIGH BET 236X
GW MISS HI BET 301Z
 GW MISS NEW DEAL 707TS

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	18.0	-3.0	58.1	95.0	9.2	27.4	56.5	13.8	-0.23	0.73	0.86	
SM %	3%	5%	65%	50%	35%	20%	30%	10%	40%	5%	15%	
API Index	170	3%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		GENESEEEK
TI Index	83	10%	69	114	112	101	109	110	33.0	4.0		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2012	1030	5	1/114	1/112	1/101						

140B excels in his data and is a very moderate framed bull. His dam, 301Z, is a very correct young cow. As a three-year old, she calved in 2015 just eleven months after 140B was born. Fertility is a premium in this young cow. 140B will offer mating flexibility to customers that might have used Predestined or Premium Beef bulls in their program. 140B was 1st in his contemporary group for weaning weight, IMF scan and REA scan.

32 RHF-5STAR 225Z 02 B41

REG. # BREED
BULL 2927891 3/8 SM 5/8 AN
 OPENING BID: \$4,000 BD: 2/18/14 BB/PP

GW ALL IN 418W
J BAR J NIGHTRIDE 225Z
 J BAR J MISS ND 793X
 G A R ULTIMATE
5 STAR QUEEN 805 02
 5 STAR QUEEN MM 805

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	12.0	-1.6	63.5	116.4	7.3	25.4	57.1	10.0	-0.07	0.89	0.68	
SM %	35%	20%	40%	10%	60%	30%	30%	55%	90%	1%	35%	
API Index	153	15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
TI Index	86	4%	85	89	96	107	102	102	35.5	5.5		
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2010	1270	6	2/94	2/102	1/107						

B41 is a homo black, homo polled Nightride son that offers a little more Angus-based genetics. This bull made a very positive move from weaning to yearling. He is another example of the outstanding performance of the Nightride offspring.

2015 – Red Hill Farms

SimAngus™ Yearling Bulls

33 REDHILL 718Y 32Z 81B

REG. # BREED
BULL 2854314 5/8 SM 3/8 AN
 OPENING BID: \$4,000 BD: 1/25/14 Black/Polled

GW PREDESTINED 701T
GW PARAMOUNT 718Y
 GW MISS PREM BEEF 545U
 GW STEP OUT 672X
REDHILL 672X 112W 32Z
 REDHILL 37T ONE 112W

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	17.2	-4.2	55.5	86.0	9.7	23.3	51.0	7.8	-0.27	0.66	0.68	
SM %	5%	2%	75%	70%	30%	50%	65%	85%	25%	10%	35%	
API Index	167		4%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	GENESEEEK
TI Index	80		15%	72	112	107	102	105	97	35.5	4.5	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2012	962	5	1/112	1/107	1/102						

81B is a DDF son of GW Paramount. We have been very impressed with the Paramount calves, especially with their slick hair and adaptability to our environment. 81B's dam is a GW Step Out daughter with a very nice udder. His maternal grandam, 112W, is a model SimAngus cow in terms of her moderate frame size, fleshing ability and near perfect udder structure.

34 REDHILL 718Y 145X 14B

REG. # BREED
BULL 2854331 5/8 SM 3/8 AN
 OPENING BID: \$4,000 BD: 1/7/14 BLK/PP

GW PREDESTINED 701T
GW PARAMOUNT 718Y
 GW MISS PREM BEEF 545U
 GW PREDESTINED 701T
REDHILL 701T 005 145X
 GW MISS LUCKY STRIKE 005

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	16.1	-3.6	66.3	99.7	9.0	24.2	57.4	13.5	-0.25	0.44	1.04	
SM %	10%	3%	30%	35%	40%	40%	25%	10%	30%	35%	2%	
API Index	154		15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	80		15%	74	ET	ET	ET	78	117	34.5	5.2	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2010	1195	6	2/95	2/108	2/104						

14B has been one of our favorite bulls since birth. His dam, 145X, is a tremendous cow that we flushed at a young age. She has a beautiful udder and offers exceptional performance. 14B is double bred to 701T, arguably one of the greatest bulls in the beef business. Buy with confidence that this genetic package will perform. **DDC.**

35 REDHILL W413 7W 84B

REG. # BREED
BULL 2854386 PB SM
 OPENING BID: \$4,000 BD: 1/25/14 BB/Polled

TNT DUAL FOCUS T249
IR EXPEDITION W413
 IR MS VALIOSA R888
 GW LUCKY CHARM 665K
REDHILL 665K MSSTRIKE 7W
 GW MISS LUCKY STRIKE 125

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	12.7	1.6	75.4	113.2	12.7	21.4	59.1	13.6	-0.30	0.51	0.98	
SM %	15%	45%	10%	10%	15%	60%	20%	4%	55%	1%	15%	
API Index	152		3%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	GENESEEEK
TI Index	82		2%	100	78	120	109	91	120	36.0	5.2	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2009	1345	5	4/98	4/111	4/105						

84B is a high performing, high octane purebred Simmental bull. This bull will work great on British cows. Due to his actual birth weight, we would only use this bull on mature cows. 84B should add pay weight and carcass value. The paternal and maternal grandsires of 84B are highly proven performance sires.



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SimAngus™ Yearling Bulls

36 RHF-5STAR 773X 73 B1

REG. # BREED
BULL 2927883 3/8 SM 5/8 AN
 OPENING BID: \$4,000 BD: 1/16/14 BB/PP

GW PREDESTINED 701T
GW PREDESTINED 773X
 GW MISS LUCKY ONE 469P
 MYTTY IN FOCUS
5 STAR QUEEN 73
 5 STAR QUEEN 5R7

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	14.8	-0.9	67.2	108.3	6.6	22.9	56.5	10.6	-0.02	0.67	0.35
SM %	15%	25%	30%	20%	70%	50%	30%	45%	99%	10%	90%
API Index	148		20%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	81	10%	89	84	118	105	83	98	41.0	6.6	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2007	1295	6	1/84	1/118	1/105					

B1 is the only son of 773X we are selling this year. This homo black, homo polled bull has excellent structure and excellent feet. This combination along with his large scrotal circumference makes him a bull that should breed a lot of cows.

37 RHF-SFORK 225Z 217 B6

REG. # BREED
BULL 2925210 9/16 SM 7/16 AN
 OPENING BID: \$4,000 BD: 1/30/14 Black/Polled

GW ALL IN 418W
J BAR J NIGHTRIDE 225Z
 J BAR J MISS ND 793X
 GW LUCKY MAN 644N
SFORK 644N 811 217
 SFORK 458N 560 811

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.3	-3.0	65.5	101.7	10.9	26.1	58.9	11.5	-0.16	0.69	0.47
SM %	15%	5%	35%	35%	20%	25%	20%	35%	65%	10%	75%
API Index	165	5%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	85	5%	70	107	102	106	99	84	34.0	4.8	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1075	6	1/107	1/102	1/106					

38 RHF-SFG 171Y 228Z 154B

REG. # BREED
BULL 2887307 5/8 SM 3/8 AN
 OPENING BID: \$4,000 BD: 2/21/14 Black/Polled

PVF-J 4P14 HYB ROOKIE
GW ROOKIE 171Y
 GW MISS LUCKY CHARM 601T
 GW PREMIUM CHOICE 532X
GW MISS PREM CHOICE 228Z
 GW MISS HI DENSITY 581N

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	18.0	-4.1	54.3	92.4	11.2	28.2	55.3	9.9	-0.22	0.56	0.65
SM %	3%	2%	75%	55%	15%	15%	40%	60%	45%	20%	40%
API Index	165	5%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	78	20%	68	115	112	104	104	104	35.0	5.3	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1035	5	1/115	1/112	1/104					

SimAngus™ Yearling Bulls

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39 RHF-SFG 171Y 125Z 128B

REG. # BREED
BULL 2887311 5/8 SM 3/8 AN
 OPENING BID: \$4,000 BD: 2/12/14 Black/Polled

PVF-J 4P14 HYB ROOKIE
GW ROOKIE 171Y
 GW MISS LUCKY CHARM 601T
 GW PREMIUM CHOICE 532X
GW MISS PREM CHOICE 125Z
 GW MISS LUCKY CHARM 837U

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.8	-2.2	51.1	87.4	10.8	25.9	51.5	10.6	-0.16	0.58	0.43
SM %	10%	10%	85%	65%	20%	25%	60%	45%	65%	20%	80%
API Index	157	10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	73	35%	77	104	96	97	104	90	34.0	3.7	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	998	6	1/104	1/96	1/97					



40 REDHILL TEN X 92W 36B

REG. # BREED
BULL 2854330 1/2 SM 1/2 AN
 OPENING BID: \$4,000 BD: 1/17/14 Black/Polled

MYTTY IN FOCUS
A A R TEN X 7008 S A
 A A R LADY KELTON 5551
 GW LUCKY MAN 644N
REDHILL 644N MSLIGHT 92W
 GW MS BRIGHT LIGHT 211K

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	12.4	0.6	68.6	114.4	10.9	25.8	60.0	12.4	-0.17	0.67	0.60
SM %	35%	50%	25%	15%	20%	25%	15%	20%	60%	10%	50%
API Index	151	15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	82	10%	89	92	109	105	80	93	35.5	6.1	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009	1280	6	4/82	3/115	3/112					



2015 – Red Hill Farms

SimAngus™ Yearling Bulls

41 MDJW 429B SIM

REG. # BREED
BULL 2883124 1/2 SM 1/2 AR

OPENING BID: \$4,000 BD: 1/12/14 Red/PP

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 LS 825 HOB0
LS 12D
 LS ROBIN 447

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	13.7	0.3	67.9	99.7	5.1	28.2	62.2	11.3	-0.21	0.58	0.68
SM %	25%	45%	25%	35%	85%	15%	10%	35%	45%	20%	35%
API Index	142		25%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	80		15%	72	100	99	101	104	104	36.5	6.3
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2011										

42 MDJW 423B SIM

REG. # BREED
BULL 2883126 1/2 SM 1/2 AR

OPENING BID: \$4,000 BD: 1/4/14 Red/PP

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 RED HILL 17P JULIAN 62T
LS 02T 62T
 LS 615 TEX

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.1	-1.4	67.7	96.4	9.1	27.5	61.4	11.2	-0.24	0.48	0.62
SM %	15%	20%	25%	45%	40%	15%	10%	35%	35%	30%	50%
API Index	149		15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	79		15%	73	99	102	100	96	96	37.0	5.5
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009										

The maternal grandsire of 423B, 62T, was a top selling Red Angus bull here a few years back. 62T was an extremely high performing, fast gaining bull. 423B's dam is an outstanding cow at Lazy S Farm.

43 REDHILL R13 69Z 61B

REG. # BREED
BULL 2854338 PB SM

OPENING BID: \$3,750 BD: 1/23/14 Red/Polled

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 HOOK'S XPECTION 36X
REDHILL 36X 363L 69Z
 GW MISS LUCKY STRIKE 363

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.5	-1.6	75.1	107.2	11.8	28.7	66.2	14.6	-0.40	0.61	1.22
SM %	3%	4%	10%	20%	20%	10%	2%	2%	15%	1%	1%
API Index	170		1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	89		1%	74	110	125	109	107	109	34.0	5.4
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1110	5	1/110	1/125	1/109					

This Red Purebred Simmental bull is backed by excellent data and proven cows. Check out the percentiles for his economic indexes—if you are interested in extra profit, study this one.



Lot 41



Lot 42

44 REDHILL 36X 120Z 34B

REG. # BREED
BULL 2854312 5/8 SM 1/4 AN 1/8 MX
 OPENING BID: \$3,750 BD: 1/17/14 Red/Polled

GW PREDESTINED 701T
 HOOK'S XPECTATION 36X
 HOOKS MIKA 141M
 HOOK'S WALLY 106W
REDHILL 106W 11W 120Z
 REDHILL 99TS COMM 11W

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	16.3	-3.8	61.2	91.7	9.5	28.3	58.9	11.4	-0.35	0.50	0.92	
SM %	10%	3%	50%	55%	35%	15%	20%	35%	10%	30%	10%	
API Index	157	10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
TI Index	80	15%	66	120	122	105	104	99	34.0	4.9		GENESEEEK
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2012	1025	5	1/120	1/122	1/105						

45 RHF-SFG 001X Y273 8B

REG. # BREED
BULL 2887287 3/4 SM 1/4 AN
 OPENING BID: \$3,750 BD: 1/5/14 Black/PP

MR NLC SUPERIOR S6018
MR ISHEE BLK HARMONY 001
 ISHEE MS CISCO 139L
 HOOKS SHEAR FORCE 38K
7L S0481 OF SF Y273
 THREETREES EVERLADYS0481

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	10.7	-0.2	69.1	107.9	10.6	23.3	57.9	12.4	-0.36	0.40	1.14	
SM %	50%	35%	20%	20%	20%	50%	25%	20%	5%	45%	1%	
API Index	140		25%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	GENESEEEK
TI Index	81		15%	83	97	109	118	100	106	37.0	5.7	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2011	1125	5	1/97	1/109	1/118						

8B is a bull that separated himself from weaning to yearling. He grew very well as documented by his 118 YWR. 8B is another bull that would be excellent when mated to Gateway influenced females. His Shear Force dam has a very nice udder.

46 REDHILL 672X 88U 100B

REG. # BREED
BULL 2854328 1/4 SM 1/2 AR 3/16 AN 1/16 MX
 OPENING BID: \$3,750 BD: 2/2/14 Black/Polled

GW PREDESTINED 701T
GW STEP OUT 672X
 GW MISS LUCKY CHARM 832P
 RED HILL B571 JULIAN 32R
RED HILL 32R RITO 88U
 1BJW RITO 8FMO 38P

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	12.0	0.7	63.1	98.1	2.0	20.1	51.7	11.3	-0.34	0.45	0.99	
SM %	35%	55%	45%	40%	99%	75%	60%	35%	10%	35%	4%	
API Index	119		55%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	72		40%	86	95	114	105	89	122	38.5	5.1	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2008	1245	6	4/100	4/96	1/105						

100B is a low percentage Simmental bull. We normally steer lower percentage calves, but there was never any doubt that we were keeping this one. 100B is a meat and muscle machine. It's amazing to have over a 17 inch REA considering the high-roughage ration we feed. If you want to add thickness, here is the real deal. His maternal grandsire, 32R, was used at Red Hill and then sold to Jay Price (KY) and then later sold to Bobby Pace (VA). Jay and Bobby have both been extremely pleased with 32R and his daughters.

47 RHF-5STAR 252U 155 B12

REG. # BREED
BULL 2927881 3/8 SM 5/8 AN
 OPENING BID: \$3,750 BD: 2/6/14 BB/PP

GW LUCKY MAN 644N
GW LUCKY BOY 252U
 GW MISS NEW DEAL 814TS
 SYDGEN C C & 7
5 STAR QUEEN 155
 5 STAR QUEEN 82

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	16.0	-1.8	67.1	97.6	8.3	23.4	56.9	11.6	-0.23	0.69	0.86	
SM %	10%	15%	30%	40%	50%	45%	30%	30%	40%	10%	15%	
API Index	157		10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	83		10%	73	105	117	106	112	107	37.0	6.4	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2011	1290	6	1/105	1/117	1/106						



Lot 48

48 REDHILL 701T 513T 19B

REG. # BREED
BULL 2854412 1/2 SM 1/2 AN
 OPENING BID: **\$3,750** BD: 1/10/14 **Black/PP**

G A R PREDESTINED
GW PREDESTINED 701T
 GW MISS LUCKY STRIKE 363
 RAB-EGL BLUE MOON 4407M
GW MISS BLUE MOON 513T
 GW MISS LUCKY ONE 520R

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.6	-3.5	55.2	91.8	9.7	28.3	55.9	11.9	-0.25	0.93	0.84
SM %	10%	3%	75%	55%	30%	15%	35%	25%	30%	1%	15%
API Index	178		2%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	87		4%	62	ET	ET	ET	105	117	33.0	5.3
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2007	1255	4	4/94	4/104	3/112					

19B is one of the top API bulls we are selling. He is the result of mating 701T to our Blue Moon donor, 513T. 19B solidified his value with his excellent scan values. **DDC.**

49 RHF-SFORK 225Z 920 B39

REG. # BREED
BULL 2925237 3/8 SM 5/8 AN
 OPENING BID: **\$3,500** BD: 2/22/14 **Black/Polled**

GW ALL IN 418W
J BAR J NIGHTRIDE 225Z
 J BAR J MISS ND 793X
 CONNEALY LEAD ON
SFORK 9794 660 920
 SFORK K205 360 660

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	14.0	-3.6	54.6	91.6	9.1	28.8	56.1	9.7	-0.16	0.72	0.48
SM %	20%	3%	75%	55%	40%	10%	35%	60%	65%	10%	75%
API Index	154		15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	79		15%	71	106	109	88	100	93	33.0	6.6
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009	1150	6	2/106	2/109	1/88					

50 REDHILL W413 211K 80B

REG. # BREED
BULL 2854346 PB SM
 OPENING BID: **\$3,500** BD: **1/25/14** **Black/Polled**

TNT DUAL FOCUS T249
IR EXPEDITION W413
 IR MS VALIOSA R888
 GW BRIGHT LIGHT 019H
GW MS BRIGHT LIGHT 211K
 SAC MISS 600U 43E

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	11.0	1.5	62.4	91.1	10.9	22.6	53.8	10.3	-0.14	0.48	0.39
SM %	30%	45%	55%	55%	30%	50%	50%	40%	99%	2%	99%
API Index	139		15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	72		25%	90	90	NA	NA	100	100	33.0	4.2
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2000	1465	5	13/94	10/108	10/105					

80B was orphaned when his 14-year old dam died last summer. He simply foraged until we gathered at weaning. It has taken him a while to get going since getting behind last summer. This is a bull that has come on strong in the last few weeks. Don't overlook this one due to his size. 80B's dam, 211K, has excellent production ratios and was a good footed, sound cow. We have sold four bulls out of 211K in previous sales to Heard (KY), Pearson (TN), Todd (KY) and Price (KY).

51 RHF-5STAR U8676 91 B42

REG. # BREED
BULL 2927880 1/2 SM 1/2 AN
 OPENING BID: **\$3,000** BD: **2/18/14** **BB/PP**

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
 MS NLC MOJO S6119 B
 RITO 4L60 OF 2536 BVND 208
5 STAR QUEEN 7T1 91
 BROST 5STAR QUEEN 7T1

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	9.3	1.5	66.9	107.4	7.8	27.0	60.5	10.5	-0.31	0.83	0.76
SM %	65%	70%	30%	25%	55%	20%	15%	50%	15%	2%	25%
API Index	145		20%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	84		10%	91	82	111	101	103	93	36.5	6.5
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009	1300	6	2/91	2/109	1/101					

DDC.

52 REDHILL 701T 513T 10B

REG. # BREED
BULL 2854319 1/2 SM 1/2 AN
 OPENING BID: **\$2,750** BD: **1/6/14** **Black/PP**

G A R PREDESTINED
GW PREDESTINED 701T
 GW MISS LUCKY STRIKE 363
 RAB-EGL BLUE MOON 4407M
GW MISS BLUE MOON 513T
 GW MISS LUCKY ONE 520R

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.6	-3.5	55.2	91.8	9.7	28.3	55.9	11.9	0.00	1.19	0.24
SM %	10%	3%	75%	55%	30%	15%	35%	25%	99%	1%	99%
API Index	191		1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	92		1%	56	ET	ET	ET	135	75	32.0	4.2
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2007	1255	4	4/94	4/104	3/112					

DDC.

SimAngus™ Yearling Bulls

Red Hill Farms –2015

53 RHF-SFG 718Y 725Z 204B

REG. # BREED
BULL 2887305 1/2 SM 1/2 AN

OPENING BID: \$2,750 BD: 2/5/14 Black/Polled

GW PREDESTINED 701T
GW PARAMOUNT 718Y
 GW MISS PREM BEEF 545U
 MMF BO R1
GW MISS BO 725Z
 2371

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.0	-3.0	53.3	77.8	8.0	23.5	50.1	7.4	-0.22	0.41	0.62
SM %	15%	5%	80%	85%	50%	45%	70%	90%	45%	40%	50%
API Index	143		25%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	70		45%	72	110	105	96	101	92	34.5	5.3
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	996	5	1/110	1/105	1/96					

54 RHF-SFG 701T 453Z 125B

REG. # BREED
BULL 2887277 5/8 SM 3/8 AN

OPENING BID: \$2,750 BD: 2/11/14 Black/Polled

G A R PREDESTINED
GW PREDESTINED 701T
 GW MISS LUCKY STRIKE 363
 LBR GOLD DIGGER W524
GW MISS GOLD DIGGER 453Z
 GW MISS NEW DEAL 825R

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.8	-3.9	56.0	85.5	9.9	23.8	51.8	12.4	-0.15	0.53	0.60
SM %	10%	2%	70%	70%	30%	45%	60%	20%	70%	25%	50%
API Index	159		10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	76		25%	66	118	101	99	90	103	35.0	4.9
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	980	5	1/118	1/101	1/99					

DDC.

55 REDHILL 701T 40Z 54B

REG. # BREED
BULL 2854315 7/16 SM 5/16 AN 1/4 AR

OPENING BID: \$2,750 BD: 1/20/14 Bb/PP

G A R PREDESTINED
GW PREDESTINED 701T
 GW MISS LUCKY STRIKE 363
 HOOK'S WALLY 106W
REDHILL 106W VERNICE 40Z
 1BWJ VERNICE 57P

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.9	-3.1	55.0	76.9	6.7	24.6	52.1	12.0	-0.21	0.50	0.51
SM %	10%	5%	75%	85%	70%	35%	60%	25%	45%	30%	70%
API Index	146		20%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	73		35%	71	114	104	94	95	87	36.0	4.4
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1025	5	1/114	1/104	1/94					

2015 – Red Hill Farms

SimAngus™ Yearling Bulls

56 RHF-SFORK 252U 205 B15

REG. # BREED
BULL 2925201 1/2 SM 7/16 AN 1/16 GV

GW LUCKY MAN 644N
GW LUCKY BOY 252U
 GW MISS NEW DEAL 814TS
 GLS COMBINATION R2
SFORK R2 924 205
 SFORK 5R4 167 924

OPENING BID: **\$2,750** BD: **2/7/14** **Black/Polled**

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	12.7	1.2	76.3	116.4	7.6	20.2	58.3	10.3	-0.19	0.41	0.72
SM %	30%	60%	10%	10%	55%	75%	25%	50%	55%	40%	30%
API Index	134	35%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	79	20%	86	86	106	112	94	97	35.0	5.4	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2012	1050	6	1/86	1/106	1/112					



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Red Hill Simmental 18-Month-Old Bulls

The Simmental bull management has been identical to that of the Red Angus bulls – as all the bulls ran in the same pastures and were fed from the same troughs. The Fall Bulls were weaned in March 2014. After a brief dry lot weaning period, the bulls ran on fescue pasture and free choice mineral during the Spring and Summer. These bulls were supplemented with a high-roughage TMR for 45-days prior to their yearling data collection. Yearling weight, frame score, scrotal circumference, and ultrasound data were taken on 9/16/14. It would have been easy to step up the energy in the diet and add 300 pounds to the yearling weights, but we feel this would have had a negative impact on the bulls' longevity and chose the slower growing forage development. Since that date, the bulls have been on stockpiled fescue and soyhulls (1% of body weight). Breeding Soundness Exams were performed on February 11, 2015 and the scrotal measurements printed in this catalog are from that date. These bulls have the right condition (fit and trim) and age to service cows immediately.



57 REDHILL 645W 54P 159A

REG. # BREED
BULL 2847480 3/8 SM 1/2 AR 1/8 AN
 OPENING BID: \$4,000 BD: 7/28/13 Red/PP

GW PREDESTINED 701T
GW PREDESTINED 645W
 GW MISS LUCKY ONE 517R
 BFCK CHEROKEE CNYN 4912
1BWJ BARMAID 54P
 BECKTON BARMAID M554 CH

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA	
EPDs	14.1	0.0	57.3	92.6	2.0	29.2	57.9	15.0	-0.20	0.60	0.79	
SM %	20%	40%	65%	55%	99%	10%	25%	3%	50%	15%	20%	
API Index	132	35%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME		
TI Index	74	30%	83	96	116	110	96	115	43.5	6.2		GENESEEK
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR						
	2004	1380	6	4/98	5/111	5/106						

159A has been a standout calf since birth. His dam, 54P, has been a prolific donor - 46 calves born at Red Hill including many top selling bulls and females. Several of her daughters are not only in the herd but have already reached donor status. 159A is 54P's natural calf. This is the most promising 645W son we have produced to date. We used 159A on a group of Red SimAngus cows during the fall breeding season. This bull has a very calm disposition and is thick and sound.

58 REDHILL 021TS 160Y 199A

REG. # BREED
BULL 2847565 1/2 SM 1/2 AN
 OPENING BID: \$4,000 BD: 9/14/13 Black/Polled

G A R US PREMIUM BEEF
GW PREMIUM BEEF 021TS
 GW MISS LUCKY CHARM 410P
 G A R PREDESTINED
REDHILL 5899 125L 160Y
 GW MISS LUCKY STRIKE 125

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	14.6	-0.5	68.8	116.4	10.6	22.9	57.3	15.6	-0.24	0.56	0.94
SM %	15%	35%	25%	10%	20%	50%	25%	2%	35%	20%	10%
API Index	152	15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	81	10%	75	93	127	102	81	115	35.5	5.0	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2011	966	4	1/93	1/127	1/117					

199A is one of the most complete 021TS sons we have raised. This bull is very sound structured with excellent production ratios. His dam has a nice udder. His maternal granddam was a powerful GW Lucky Strike daughter. She was the dam of the high selling bull at Gateway a few years back. **DDC.**

59 REDHILL 0V42 363L 222A

REG. # BREED
BULL 2847479 1/2 SM 1/2 AN
 OPENING BID: \$4,000 BD: 9/20/13 Bb/PP

RITO 7076FRITA 5W51 OBJ
RITO TREMENDOUS 0V42
 RITA 7FE2OF RITA 5M13 FD
 GW LUCKY STRIKE 147G
GW MISS LUCKY STRIKE 363
 KAPPES MOSES J213

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.4	-2.0	56.8	98.0	10.7	28.7	57.1	9.0	-0.18	0.96	0.76
SM %	10%	15%	70%	40%	20%	10%	30%	70%	60%	1%	25%
API Index	178	2%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	87	4%	78	ET	ET	ET	93	97	36.5	6.3	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2001	1460	7	7/92	7/108	5/108					

A few years ago, we chose to sample 0V42 due to his tremendous performance values. We flushed GW Predestined 7017's dam, 363, to 0V42. 222A is a result of this mating. This is the only bull from the flush to be homo polled and clean for known genetic defects. As shown by his indexes, this bull offers tremendous profit potential and an outcross pedigree to most.

60 RHF-RCC SURE BET A436

REG. # BREED
BULL 2822043 1/2 SM 1/2 AN
 OPENING BID: \$3,500 BD: 9/17/13 Black/PP

TJ 57J THE GAMBLER
DIKEMANS SURE BET
 MEGAN 9M
 B C MATRIX 4132
RCC BLACKBIRD U19
 NUTBIRD BLACKBIRD 705

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	12.4	-0.5	62.1	94.0	7.3	17.9	48.9	13.4	-0.23	0.48	0.67
SM %	35%	35%	45%	50%	60%	90%	75%	10%	40%	30%	40%
API Index	136	30%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	74	35%	80	98	107	106	102	91	37.0	5.0	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2008	1235	6	5/106	4/99	4/98					

A436's greatest value might come in terms of his pedigree. We have centered our program around Gateway influenced SimAngus cattle but also see the need to add diversity to our offering. For those customers who are breeding daughters of SimAngus bulls heavily influenced by Predestined or Premium Beef here is a nice follow up option. This bull excels in his structural correctness, style and balance.

61 REDHILL U8676 168X 194A

REG. # BREED
BULL 2847549 5/8 SM 3/8 AN
 OPENING BID: **\$3,500** BD: **9/14/13** **Black/PP**

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
 MS NLC MOJO S6119 B
 GW PREDESTINED 701T
REDHILL 701T 673 168X
 KAPP ISABEL GPS 673

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	12.0	-0.8	64.4	100.1	8.3	24.2	56.4	11.6	-0.32	0.74	0.91
SM %	35%	30%	40%	35%	50%	40%	30%	30%	15%	5%	10%
API Index	151	15%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	83	10%	78	102	98	108	101	101	36.0	6.0	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2010	912	3	2/106	2/100	2/98					

194A is an attractive bull that shows the muscle expression for which the Upgrades are popular.

62 REDHILL 167Y 150Y 251A

REG. # BREED
BULL 2847563 3/4 SM 1/4 AR
 OPENING BID: **\$3,500** BD: **10/7/13** **Bb/Polled**

GW PREDESTINED 645W
REDHILL 645W 85T 167Y
 RED HILL 665K STRIKE 85T
 BROWN COMMITMENT S7206
REDHILL S7206 ML133 150Y
 NLC MILLIE ML133

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	14.9	-0.8	58.7	89.0	9.7	30.9	60.2	14.3	-0.16	0.75	0.61
SM %	15%	30%	60%	60%	30%	4%	15%	5%	65%	4%	50%
API Index	160	10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	80	15%	71	98	114	97	104	102	36.0	6.2	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2011	934	4	1/98	1/114	1/106					

251A is a black, white face bull. Ty puts a premium on having a white face. This is a stout, good structured bull that should work well on British based cows.

Gordon and Ty visiting Ken and Jenny Stewart of Rollins Ranches, Florida, who purchased Ty's bull in last year's sale.



63 REDHILL R13 40X 210A

REG. # BREED
BULL 2847531 PB SM
 OPENING BID: **\$3,500** BD: **9/18/13** Red/Polled

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 GW RED COAT 099TS
REDHILL 099TS 363L 40X
 GW MISS LUCKY STRIKE 363

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	11.4	2.3	75.8	112.1	12.4	21.8	59.7	14.9	-0.30	0.52	0.94
SM %	25%	60%	10%	10%	15%	55%	20%	2%	55%	1%	20%
API Index	148		5%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	84		1%	93	83	111		96	105	35.0	5.5
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2010	1065	3	2/87	2/110	2/107					

210A's data projects him as an ideal choice to mate to British based cows to make SimAngus cattle. 210A's dam is a productive Red Coat daughter out of 701T's dam. This is a royal bred pedigree.

64 REDHILL 021TS 82W 188A

REG. # BREED
BULL 2847521 1/2 SM 1/2 AN
 OPENING BID: **\$3,500** BD: **9/13/13** BB/PP

G A R US PREMIUM BEEF
GW PREMIUM BEEF 021TS
 GW MISS LUCKY CHARM 410P
 G A R PREDESTINED
REDHILL 5899 STRIKE 82W
 GW MISS LUCKY STRIKE 005

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.5	-1.8	48.3	82.1	8.2	25.3	49.5	14.2	-0.19	0.75	0.55
SM %	10%	15%	90%	75%	50%	30%	75%	5%	55%	4%	60%
API Index	160		10%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	75		30%	79	101	93	100	113	93	38.0	5.5
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009	950	5	3/105	3/103	3/103					

188A is a SimAngus bull that will do many of the things our Red Angus cattle are noted for- calving ease, moderate mature size, excellent udders and quite disposition. We have the utmost confidence in this bull's ability to sire moderate, productive daughters.

65 REDHILL 0V42 363L 202A

REG. # BREED
BULL 2847494 1/2 SM 1/2 AN
 OPENING BID: **\$3,000** BD: **9/15/13** Black/P/S

RITO 70760FRITA 5W51 OBJ
RITO TREMENDOUS 0V42
 RITA 7FE2OF RITA 5M13 FD
 GW LUCKY STRIKE 147G
GW MISS LUCKY STRIKE 363
 KAPPES MOSES J213

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	15.6	-1.2	61.9	106.7	10.8	27.6	58.6	9.0	-0.10	1.21	0.62
SM %	10%	25%	45%	25%	20%	15%	20%	70%	85%	1%	50%
API Index	188		1%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	94		1%	72	ET	ET	ET	113	89	36.5	5.3
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2001	1460	7	7/92	7/108	5/108					

202A is a scurred flush mate to 222A. Based on his index values, this bull has the potential to increase profitability in most commercial herds.



Lot 63



Lot 64

66 RHF-RCC BEEF MAKER A419

REG. # BREED
BULL 2822050 1/2 SM 5/16 AR 1/8 CS 1/16 AN
 OPENING BID: **\$3,000** BD: 9/14/13 Red/Polled

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 PCC JOHNNY B GOOD 4003R
W11 S18

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	16.1	-2.7	56.8	80.5	7.0	25.9	54.3	10.3	-0.33	0.38	0.74
SM %	10%	10%	70%	80%	65%	25%	45%	50%	10%	45%	25%
API Index	143	20%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME	
TI Index	72	40%	68	114	100	100	91	109	36.0	4.0	
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2009	1010	5	4/104	3/104	3/100					

A419 is a unique bull in his physical makeup. This bull is unusually bold sprung and has tremendous body volume. This is a SimAngus bull that is ideal to be used in a grass based program to add hybrid vigor while keeping mature size in check.

67 HBC R13 BMAKER A204

HOOKS SHEAR FORCE 38K
WS BEEF MAKER R13
 DCR MS RIBEYE N72
 HBC COPPER ROBEL 0510 ET
HBC 0510 Y81029 SSF

REG. # BREED
BULL 2817971 1/2 SM 1/2 AR

OPENING BID: **\$3,000** BD: **9/6/13** **Red/Polled**

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	YG	MARB	REA
EPDs	11.2	0.7	73.2	102.4	5.6	24.5	61.1	12.0	-0.21	0.52	0.63
SM %	45%	55%	15%	30%	80%	35%	15%	25%	45%	25%	45%
API Index	133		35%	BW	BWR	WWR	YWR	%IMF	REA	SC	FRAME
TI Index	80		15%	77	95	124	100	100	100	37.0	6.2
Dam's Info	YOB	WEIGHT	BCS	BR	WR	YR					
	2008	1370	6			3/118					

A204 is a larger framed SimAngus bull from Hardrock Beef Cattle in North Carolina where cattle thrive on forage-based program.

Managing Yearling Bulls

In a progressive, purebred herd, the young yearling bulls usually represent the most advanced genetics available to the commercial industry. If appropriately managed, these yearling bulls can be used at the age of 14 to 15 months with excellent results. The Red Hill herd has been developed from herds that have been successfully using yearling bulls for many generations. Yearling bulls are also used extensively in the Red Hill Farms' breeding program. We have had no difficulty with yearling bulls maintaining appropriate body condition during the first breeding season; however, we use the bulls for only a 45- to 60-day breeding season.

The yearlings in this sale have been developed to optimize growth rate, skeletal development and sexual maturity. It has been our goal to give the bulls an opportunity to express their growth potential along with genetic differences for intramuscular fat and ribeye area. Even though the bulls are not as fat as if they had been developed on a higher energy ration, they are still in excellent body condition with some extra fat that is likely to be lost during the first breeding season. Yearling bulls may be mated to cows or heifers, but we prefer to use them on only 15 to 25 females during the first breeding season.

At 14 to 17 months of age, bulls certainly are not matures in size and, consequently, a portion of the nutrients consumed should be going toward growth in addition to being used for body maintenance and breeding activity. We recommend removing young bulls from the females after the breeding season to allow the bulls the opportunity to gain some of the condition they have lost and to continue growing at an optimal rate.

Yearling bulls may be used in multiple sire groups with other yearlings, however, we strongly discourage the use of yearlings in combination with older bulls in multiple sire settings. All young bulls should be observed at the beginning of the breeding season to determine that each bull is active and aggressive in seeking and mating females that are in heat. Even though young bulls have passed a Breeding Soundness Evaluation, this does not ensure that bulls have appropriate libido and the ability to breed in a pasture setting.

BREED FOR PROFIT

Utilize the #1 Tool to Maximize Genetic Improvement

For more detailed
information on API, visit:
www.simmental.org



ALL PURPOSE INDEX **API**

- ◆ Designed to work best when selecting sires for use in herds that retain replacements and culled females and steers are finished and sold grade and yield.
- ◆ Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.
- ◆ ASA establishes API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

Thank You!

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Sale Terms and Conditions

Except for those stated in the terms and conditions below, there are no warranties, either expressed or implied, as to the merchantability or fitness for a particular purpose with respect to the cattle being sold at this sale. The warranties and guarantees set forth in the “Terms and Conditions” are in lieu of all other warranties, either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy for the Buyer, or any party claiming through the Buyer, for any breach of warranty or guarantee therein provided, and all other obligations or liabilities.

BIDDING:

The Sale Moderator in charge will settle any disputes as to bids, and his decision on such matters shall be final.

TERMS:

Terms of the sale are cash.

PURCHASER'S RISK:

Each animal becomes the risk of the Buyer as soon as sold.

CERTIFICATE OF REGISTRY:

A transferred certificate of registry will be furnished to the Buyer for each registered animal.

HEALTH:

All animals are eligible for interstate shipment, except as otherwise announced. Interstate health papers will be furnished for each animal. Some states require additional health testing prior to shipment which may prevent sale day transport. If you plan to haul purchased bulls home on sale day, please be aware of your state's requirements.

ANNOUNCEMENTS:

Any changes from information of any kind in this catalog will be announced from the auction box and such announcements will take precedence. Breeding Guarantee:

All animals are guaranteed by the Seller to be breeders, with the exception of:

- Animals shown by purchaser after the sale. The breeding guarantees, if any, shall be such as agreed upon between Seller and Buyer.
- Gross neglect or willful misconduct on the part of the Buyer. Bulls are guaranteed breeders if not allowed to run within the herd until at least 14 months of age. Any bull that either, (1) settles one-third or more of the healthy cows he serves, (2) is the sire of 20 or more animals, or (3) settles cows by natural service and passes a fertility test made by a competent veterinarian during any six-month period of trial shall be considered a breeder. Any guarantees with respect to the ability to freeze semen shall be by separate agreement between the Buyer and Seller.

IDENTIFICATION:

Seller offers each animal with readable tattoos corresponding to its registration.

DEFAULT

In the event the Buyer defaults on payment, the Buyer shall be responsible for all costs, including attorney's costs, incurred by Sale Management or Seller in connection with collecting, or attempting to collect, payment due.

GENETIC DEFECT & PARENTAGE GUARANTEE:

For complete rules and regulations in regard to genetic defects or parentage guarantee, contact RAAA or ASA.

Options & Privileges of Return or Adjustment:

- All claims for adjustment or refund must be made in writing by January 15, 2016.
- In the event an animal is claimed to be a non-breeder, the animal may be returned to the farm/ranch of the Seller if in good condition and complying with the health requirements of the Seller's state. The Seller shall be entitled to six months trial following the return of the animal in which to prove the animal is a breeder. If at the end of six months the Seller is unable to prove the animal is a breeder, the Seller, at the option of the Buyer, shall replace the animal with another of equal value or credit in a future sale. The return of the full purchase price shall in any case be deemed full satisfaction and settlement. Any expenses incurred for transporting the animal claimed to be a non-breeder shall be the responsibility of the Buyer. If the Seller proves the animal to be a breeder, it shall be the obligation of the Buyer to take delivery of the animal and pay all expenses incurred for transportation.

SELLER'S SEMEN RIGHTS:

Any semen right retained by the Seller must be announced from the auction box at the time of sale, if not already printed in the catalog.

RETAINED INTEREST:

Red Hill Farms retains 1/2 semen interest in all bulls selling. We are selling 100% possession and 100% salvage or resale value. This gives Red Hill Farms the option to collect, use and market semen from the bull and does not restrict the buyer from doing the same.

RIGHTS AND OBLIGATIONS:

The above terms and conditions of sale shall constitute a contract between the Buyer and Seller of each animal and shall be equally binding upon both. Each sale or resale of an animal constitutes a separate transaction.

PERSONAL INJURY:

All persons who attend the sale do so at their own risk and the Red Hill Farms, its employees, and all other persons connected with the management of the sale, assume no liability, legal or otherwise.



BUF CRK NICE'N EASY T189 **BUF CRK MEDALLION N328**
BUF CRK REDPRIDE P154

100% 1A **#1190716 [OSF]** **TATTOO: T189 BUF** **CALVED: 5/11/07**

HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
208	53	10	-3.5	68	92	15	-12	13	3	18	0.40	0.07	19	0.02	0.00
2%	15%	15%	23%	24%	48%	79%	6%	20%	65%	3%	58%	61%	58%	62%	40%

Buffalo Creek Nice 'N Easy T189 was our pick of the bulls in the November, 2008 Buffalo Creek Sale. We purchased T189 with our cooperator herd, Coyote Hills. T189 is sired by BUF CRK Medallion N328, a bull whose progeny have adapted and performed exceptionally well in the Coyote Hills herd in Kentucky. T189's dam is simply an outstanding Beckton Julian GG B571 daughter with an exceptional production record. Click here for more information about T189's dam, P154. Prior to the Buffalo Creek Sale, we were able to find P154 in one of the huge pastures at Buffalo Creek thriving on dry grass, and in respectable body condition for a young cow that had been so fertile and productive. She also had small teats and an apparent problem free udder. Two years later when we attended the Buffalo Creek dispersal, we purchased P154. We believe she was the best cow offered in the sale for the type of cattle we like. T189's maternal granddam, 9005, had averages of 105 WR, 106 YR and a MPPA of 104.6 on 10 natural calves before going into the Buffalo Creek Transplant program. T189 puts together an unusually strong combination of convenience and cow efficiency traits on both sides of his pedigree.

T189 is also outstanding from a phenotypic standpoint. He is a very moderate framed, structurally correct bull with tremendous width of chest, spring of rib and body volume. Out in the pasture with a large group of cows here in KY, T189 exhibits excellent overall balance as he moves over the hills. We like the way that T189 has performed on fescue since coming to Kentucky, maintaining or gaining body condition while running with cows during the breeding season.

Owned in partnership with Buffalo Creek Red Angus (WY) and Coyote Hills Farm (KY). SEMEN AVAILABLE

“Worked calves yesterday from 84S, 28U and the bull we bought from you last fall. They’re so calm that we had to push them in the chute. Interesting was that there were two AI calves from other [non-Red Hill] bulls that were noticeably different in disposition as we handled them.”

Jim and Julie Vaughn, Rocky Glade Farm, Eagleville, TN – customer of Red Hill



RED HILL B571 JULIAN 84S

**BECKTON JULIAN GG B571
BECKTON BARMAID M554 CH**

100% 1A

#1147702 [MAF OSF]

TATTOO: 84S 1BWJ

CALVED: 9/2/06

HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
213	51	17	-3.8	59	90	16	-9	12	7	18	0.37	-0.05	18	0.37	0.00
2%	43%	2%	19%	48%	52%	75%	8%	34%	23%	3%	63%	21%	59%	19%	40%

84S is an easy calving, low maintenance bull that has a perfect disposition and is very slick haired. This bull is ideal for producing females suitable for the heat and humidity of the South. The data indicates his daughters will breed regularly, calve easily, and have longevity. His first sons sold March 20, 2010 in our annual sale and were very well received. Eight 84S sired bred heifers averaged \$3,937 in the Buffalo Creek dispersal sale and the 84S sons in the December, 2011 Buffalo Creek sale averaged \$1,000 more than any other sire group. 84S will continue to be a high-use sire at Red Hill Farms.

“One of B571’s greatest sons, we bought 84S from Red Hill Farms in 2008 for \$8,100. In February 2011, 25% interest of 84S sold to Ozark Hills Red Angus and Calvo Family Red Angus for \$30,000. This past December, the 13 sons in our sale averaged over \$6,000. 84S is one of the premier, proven calving ease sires in the breed, with an excellent spread from birth to yearling. Moderate in size, well muscled and extremely correct, with excellent feet, legs, and testicles, and he has an exceptionally quiet disposition. He epitomizes what the breed is about and is without doubt, a true herd builder.” Buffalo Creek Red Angus, February 2012 ARA Magazine.

Rick Calvo notes the tremendous pasture breeding skills of 84S. At Calvo’s Ranch in Nebraska, 84S bred 88 out of 90 females in 50 days. He would breed a cow and move on to the next. This is a testament to the libido, structural correctness, and fertility of 84S.

84S is one of the most widely used bulls in the Red Angus breed that is not in a major AI stud, currently having over 550 progeny in the Red Angus database. He has been used successfully in numerous herds across the country.

We cannot make enough positive comments about this cow family.

Owned with Buffalo Creek Red Angus (WY), Ozark Hills Red Angus (MO), Calvo Family Red Angus (NE).
SEMEN AVAILABLE



REDHILL 28U RIPPER 132Y

**RED HILL 13R RIPPER 28U
REDHILL T189 BARMAID 190W**

100% 1A

#1496928

TATTOO: 132Y 1BWJ

CALVED: 8/13/11

HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
180	52	12	-3.7	67	102	21	-9	12	4	15	0.46	-0.04	25	0.33	0.00
7%	27%	10%	20%	26%	30%	44%	10%	24%	55%	11%	48%	23%	43%	22%	40%

This bull represents a near ideal model of phenotype and performance for us at Red Hill. We used 132Y extensively in our fall 2012 breeding-both naturally and AI. We continued to use him heavily in the spring and fall of 2013 and 2014. 132Y is double bred to our foundation dam, M554, and combines our two expert bulls for forage conversion-13R and T189. 132Y's dam, 190W, calved at the beginning of the calving season in 2011, 2012, 2013 and 2014. She has a beautiful udder and perfect disposition. 190W has progeny averages of 3 @ 68 lbs. BW, 3/105 WWR, 3/108 YWR, 103.1 MPPA, 3/107 %IMF, and 3/110 REA. 190W entered the Red Hill donor program in the Fall of 2014. Click here for more information on 190W. 132Y's progeny exhibit excellent phenotype - excelling for overall balance, body thickness and moderate size with excellent structural correctness. Owned with 5L Red Angus (MT) and JR Ranch (WA).



RHF-BUF U199 LANCER 157Y

**BUF CRK THE RIGHT KIND U199
RED HILL B571 BARMAID 85S**

100% 1A

#1496952 [MAF OSF]

TATTOO: 157Y 1BWJ

CALVED: 8/24/11

HB	GM	CED	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MARB	YG	CW	REA	FAT
204	51	20	-6.7	43	72	24	-3	14	6	17	0.46	-0.06	4	0.23	0.00
1%	26%	1%	2%	88%	81%	23%	21%	6%	31%	3%	41%	17%	90%	27%	42%

157Y was the third top selling bull in our 2013 sale. He was a favorite of sale attendees and was purchased by Sustainable Genetics (GA). 157Y is a thick, bold sprung bull that is huge ribbed and deep flanked. He also strides well on an outstanding set of feet. 157Y's dam is a flush sister to our popular herdsire, 84S. We used 157Y at Red Hill. His calves have been small at birth with good vigor. We feel 157Y is unique in his data for the very important maternal traits - CE, ME, HPG, CEM, and STAY. Owned with Sustainable Genetics (GA), Hodge Ranch (GA), and Mary L. Young Farms (GA). SEMEN AVAILABLE.



REDHILL 672X X004 231A

**GW STEP OUT 672X
GW MISS PREM BEEF X004**

1/2 SM 7/16 AN 1/16 MX

#2847534

TATTOO: 231A

CALVED: 9/28/13

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
14.1	1.1	73.3	130.7	9.4	19.8	56.4	12.8	50.1	-0.24	0.76	-0.033	0.99	-0.5	157.7	87.4
20%	60%	10%	2%	35%	75%	30%	15%	2%	35%	4%	50%	4%	15%	10%	3%

231A was a standout during the summer months of 2014 at Red Hill Farms. 231A had unusually short, slick hair - making him extremely valuable to those on fescue pastures and in hot climates. This adaptability feature of 231A translated into excellent individual ratios - 99 BWR, 109 WWR, 117 YWR, 107 %IMF, and 121 REA.

We have chosen to retain 231A at Red Hill Farms. Homozygous Black, Polled. SEMEN AVAILABLE



REDHILL 773X 765 102A

**GW PREDESTINED 773X
KAPP ELDORENE ERICA SSO 765**

3/8 SM 5/8 AN

#2767768

TATTOO: 102A

CALVED: 2/17/13

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
16.9	-3.6	60.5	96.1	4.6	26.7	57	8.6	22.1	-0.13	0.85	0.01	0.62	0.08	163.7	86
10%	3%	55%	45%	90%	20%	30%	80%	65%	75%	2%	95%	50%	99%	5%	4%

102A was selected for use at Red Hill due to his outstanding individual performance (113 WWR, 104 YWR, 113 %IMF, 111 REA), dam's record and phenotype and his slick hair and structural correctness. We have used 102A both naturally and A.I. in our breeding program.

SEMEN AVAILABLE



J BAR J NIGHTRIDE 225Z

GW ALL IN 418W
J BAR J MISS ND 793X

5/8 SM 3/8 AN

#2628568

TATTOO: 225Z

CALVED: 2/29/12

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
15.8	-5.3	61.6	104.3	12	25.9	56.7	10.9	24.6	-0.26	0.85	-0.027	0.77	-0.61	180.5	90.6
10%	1%	50%	30%	10%	25%	30%	40%	55%	30%	2%	65%	25%	3%	1%	2%

J Bar J Nightride 225Z is an exciting addition to Red Hill Farms. We think he compliments our 701T cattle very well. Nightride rose to the top in the group of bulls at Great Lakes Beef Connection. He possesses the moderate frame and thickness we demand with an awesome set of EPDs. Nightride is getting heavy use at Red Hill Farms. Owned with J Bar J Ranch (MI) and Gibbs Farms (AL). SEMEN AVAILABLE



GW PREMIER 734Y

GW PREMIUM BEEF 021TS
GW MISS LUCKY CHARM 551U

5/8 SM 3/8 AN

#2606048

TATTOO: 734Y

CALVED: 2/22/11

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
18.1	-2.1	51.2	90.7	11.9	26	51.6	16.5	21.8	-0.19	0.79	-0.024	0.55	-0.89	173.1	78.8
3%	15%	85%	55%	10%	25%	60%	1%	65%	55%	3%	65%	60%	1%	3%	15%

Lot 7 (734Y) is a real complete bull out of a model Lucky Charm cow. He has been a stick out since he was a calf and developed nicely. Typical of the Premium Beef bulls as he is long-bodied, not tall, soft topped, and easy doing." Jim Butcher

734Y was selected from the 2012 Gateway Sale as an ideal bull to mate to our 701T daughters. 734Y posted outstanding individual ratios - - WWR 103, YWR 110, IMF ratio 122, and REA ratio 104. Additionally, 734Y is moderate framed, easy fleshing and sound structured. Owned with Gateway Simmental (MT) and Gibbs Farms (AL). SEMEN AVAILABLE



HOOK'S WALLY 106W

**HOOKS SHEAR FORCE 38K
TSN MISS FUTURE P037**

3/4 SM 1/4 AN

#2515268

TATTOO: 106W

CALVED: 3/14/09

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
14.1	1.6	64.6	96.2	11.2	28.6	60.9	13.4	29.5	-0.37	0.4	-0.029	1.17	-0.65	143.7	73.7
20%	70%	35%	45%	15%	10%	15%	10%	40%	5%	45%	65%	1%	2%	20%	35%

Wally impressed us with his exceptional performance ratios and the phenotype we desire. Tom Hook described Wally as “one of the heaviest muscled and soundest structured with a quiet disposition, great appetite, and boasts herd changing carcass and index profile.” We have been impressed by Shear Force’s calving ease when used at Red Hill Farms. Couple this with the high accuracy carcass genetics of Future Direction, and we were pleased to add Wally to the Red Simmental mix at Red Hill Farms.

106W’s greatest contribution may be his daughters. His first daughters’ calved at Red Hill in the Spring of 2013. They have excellent udders and mothering skills. Additionally, his daughters are moderate-sized and easy fleshing, and as the data indicates, very docile.

106W’s cow family was very well received in the 2013 Hook’s Bred for Balance sale. 106W’s full sister was the top selling cow at \$20,000. She also was the dam of the top selling bull, Lot 23 at \$15,000. Additionally, Wally 106W’s nine-year old dam sold for \$7,500.

We believe the Wally daughters will be one of our greatest assets in years to come. SEMEN AVAILABLE

“You must depend on your seedstock provider(s) to make the most of the genetic changes you desire in your herd. I want my bull provider to:

- Judiciously use the tools at his disposal.
- Produce bulls that will produce good mother cows – moderate in size and milk, and that will work with my environment and management.
- The seedstock provider must be a low-input operator with his cowherd. Since I don’t pamper my cows, I don’t want him to pamper his.
- That provider must: keep accurate records and report 100% of records to the breed association; help me maintain a reasonable level of heterosis in my herd; be satisfied with slow, sustained, balanced progress; and be honest about genetic antagonisms.

Burke Teichert, former Deseret Land and Cattle manager and columnist for BEEF magazine



GW RED COAT 099TS

**PELTONS R COAT 3P
GW MISS LUCKY JESS 310N**

3/4 SM 1/4 AR

#2370588

TATTOO: 099TS

CALVED: 2/15/06

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
11.9	0.1	75.2	128.2	12.3	7	44.6	15.4	46.8	-0.39	0.14	-0.065	1.17	0.26	131.7	74.1
35%	45%	10%	3%	10%	99%	95%	2%	4%	3%	85%	15%	1%	99%	35%	30%

Red Coat was our pick of the bulls at the 2007 Gateway Bull Sale (MT). Red Coat excels phenotypically being sound structured, thick, and balanced. Red Coat posted impressive individual performance data, low birth weight (81 pounds), 112 WR, and 111 YR. Red Coat's massive thickness was evidenced by his 16.02 REA (122 ratio). In the Gateway Sale of 235 bulls, Red Coat had the 4th largest REA in the entire offering. With Red Coat's unparalleled feedlot performance, he has been an ideal fit for mating to our Red Angus cows. In addition to Red Coat's terminal traits, we have been equally impressed with the exceptional udder quality of his daughters. Red Coat has been sampled by several breeders. "Our #1 WW bull calf for 2010 was a son (GW Red Coat 099TS) at almost 950 pounds. We will be using him much more in 2011." Terry Schlenker, Wilkinson Farms, North Dakota. Owned with Gateway (MT) and JanBil Farms (GA). SEMEN AVAILABLE



GW PREDESTINED 645W

**GW PREDESTINED 701T
GW MISS LUCKY ONE 517R**

3/4 SM 1/4 AN

#2516318

TATTOO: 645W

CALVED: 2/26/09

CE	BW	WW	YW	MCE	Milk	MWW	DOC	CW	YG	MARB	BF	REA	SHR	API	TI
15.4	0.5	39.4	70.3	10.6	33.9	53.6	13.8	13.6	-0.35	0.59	-0.023	0.94	0.15	150.4	65.9
15%	50%	99%	95%	20%	1%	50%	10%	90%	10%	15%	65%	10%	99%	15%	65%

645W was our choice of bulls at the 2010 Gateway Simmental Sale. His sire, 701T, has impressed us since we saw him as a yearling. 645W is exceptional in his fleshing ability, center body width, and body volume. 645W is a unique combination of outstanding performance in a moderate-framed bull (5.5 YrFr). 645W comes from a cow family familiar to us at Red Hill Farms - his paternal granddam, 363, was a donor here and his maternal granddam, 717F, is also the dam of Red Hill Farms donor, GW Miss Lucky Roll 709L. 645W is triple-bred to the great 407D cow. 645W has large testicles, excellent semen, and he is a very aggressive breeder. Owned with Gateway Simmental (MT). SEMEN AVAILABLE

Notes



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U199
LANCER 9B



REDHILL 132Y RIPPER 69B



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