

Leland Red Angus ...



BROWN JYJ REDEMPTION Y1334 (#1441805)

Calving Ease, Maternal and Carcass
Top 1% CED, 2% HB and 11% GM

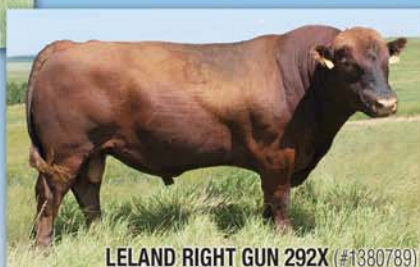


LSF PROFESSIONAL 0418X (#1382579)

Growth and Carcass – Top 11% WW and
15% YW, 8% GM, 9% MA, 12% REA



PARINGA IRON ORE E27 (#1562199)



LELAND RIGHT GUN 292X (#1380789)

Growth and Maternal Beautiful daughters –
exceptional udders and fleshing



LELAND FIRE POWER Y50 (#1452038)

Growth, Carcass and Maternal
Top 15% GM, 2% WW, 2% YW, 2% CW
and great phenotype

**Stack your herd with these
profit-driving genetics!**

All sale bulls will be 50K tested!

Sell in Catalog Order

Free Delivery First 700 Miles

Cattle Guaranteed

Free Sale Day Lunch

*Catalog, videos and lot photos online
mid-February www.lelandredangus.com*

R Leland RED ANGUS RANCH

Melvin & Luella Leland • (701) 565-2347

Todd & Carla Leland • (701) 565-2361

192 Hwy 16 N • Sidney, MT 59270

lelandra@restel.net • www.lelandredangus.com

Annual Production Sale

Friday, March 13, 2015

1 p.m. MDT • At the Ranch

41 mi. N of Beach, ND, or 34 mi. SE of Sidney, MT

175 Bulls • 50 Heifers

Including 18-month-old bulls from Koester Red Angus

View & bid online: **DVAuction** Broadcasting
Real-time Auctions



A Sample of Bulls Offered in the 2015 Leland Red Angus Sale

These cattle are range calved and raised on dryland native pasture with no creep feed or preferential treatment. The ranch performance test is designed to maintain

their future function with a full guarantee. The bulls listed on this brochure represent the higher performing bulls. Many low-birthweight heifer bulls are not listed.

A complete sale catalog will be available by mid-February and will also be posted on our website:

www.lelandredangus.com



VGW Excell 223



Beckton Epic R397 K



LJC Merlin T179

ID	Cat.	Sire	MGS	Birth Date	205		12/31	2015 SPRING EPDs														
					BW	WW		WR	HB	GM	CED	BW	WW	YW	M	HPG	CEM	St	Ma	YG	CW	REA
4465	1A	VGW Excell 223	5L Nrsnm King 2291	3/29/14	92	734	102	3.5	116	49	5	1.6	70	112	20	11	1	12	0.49	0.02	36	0.42
4548	1B	VGW Excell 223	Leland Destiny 7060	4/4/14	72	727	101	3.5	159	53	7	-4.3	61	95	21	14	7	14	0.56	0.08	22	0.07
4563	1B	VGW Excell 223	TR Julian PT410	4/5/14	99	758	106	3.7	163	52	7	2.2	73	112	22	13	6	15	0.61	0.24	38	-0.04
4565	1B	VGW Excell 223	Leland Cool 9229	4/5/14	76	798	111	3.6	156	53	4	-2.0	77	124	25	14	3	15	0.52	0.18	44	0.13
4577	1B	VGW Excell 223	Brn LSF Celeb. 7050	4/6/14	84	727	98	3.3	164	51	7	-1.4	66	104	18	12	6	16	0.51	0.07	31	0.30
4655	1B	VGW Excell 223	5L Cold Sign 6337	4/11/14	92	789	106	3.6	137	52	4	0.9	75	114	28	12	4	13	0.54	0.23	38	0.10
4414	1B	Leland Right Gun 292X	LCC Mjr League 502	3/24/14	103	883	123	4.0	91	50	-3	4.1	81	124	28	13	6	10	0.48	0.15	48	0.31
4594	1B	Leland Right Gun 292X	TR Julian PT410	4/7/14	94	800	106	3.3	111	50	1	1.6	69	107	18	14	5	11	0.44	0.16	34	0.21
4608	1B	Leland Right Gun 292X	TR Julian PT410	4/8/14	97	743	100	3.4	105	49	-1	2.5	66	106	19	13	6	11	0.41	0.22	37	0.08
4658	1B	Leland Right Gun 292X	Leland Vacation 5072	4/11/14	88	748	101	3.1	81	48	1	-0.3	57	86	23	14	7	8	0.28	-0.02	22	0.22
4665	1B	Leland Right Gun 292X	Holden Highlight 807	4/12/14	96	816	114	3.5	81	49	-3	2.5	67	107	24	16	6	8	0.44	0.14	36	0.13
4402	1B	Paringa Iron Ore E27	Leland Cool 9047	3/19/14	82	747	105	3.2	89	51	-1	-0.2	66	109	26	9	4	9	0.59	0.07	34	0.31
4412	1B	Paringa Iron Ore E27	Leland Cool 9229	3/24/14	64	680	96	3.1	129	54	4	-5.4	46	86	25	13	6	10	1.00	0.11	16	0.18
4436	75%	Paringa Iron Ore E27	WS Beef Maker R13	3/28/14	84	760	107	3.2	77	49	1	0.3	66	108	26	10	5	6	0.67	-0.14	34	0.68
4556	1A	Paringa Iron Ore E27	5L Cold Sign 6337	4/5/14	81	727	102	3.2	106	52	5	-2.2	56	94	27	10	6	8	0.86	0.03	20	0.30
4623	1A	Paringa Iron Ore E27	Mssn Statement P27	4/9/14	79	749	104	3.3	94	52	1	-2.5	63	110	26	12	5	8	0.77	-0.07	34	0.44
4471	1A	Beckton Epic R397	5L Red Dirctn 6046	3/30/14	93	771	104	3.4	138	49	-2	2.2	71	118	18	16	8	14	0.36	0.13	42	0.35
4518	1B	Beckton Epic R397	5L Cold Sign 6337	4/3/14	79	718	100	3.2	142	53	-2	-2.1	67	110	26	15	3	14	0.56	0.22	33	0.26
4549	1A	Beckton Epic R397	MLK CRK Barney 006	4/4/14	70	723	101	3.3	130	52	1	-5.2	52	83	26	14	4	13	0.40	0.03	16	0.27
4551	1A	Beckton Epic R397	5L Nrsnm King 2291	4/4/14	83	753	105	3.3	116	50	-1	-1.2	62	101	22	12	1	13	0.51	-0.02	26	0.60
4693	1B	Beckton Epic R397	BFCk Ch. Cnyn 4912	4/18/14	89	722	101	3.4	122	51	-3	0.2	72	113	19	13	-2	14	0.41	0.18	37	0.40
4422	1A	LJC Merlin 179	Brn Cmmtrmt 7206	3/26/14	89	715	100	3.2	123	51	6	-0.9	64	96	23	11	-1	14	0.60	-0.05	23	0.36
4451	1B	LJC Merlin 179	BSF Nebula 614	3/29/14	64	691	97	3.0	136	52	9	-5.6	61	95	21	8	2	14	0.41	-0.07	20	0.27
4500	1B	LJC Merlin 179	5L Firebrand T22	4/1/14	60	661	tw	3.0	123	51	3	-1.8	60	92	26	13	6	12	0.49	0.03	22	0.36
4531	1A	LJC Merlin 179	Feddes Ryl Norse 9120	4/4/14	75	711	99	3.3	116	51	6	-3.4	59	93	22	11	2	12	0.49	-0.06	21	0.45
4606	1A	LJC Merlin 179	TJS MoneyMaker 8833	4/8/14	86	732	102	3.4	142	51	7	-1.1	73	114	18	11	2	15	0.48	-0.03	35	0.37
4630	1A	LJC Merlin 179	5L Nrsnm King 2291	4/9/14	84	703	98	3.3	106	50	7	-1.9	55	89	23	8	0	13	0.67	-0.10	19	0.46
4542	1B	Leland Fire Power Y50	Leland Make Mimi 7044	4/4/14	92	792	110	3.5	107	51	3	0.4	79	115	26	11	3	10	0.44	0.07	38	0.38
4599	1B	Leland Fire Power Y50	Leland Rt Direction 8242	4/7/14	77	750	105	3.3	105	52	1	-2.2	74	123	24	13	3	10	0.37	0.14	44	0.26
4604	1B	Leland Fire Power Y50	LCC Major League 502	4/8/14	89	760	106	3.3	125	54	1	-0.2	78	120	24	13	2	12	0.63	0.26	41	0.11
4660	1B	Leland Fire Power Y50	Cherokee Canyon 4912	4/12/14	104	796	111	3.6	104	52	2	3.5	84	124	24	10	-1	10	0.59	0.27	47	0.22
4685	1B	Leland Fire Power Y50	XXX Logan 080	4/15/14	96	867	117	3.7	108	52	1	2.2	83	129	21	8	5	10	0.48	0.20	47	0.06
4415	1B	Leland Long Load 122Z	Six Mile Sakic	3/24/14	85	807	107	3.5	115	51	4	-2.1	69	103	28	12	5	11	0.29	0.05	27	0.15
4464	1B	Leland Long Load 122Z	LCB Rim View 441	3/29/14	78	752	105	3.6	154	52	7	-4.9	63	100	27	13	5	14	0.26	0.05	22	0.29
4574	1B	Leland Long Load 122Z	5L Red Direction 6046	4/6/14	79	740	103	3.4	134	52	3	-2.6	59	98	27	14	6	12	0.56	0.09	26	0.16
4579	1B	Leland Long Load 122Z	TJS MoneyMaker 8833	4/6/14	77	785	104	3.3	121	53	3	-4.3	69	108	24	11	1	12	0.35	0.09	30	0.24
4632	1B	Leland Long Load 122Z	5L Red Direction 6046	4/9/14	85	745	104	3.4	132	51	5	-2.7	58	95	27	14	6	12	0.55	0.05	21	0.19
4682	1B	Leland Long Load 122Z	5L Destination 6215	4/15/14	74	776	105	3.5	136	52	5	-4.1	62	95	23	13	7	11	0.40	0.09	22	0.08
4747	1B	Leland Long Load 122Z	Red Native F207	4/27/14	71	747	104	3.3	125	51	7	-6.0	48	74	25	12	3	11	0.26	0.05	7	0.01

Non-Parent Breed Average

109 50 5 -1.3 57 89 20 10 4 10 0.45 0.02 21 0.12

ID	Cat.	Sire	MGS	Birth Date	205			12/31 WDA	2015 SPRING EPDs													
					BW	WW	WR		HB	GM	CED	BW	WW	YW	M	HPG	CEM	St	Ma	YG	CW	REA
4424	1B	LSF Professional 0418X	Leland Vacation 5072	3/26/14	71	736	99	3.2	110	53	2	-4.1	63	101	17	10	3	11	0.75	0.00	30	0.34
4446	1B	LSF Professional 0418X	5L Destination 6215	3/28/14	79	772	104	3.4	115	52	3	-2.2	72	112	14	13	5	10	0.64	-0.02	35	0.24
4448	1B	LSF Professional 0418X	LCC Major League 502	3/28/14	94	793	111	3.8	110	54	0	0.7	76	115	17	10	1	11	0.78	0.24	37	0.15
4507	1A	LSF Professional 0418X	Bieber Make Mimi 7249	4/2/14	81	706	98	3.2	108	52	5	-3.2	61	94	20	10	0	12	0.62	-0.07	21	0.50
4523	1B	LSF Professional 0418X	LCC Major League 502	4/3/14	82	701	98	3.1	118	54	4	-3.7	62	90	19	10	0	12	0.80	0.02	17	0.29
4478	50%	TRAXS Rushmore X103	Leland Destiny 9105	3/31/14	102	856	104	4.0	90	46	3	3.9	78	118	22	13	7	8	0.16	-0.21	44	0.81
4687	50%	TRAXS Rushmore X103	Leland Destiny 7060	4/15/14	89	748	104	3.5	98	48	5	-0.2	67	98	23	12	5	9	0.27	-0.22	26	0.78
4688	50%	TRAXS Rushmore X103	Larson Synergy794	4/15/14	101	826	101	3.5	68	46	4	2.7	74	109	23	11	4	6	0.20	-0.18	38	0.84
4689	50%	TRAXS Rushmore X103	LCC Major League 502	4/15/14	99	810	99	3.9	94	46	1	2.2	71	102	26	11	3	10	0.20	-0.22	35	0.88
4524	1B	WFL Magic Merl 039Y	Glacier Chateau 744	4/3/14	87	751	105	3.7	109	53	0	-0.5	66	114	25	11	1	13	0.89	0.13	38	0.46
4528	1B	WFL Magic Merl 039Y	5L Firebrand T22	4/3/14	90	806	113	3.4	109	50	3	0.4	73	121	26	10	-2	13	0.49	0.01	40	0.40
4656	1B	WFL Magic Merl 039Y	Leland Hilght 2184-8224	4/11/14	89	852	112	3.7	115	50	4	-0.3	70	113	27	10	2	13	0.51	0.02	37	0.38
4709	1B	WFL Magic Merl 039Y	5L Red Direction 6046	4/18/14	88	753	105	3.8	123	48	6	-0.5	58	103	25	13	6	13	0.33	-0.05	30	0.34
4505	1B	Koester Chivas 005	5L Cold Sign 6337	4/2/14	77	725	102	3.1	116	51	5	-2.3	67	104	19	11	-3	13	0.40	-0.02	28	0.45
4534	1B	Koester Chivas 005	5L Red Direction 6046	4/4/14	80	729	103	3.0	84	50	2	-0.9	62	96	23	9	7	8	0.44	0.03	24	0.23
4641	1B	Koester Chivas 005	Leland Rt Direction 8242	4/10/14	81	810	114	3.3	117	51	1	-0.7	66	108	25	12	11	11	0.37	0.20	32	0.01
4699	1A	Koester Chivas 005	5L Red Direction 6046	4/18/14	80	753	106	3.0	115	52	1	-0.4	61	99	24	13	12	10	0.72	0.14	26	0.15
4700	1B	Koester Chivas 005	Larson Anvil 014	4/18/14	84	736	104	3.0	115	51	1	0.2	67	109	23	13	10	11	0.65	0.08	34	0.33
4419	1B	Larson Jubilee 155	Leland Cool 9047	3/26/14	70	799	112	3.3	97	52	3	-3.5	70	115	23	10	7	8	0.29	0.12	35	0.07
4506	1B	Larson Jubilee 155	Leland Fire 82X	4/2/14	71	746	105	3.2	106	52	5	-3.8	66	109	24	11	5	9	0.42	0.07	31	0.20
4587	1B	Larson Jubilee 155	BHR Big Ben 748	4/7/14	74	733	103	3.1	92	51	4	-2.5	66	111	16	8	7	9	0.41	0.01	34	0.31
4596	1B	Larson Jubilee 155	5L Norseman King 2291	4/7/14	99	789	106	3.3	70	49	2	2.5	75	123	19	11	4	8	0.37	0.09	44	0.25
4764	75%	Larson Jubilee 155	WS Beef Maker R13	5/2/14	92	796	101	3.4	95	50	5	0.4	72	112	21	11	6	8	0.41	0.00	36	0.37
4796	75%	Larson Jubilee 155	WS Beef Maker R13	5/18/14	90	867	122	3.5	98	52	4	1.2	82	128	25	12	6	8	0.62	0.03	44	0.44
4498	1B	Leland Gunner 131Z	5L Cold Sign 6337	4/1/14	68	652	tw	3.0	123	51	3	-1.8	60	92	26	13	6	12	0.49	0.03	22	0.36
4509	1B	Leland Gunner 131Z	Leland Fire 9002	4/2/14	85	784	109	3.4	121	52	0	0.0	73	115	26	13	4	12	0.52	0.14	38	0.25
4527	1B	Leland Gunner 131Z	Feddes Royal Norse 9120	4/3/14	78	686	96	3.2	109	52	3	-2.9	60	91	26	11	4	11	0.50	0.02	22	0.35
4610	1B	Leland Gunner 131Z	5L Norseman King 2291	4/8/14	70	687		3.1	111	51	4	-5.0	49	87	25	11	4	11	0.47	0.00	14	0.29
4495	1B	Leading Count 1830	Mkl Crk Knight 6106	4/1/14	89	726	101	3.4	107	51	2	-0.5	59	92	28	10	4	12	0.69	0.00	23	0.14
4521	1B	Leading Count 1830	Leland Rt Direction 8242	4/3/14	93	749	105	3.1	102	49	1	2.5	63	101	26	13	5	11	0.52	0.06	31	0.19
4532	1B	Leading Count 1830	XXX Logan 080	4/4/14	79	717	100	3.1	106	51	3	-2.9	46	73	27	11	7	10	0.46	0.15	11	-0.08
4621	1A	Leading Count 1830	Lorenzen Advantage 8158	4/9/14	99	743	105	3.1	97	49	2	3.8	67	104	24	13	4	10	0.57	0.12	32	0.08
4698	1B	Leading Count 1830	5L Cold Sign 6337	4/18/14	80	754	105	3.4	104	52	1	-2.1	58	91	32	12	2	12	0.74	-0.02	22	0.32
4447	1B	Leland Anvil 361Z	BHR Big Ben 748	3/28/14	88	751	101	3.4	127	52	1	-0.4	73	123	19	9	5	14	0.72	0.06	44	0.08
4538	1A	Leland Anvil 361Z	5L Cold Sign 6337	4/4/14	81	764	106	3.4	116	51	1	-1.8	62	99	27	14	1	13	0.55	0.02	26	0.05
4766	1B	Leland Anvil 361Z	Basin EXT 2955	5/3/14	98	726	101	3.5	117	50	0	1.8	67	108	27	14	5	13	0.60	0.10	35	0.13
4444	1B	Leland Right Focus 61X	5L Cold Sign 6337	3/28/14	89	730	99	3.4	117	49	2	-1.3	57	95	27	13	5	13	0.33	0.07	27	0.24
4582	1B	Leland Right Focus 61X	Glacier Chateau 744	4/6/14	93	777		3.5	112	48	3	0.0	59	96	25	11	7	12	0.15	0.07	34	0.33
4703	1B	Leland Right Focus 61X	Larson Synergy794	4/18/14	102	885	119	3.8	121	49	5	2.0	78	130	25	13	7	12	0.28	0.08	47	0.42
4757	1B	Leland Right Focus 61X	Beiber Wetonka 10789	4/29/14	93	744	98	3.4	117	48	3	0.2	56	91	23	12	6	13	0.17	0.05	25	0.31
4678	1A	Mssmr Revelation W016	Basin Trend Setter 6074	4/14/14	97	792	107	3.6	149	53	5	2.0	75	114	22	12	3	14	0.82	0.16	39	-0.04
4723	1B	Mssmr Revelation W016	Beiber Rob Roy 10444	4/20/14	86	753	105	3.5	122	51	4	-0.1	67	102	27	11	6	12	0.38	0.18	33	0.06
4730	1B	Mssmr Revelation W016	Leland Highlight 2184	4/23/14	88	723	98	3.7	137	50	3	0.0	65	98	24	11	5	14	0.45	0.07	31	0.01
4772	1A	Mssmr Revelation W016	Brown Commitment 7206	5/5/14	87	731	97	3.6	153	54	2	0.1	72	109	22	13	2	15	0.79	0.24	36	-0.12
4408	75%	Beckton Nebula 614	WS Beef King W107	3/23/14	98	853	108	3.5	149	52	10	2.8	87	121	17	8	6	13	0.55	0.07	43	0.24
4421	1B	Beckton Nebula 614	Leland Rt Direction 8242	3/26/14	92	772	108	3.4	152	52	9	0.0	74	112	17	9	5	14	0.56	0.15	34	-0.03
4493	1B	Beckton Nebula 614	Lorenzen Encore 8400	4/1/14	75	730	103	3.0	137	52	9	-3.0	64	94	22	6	7	12	0.47	0.05	22	0.16
4494	1B	Beckton Nebula 614	Mssmr Revelation W016	4/1/14	74	782	110	3.3	162	53	8	-1.9	73	109	19	8	7	15	0.51	0.14	34	-0.06
4702	1B	Beckton Nebula 614	5L Red Direction 6046	4/18/14	74	751	106	3.3	156	53	9	-2.4	72	116	17	10	10	13	0.51	0.10	36	0.16
4724	1B	Beckton Nebula 614	Leland Rt Direction 8242	4/21/14	74	723	102	3.1	156	53	9	-2.6	66	106	18	10	7	14	0.63	0.10	30	0.12
4733	1B	Beckton Nebula 614	5L Red Direction 6046	4/24/14	88	713	100	3.2	149	51	9	0.6	68	104	16	11	9	13	0.47	0.13	30	-0.01
4530	1B	Redemption Y1334	5L Norseman King 2291	4/4/14	78	718	101	3.1	139	51	11	-2.5	61	103	20	10	4	13	0.51	-0.01	27	0.32
4637	1B	Redemption Y1334	Messmer Packer S008	4/10/14	71	743	105	3.3	174	53	10	-4.2	69	120	20	10	5	17	0.66	0.05	36	0.28
4667	1B	Redemption Y1334	5L Firebrand T22	4/12/14	83	811	113	3.5	157	52	10	-2.6	75	131	24	12	4	15	0.50	0.06	45	0.28
4679	1B	Redemption Y1334	Larson Synergy794	4/14/14	77	745	98	3.1	156	52	11	-4.6	62	108	21	12	7	14	0.49	0.06	30	0.24
4517	1B	Leland Odyssey Y290	WFL Affirmed 9060	4/2/14	72	694	98	3.1	108	52	4	-3.5	63	99	22	13	5	10	0.47	0.05	25	0.15
4620	1B	Leland Odyssey Y290	Leland Cool 9229	4/9/14	83	780	110	3.5	107	52	0	-0.3	75	115	26	13	2	12	0.48	0.08	37	0.22
4701	1B	Leland Odyssey Y290	Messmer Packer S008	4/18/14	84	728	102	3.2	115	53	1	-0.7	71	109	21	12	5	12	0.62	0.13	33	0.32
4710	1B	5L Red Direction 6046	GMRA Laramie 5110	4/18/14	98	796	111	3.7	128	49	-2	3.8	67	114	24	15	12	13	0.54	0.17	43	0.11
4746	1B	5L Red Direction 6046	LCC Major League 502	4/26/14	85	702	98	3.4	128	50	1	-0.7	51	86	23	14	10	13	0.59	0.03	22	0.11
4705	1B	Feddes Royal Norse Z117	Leland Rt Direction 8242	4/18/14	83	774	108	3.4	105	51	5	-1.2	64	106	27	11	6	10	0.48	0.06	31	0.04

Non-Parent Breed Average

109 50 5 -1.3 57 89 20 10 4 10 0.45 0.02 21 0.12

Fall-Born Koester Red Angus Bulls

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Koester Stakeholder 330



Koester Chivas 323



Koester Stakeholder 315

ID	Cat.	Sire	MGS	Birth Date	205 BW	365 WW	365 YW	ADJ %IMF	ADJ REA	2015 SPRING EPDs													
										HB	GM	CED	BW	WW	YW	M	HPG	CEM	St	Ma	YG	CW	REA
315	1B	Stakeholder X7870	Bieber Rob Roy 10444	8/20/13	84	668	1214	2.38	14.19	140	51	7	-1.2	73	117	24	12	7	14	0.49	0.03	38	0.23
330	1A	Stakeholder X7870	LSF High Yield 8088U	8/27/13	72	628	1105	3.74	12.72	179	54	8	-3.9	68	111	17	12	6	17	0.74	0.11	30	0.12
310	1B	Koester Chivas 005	Holden Highlight 807	8/15/13	95	695	1055	2.22	11.94	93	49	-4	-0.3	50	73	25	15	9	10	0.31	0.09	13	0.04
316	1A	Koester Chivas 005	TPIE Wagonmaster 753	8/20/13	68	555	996	2.55	11.63	105	48	4	-3.2	48	75	18	12	13	10	0.14	-0.07	10	0.34
323	1A	Koester Chivas 005	LCC Cheyenne B221L	8/24/13	90	685	1219	2.71	13.05	123	52	-1	-0.3	79	129	18	16	13	11	0.49	0.19	46	0.17
339	1A	Koester Chivas 005	LSF High Yield 8088U	8/31/13	80	711	1134	2.99	14.17	131	54	2	-2.6	71	113	14	10	9	13	0.89	-0.03	34	0.68
355	1A	Koester Chivas 005	LJC Legacy 467W	9/9/13	72	722	1082	2.23	10.49	135	52	3	-3.9	57	81	23	11	10	13	0.32	0.10	12	-0.09
377	1B	Koester Chivas 005	LSF High Yield 8088U	9/18/13	72	661	1053	3.81	11.42	136	53	3	-3.6	58	89	22	11	8	13	0.50	0.20	18	-0.18
385	1A	Koester Chivas 005	LSF High Yield 8088U	9/22/13	70	740	1111	3.42	10.38	122	52	1	-2.2	58	89	24	11	8	13	0.62	0.08	20	-0.07
303	1B	LEL Right Gun 292X	LCC Major League A502M	8/9/13	78	644	1131	1.63	12.93	73	48	-2	0.4	69	111	21	16	7	8	0.11	0.02	36	0.49
320	1B	LEL Right Gun 292X	Bieber Make Mimi 7249	8/22/13	90	661	1241	2.73	13.81	76	49	0	2.2	66	115	24	11	6	9	0.63	0.08	42	0.35
328	1B	LEL Right Gun 292X	HRR Red Surprise 487	8/27/13	84	716	1094	2.74	12.21	106	50	1	-0.4	57	91	20	11	7	11	0.57	0.05	23	0.18
336	1B	LEL Right Gun 292X	Lorenzen Encore 8400	8/30/13	86	692	1246	2.21	12.35	90	49	-3	2.5	73	124	21	14	8	10	0.33	0.15	48	0.23
349	1B	LEL Right Gun 292X	5L Red Direction 691-6046	9/5/13	87	719	1159	2.69	10.75	135	50	-1	1.5	61	96	19	21	14	11	0.63	0.14	30	0.01
362	1B	LEL Right Gun 292X	LCC Major League A502M	9/11/13	84	693	1139	2.91	11.44	79	52	-1	-0.5	70	106	20	12	4	8	0.47	0.19	32	-0.03
367	1B	LEL Right Gun 292X	Lorenzen Encore 8400	9/12/13	102	641	1035	2.12	11.44	79	47	-7	4.7	67	108	21	17	6	10	0.40	0.05	42	0.21
386	1B	LEL Right Gun 292X	PIE Get R Done 684	9/24/13	106	701	1105	2.19	12.23	69	45	-3	3.4	62	92	16	15	5	9	0.11	-0.10	30	0.36
389	1B	LEL Right Gun 292X	Brown Commitment S7206	9/27/13	99	672	991	2.51	9.03	93	52	-5	3.3	69	102	21	16	6	9	0.77	0.25	35	-0.41
395	1B	LEL Right Gun 292X	LJC Legacy 467W	10/11/13	90	598	1005	4.94	10.92	119	52	2	0.9	63	102	16	14	9	11	0.88	0.12	32	0.05
302	1B	PIE Wagonboss 172	LSF High Yield 8088U	8/8/13	70	493	885	1.92	10.41	127	51	7	-4.5	42	71	24	11	9	12	0.62	0.02	6	-0.07
311	1B	PIE Wagonboss 172	HRR Red Surprise 487	8/16/13	74	584	1067	1.91	11.75	126	51	7	-3.7	46	73	27	14	7	10	0.41	0.16	9	-0.30
368	1B	PIE Wagonboss 172	8001 Kuhn's Chey Bond	9/13/13	68	640	1078	2.36	11.66	132	50	7	-3.2	59	93	22	11	7	13	0.25	-0.06	21	0.13
381	1B	PIE Wagonboss 172	5L Norseman King 2291	9/20/13	80	486	891	2.29	9.82	105	49	3	-1.0	46	73	17	15	7	9	0.38	0.07	12	0.02
353	1A	LJC Magnum 014W	Basin Hobo 3003	9/6/13	94	774	1287	2.90	13.87	123	46	0	0.8	69	119	17	12	4	15	-0.07	-0.02	43	0.54
393	1A	LJC Magnum 014W	Montvue Major D R007	10/7/13	68	637	1078	2.80	12.61	113	50	4	-2.9	58	97	15	10	2	13	0.44	-0.10	24	0.47
360	1A	Expectation 6034S	LSF MVK Lancer S059	9/10/13	74	657	1058	3.06	13.11	128	53	3	-1.2	62	90	25	11	6	11	0.87	0.07	21	0.30
305	1A	Hycw Ctting Edge 055	PIE Game Plan 8374	8/10/13	72	628	1062	2.76	11.68	105	50	3	-1.5	49	80	20	14	7	9	0.48	0.06	16	-0.13
342	1A	Leading Count 1830Y	K2 Red Alliance 1602 73	9/1/13	68	578	1014	3.52	10.99	152	52	9	-2.1	60	90	19	9	6	14	0.82	-0.02	20	0.09
347	1B	Leading Count 1830Y	Brown Commitment S7206	9/4/13	82	631	1146	2.62	12.03	143	52	4	-1.5	60	99	25	11	2	15	0.79	0.02	26	0.16
380	1A	Leading Count 1830Y	Basin EXT 6359	9/19/13	88	569	1043	4.32	11.64	158	51	4	0.5	55	92	23	12	6	17	0.94	0.05	26	0.11
364	1B	Sand Hills 9008W	PIE Gridmaster 589	9/11/13	90	703	1024	2.94	10.92	143	49	2	0.6	72	105	12	10	5	16	0.37	-0.08	33	0.43
333	1B	Magic Merl 039Y	LJC Legacy 467W	8/28/13	68	635	1103	2.63	13.03	79	48	7	-2.1	54	89	23	6	0	10	0.33	-0.11	21	0.51
335	1B	Magic Merl 039Y	6R 1176P	8/29/13	62	573	999	2.13	12.55	57	47	4	-0.6	54	91	20	8	2	8	0.20	-0.12	24	0.51

Non-Parent Breed Average

109 50 5 -1.3 57 89 20 10 4 10 0.45 0.02 21 0.12



Koester Chivas 005



Brown 3K Stakeholder X7870



PIE KAR Wagonboss 172

Bull Selection – Simplified.

Red Angus stakeholders have enjoyed the capability of selecting bulls based on economically relevant traits (ERTs), such as Heifer Pregnancy or Stayability, that truly impact their operations profitability. While these ERTs allow for efficient selection decisions, the growing number of ERTs and EPDs has resulted in confusion as producers attempt to estimate a sire's overall impact. In response, RAAA has developed the HerdBuilder and GridMaster indices, which answer the question:

“What impact will each potential sire have on my operation’s profitability?”

HERDBUILDER

Producers selecting bulls to develop profitable replacement females and maximize the value of non-replacement marketed progeny should incorporate the HerdBuilder Index into their selection decisions.

The HerdBuilder Index is built using the following scenario:

- Red Angus bulls mated to cows and heifers
- Replacement heifers retained from within the herd
- All remaining progeny sold on a quality-based carcass grid

Given that replacement heifers are retained, significant influence is placed on the obvious maternal ERTs of Stayability, Heifer Pregnancy and Calving Ease. Additionally, with all remaining progeny sold on a quality-based carcass grid, Marbling, Yield Grade and growth EPDs also impact the HerdBuilder Index.

GRIDMASTER

Use the GridMaster Index if your operation's primary goal is maximizing profitability of feeders in the feedyard and on the rail.

The GridMaster Index is built using the following scenario:

- Red Angus bulls mated to cows
- All progeny sold on a quality-based carcass grid

Marbling, Yield Grade and growth EPDs are the traits of primary importance in the GridMaster Index.

While the process of calculating an index is very complex, the resulting selection tool is very simple to implement.

HerdBuilder and GridMaster are expressed as differences in profitability per exposure.

HerdBuilder Example:

30 cows x 5 years breeding = 150 exposures

Bull A has a HerdBuilder Index of 175: $175 \times 150 = \$26,250$

Bull B has a HerdBuilder Index of 100: $100 \times 150 = \$15,000$

\$11,250 Difference in Profitability

Ranch Tested. Rancher Trusted.

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2015 Sale Bull Sire Listing

RED ANGUS SIRES	Reg. #	HB	GM	CED	BW	WW	YW	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
KOESTER CHIVAS 005	#1415933 <i>Breed Rank</i>	118 42%	52 23%	1 71%	-2.7 31%	62 39%	95 42%	23 36%	10 91%	13 19%	12 5%	10 49%	0.48 45%	0.13 78%	23 48%	0.12 47%	0.03 79%
MESSMER REVELATION W016	#1317977 <i>Breed Rank</i>	172 9%	52 30%	4 51%	1.9 91%	84 4%	129 5%	21 45%	0 40%	12 25%	4 55%	17 3%	0.45 50%	0.18 88%	49 5%	-0.10 80%	-0.02 13%
WFL MAGIC MERL 039Y	#1443572 <i>Breed Rank</i>	125 34%	49 66%	8 26%	-3.2 26%	58 50%	109 22%	26 18%	6 78%	9 66%	1 83%	15 12%	0.43 53%	-0.10 11%	31 28%	0.61 5%	0.00 40%
LSF PROFESSIONAL 0418X	#1382579 <i>Breed Rank</i>	105 52%	54 8%	3 58%	-1.7 44%	75 11%	114 15%	14 82%	5 69%	9 63%	-1 89%	11 46%	0.84 9%	0.03 48%	34 20%	0.46 12%	0.03 79%
FEDDES ROYAL NORS Z117	#1516408 <i>Breed Rank</i>	97 64%	52 22%	5 36%	-0.9 55%	65 24%	103 25%	25 18%	4 62%	10 55%	2 79%	9 68%	0.60 20%	0.07 67%	29 25%	0.17 36%	0.01 60%
LELAND LONG LOAD 122Z	#1533502 <i>Breed Rank</i>	128 28%	53 7%	4 44%	-5.0 6%	66 23%	103 24%	28 7%	2 50%	12 26%	0 91%	12 30%	0.49 36%	0.05 59%	23 43%	0.31 17%	0.03 85%
LELAND GUNNER 131Z	#1533572 <i>Breed Rank</i>	137 21%	53 10%	2 64%	-1.4 46%	66 23%	102 25%	28 6%	7 84%	12 23%	6 31%	14 17%	0.72 10%	0.10 77%	28 29%	0.43 8%	0.06 97%
LARSON JUBILEE 155	#1437600 <i>Breed Rank</i>	94 63%	53 15%	8 26%	-4.5 14%	71 17%	122 8%	15 79%	6 80%	10 50%	8 17%	6 90%	0.39 60%	0.14 80%	36 16%	0.17 41%	0.02 70%
BROWN JYJ REDEMPTION Y1334	#1441805 <i>Breed Rank</i>	205 2%	54 11%	18 1%	-5.5 9%	66 28%	122 8%	19 56%	2 49%	11 37%	5 47%	18 2%	0.62 25%	0.08 64%	36 18%	0.27 28%	0.01 55%
LSF RR LEADING COUNT 1830Y	#1443237 <i>Breed Rank</i>	98 59%	51 46%	3 58%	-1.5 48%	50 70%	81 65%	27 15%	3 60%	12 28%	2 77%	10 49%	0.71 17%	0.01 40%	16 62%	0.19 38%	0.00 40%
VGW EXCELL 223	#1541886 <i>Breed Rank</i>	172 5%	52 19%	7 23%	0.2 76%	81 3%	126 3%	19 61%	1 41%	14 9%	4 57%	16 4%	0.49 36%	0.10 77%	45 3%	0.23 27%	0.01 60%
PARINGA IRON ORE E27	#1562199 <i>Breed Rank</i>	90 67%	52 22%	3 58%	-3.1 28%	53 64%	100 33%	24 30%	-16 2%	10 55%	8 17%	5 96%	0.98 4%	-0.01 33%	26 37%	0.53 8%	0.02 70%
LELAND RIGHT GUN 292X	#1380789 <i>Breed Rank</i>	68 85%	49 71%	-3 90%	2.6 96%	69 23%	116 13%	17 69%	6 76%	15 7%	9 14%	7 88%	0.46 48%	0.12 75%	43 9%	0.26 29%	0.01 55%
LELAND SIX PACK 337Z	#1533504 <i>Breed Rank</i>	115 42%	50 39%	3 54%	-0.9 55%	64 27%	109 15%	22 33%	9 94%	13 16%	8 13%	12 34%	0.66 14%	-0.05 19%	34 17%	0.52 5%	0.01 60%
LELAND ANVIL TOO 361Z	#1533716 <i>Breed Rank</i>	108 51%	50 41%	-2 96%	1.8 94%	83 2%	135 1%	21 43%	9 95%	12 19%	2 79%	14 17%	0.56 25%	-0.01 33%	53 1%	0.20 31%	-0.05 1%
BECKTON EPIC R397 K	#1042135 <i>Breed Rank</i>	151 17%	52 25%	-6 98%	0.3 75%	77 9%	131 4%	21 43%	-6 15%	15 6%	3 65%	16 8%	0.52 39%	0.24 95%	49 5%	0.51 10%	0.08 99%
LJC MERLIN T179	#1176927 <i>Breed Rank</i>	127 33%	50 50%	9 19%	-3.1 28%	67 25%	108 23%	21 45%	10 92%	8 77%	-1 89%	15 11%	0.35 67%	-0.09 12%	30 30%	0.57 6%	-0.01 23%
LELAND FIRE POWER Y50	#1452038 <i>Breed Rank</i>	106 51%	53 15%	0 71%	0.9 82%	90 2%	142 2%	24 30%	-1 30%	12 30%	1 83%	10 60%	0.58 30%	0.16 84%	55 2%	0.27 28%	0.02 70%
LELAND ODYSSEY Y290	#1452347 <i>Breed Rank</i>	94 63%	51 34%	-1 85%	-0.8 59%	73 15%	114 15%	25 24%	12 95%	13 20%	6 38%	10 50%	0.59 29%	-0.02 30%	36 17%	0.33 22%	-0.01 23%
5L GUARANTEE 1837-527X	#1395433 <i>Breed Rank</i>	103 57%	49 69%	1 73%	1.1 88%	62 33%	94 39%	21 46%	-4 18%	11 35%	5 44%	11 55%	0.68 12%	-0.16 3%	27 31%	0.75 1%	0.00 42%
BSF NEBULA X614 J4	#1383035 <i>Breed Rank</i>	183 6%	56 2%	15 5%	-4.0 17%	77 8%	110 19%	13 86%	3 55%	6 92%	7 23%	15 13%	0.77 12%	0.13 78%	28 33%	-0.11 81%	0.00 40%
5L RED DIRECTION 691-6046	#1115971 <i>Breed Rank</i>	152 17%	48 83%	5 40%	0.9 83%	44 82%	87 57%	19 58%	-1 33%	18 2%	19 1%	12 29%	0.64 24%	0.05 54%	24 43%	0.17 41%	0.00 40%
LSF RAB CONFORMATION X7751	#1385232 <i>Breed Rank</i>	169 10%	52 21%	8 26%	-2.9 29%	55 58%	99 35%	22 38%	2 52%	12 28%	5 47%	16 5%	0.78 12%	0.11 73%	25 42%	0.19 38%	0.04 88%
LELAND RIGHT FOCUS 61X	#1380621 <i>Breed Rank</i>	133 28%	48 83%	3 58%	-1.9 41%	57 53%	109 22%	25 26%	3 59%	13 21%	6 38%	15 13%	0.07 95%	0.08 64%	33 23%	0.47 12%	0.04 88%
BROWN 3K STAKEHOLDER X7870	#1379607 <i>Breed Rank</i>	178 7%	56 3%	10 15%	-3.4 24%	89 2%	147 1%	15 78%	9 91%	12 23%	4 55%	16 6%	0.76 13%	0.12 75%	52 3%	0.22 34%	-0.01 23%
PIE KAR WAGONBOSS 172	#1483447 <i>Breed Rank</i>	160 13%	51 37%	10 15%	-2.7 31%	55 58%	96 41%	25 23%	0 40%	13 20%	12 5%	13 23%	0.52 39%	0.11 73%	24 46%	-0.04 73%	0.00 40%
Average For Leland/Koester Sires		130	52	5	-1.5	68	112	22	3	12	5	13	0.58	0.06	34	0.30	0.01
Average For Proven Red Angus Sires		107	50	5	-1.5	57	89	20	1	10	5	10	0.48	0.03	21	0.12	0.00

SIMMENTAL SIRE	Reg. #	CE	BW	WW	YW	MCE	M	MWW	ST	DOC	CW	YG	Marb	BF	REA	API	TI
TRAXS RUSHMORE X103	#2574812 <i>Breed Rank</i>	12.4 15%	-0.1 15%	71.5 20%	107.5 15%	20.1 1%	22 55%	57.7 25%	23 25%	14 3%	33.6 30%	-0.47 2%	0.09 65%	-0.06 55%	1.32 1%	136.7 20%	74.7 15%

Leland Red Angus ... The Sires



Leland Long Load 122Z



TRAXS Rushmore X103 (SM)



WFL Magic Merl 039Y



Larson Jubilee 155



LSF RR Leading Count 1830



Leland Anvil 361Z



Leland Right Focus 61X



Messmer Revelation W016



Beckton Nebula 614



Leland Odyssey Y290



5L Red Direction 6046



Feddes Royal Nors Z117



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Annual Production Sale **Friday, March 13, 2015**
1 p.m. MDT • At the Ranch • Selling 175 Bulls • 50 Heifers
Including 34 18-month-old bulls from Koester Red Angus

All sale bulls will be 50K tested!
Sell in Catalog Order
Free Delivery First 700 Miles
Cattle Guaranteed
Free Sale Day Lunch

NEW THIS YEAR!
All sale cattle will have videos available online!



Todd and Carla Leland

Luella and Melvin Leland



Kacey, Steve, Tracey and Shaye Koester

**Catalog, videos and
lot photos online
mid-February
lelandredangus.com**

Contact us to receive our sale catalog.

Leland Red Angus

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