



Red October Sale

Saturday, October 1, 2011

1 p.m. • On the Ranch • Yelm, Washington
(approximately 75 miles south of Seattle)

Offering **53 Head of Fullblood and Percentage
Lowline Cattle – Many with red influence**



Red October Sale Guest Consignors

Circle B Angus • Kittitas, WA • 253-208-9884..... Lot 25
Circle KS Lowlines • Olympia, WA • 360-352-3870..... Lots 22, 46, 47
HB Ranch • Issaquah, WA • 425-391-7916..... Lots 29 - 31
Jewell Cattle Co. • Elma, WA • 360-470-9250 Lots 20, 21
Lenhard Angus Ranch • Colville, WA • 509-684-2928..... Lots 26 - 28, 32 - 38, 51
Rock Creek Lowlines • Molalla, OR • 503-829-6999 Lots 48 - 50

Sale Headquarters:

Prairie Hotel, Yelm, WA 360-458-8300

Directions to the sale site:

From Seattle, take I-5 about 37 miles south to exit 127. Take WA 512E 2.5 miles to WA 7. Turn right (south) on WA 7 5 miles to WA 507. Follow WA 507 13 miles. Turn left onto Vail St. SE and go 5.2 miles. Turn right onto 153rd Ave SE and go .4 miles on the left. Lazy G Lowlines is just past Bornstein Lane SE. Watch for the signs.

Lunch will be available at the sale.

Online updates:

New breeding information and photos and other catalog updates will be available on the Auction Effertz website: www.auctioneffertz.com.

Insurance:

Livestock insurance will be available at the settlement desk. If you are leaving your cattle at Lazy G Lowlines more than a day or two, you should insure your purchases.

Trucking:

We will coordinate trucking to keep it as efficient and economical as possible.

Breeding privileges:

For each Lazy G female purchased, Glenn and Nancy will offer 2 straws of Bluey, "Rudy", Red Label or Lazy G Beau semen for use on that female. The certificate to register one calf out of the female purchased at the sale will be provided to the buyer at no additional cost.



Sale Manager
Auction Effertz, Ltd.

Your Market Masters • NEIL & JAN EFFERTZ
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Ph: 701-223-5202 • Fax: 701-223-5458 • Cell: 701-471-0153
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Friends,

While the "Hunt for Red October" was a popular movie, the "Hunt for Red Lowlines" has been a challenge that Glenn and Nancy Chapman have met head on! After several importations from Australia and a strategic line-breeding program, coupled with aggressive embryo transplant, have allowed them to offer North American Lowline breeders this fantastic opportunity to select from their high-carcass quality influenced herd. This is the largest offering of red and red-carrier fullblood Lowline cattle in the world!

Many of you know that Murrumbong LGL Bluey, the predominant Lazy G herd sire, is one of the highest rated Lowline bulls ever tested in MMI's comprehensive DNA test for gene markers for marbling.

If you are in the seedstock business, this sale offers you a world of opportunity. If you are in the commercial beef business, the sale offers you cattle that can increase your efficiency, lower your costs and improve your bottom line. If you are in the grass-fed beef business, this sale offers you a multitude of ways to incorporate genetics perfectly suited for easy-fleshing, well-balanced cattle that will produce high-quality, high-yielding carcasses in a forage-based beef production system.

Don't miss this chance to be on the forefront of the dynamic beef cattle industry. Be in Yelm, Wash., on October 1 for these exciting genetics offered in the first "Red October Sale."

Neil Effertz

Percentage Males

48 Stormy's Red

Color: Red Tattoo: 2X ALR#: Pending BD: 10/19/10 BW: 65

Consignor: Rock Creek Lowlines

VITULUS Y-R
VITULUS RED BARON
 GOAN BLACK OPAL 5

GOAN MACQUARIE II
 GOAN JEWEL LADY
 GOAN KURRAJONG
 GOAN BLACK OPAL

STORMY'S GIRL (REG RED ANGUS)



Lot 48

Stormy Red is a red halfblood son of the fullblood import, Vitulus Red Baron, out of a registered Red Angus cow. He is long bodied, strong topped and as a fall yearling will cover a lot of cows or heifers for you next spring. He weighed 722# on August 16.

49 Baron's Red Lad

Color: Red Tattoo: 1Y ALR#: Pending BD: 1/9/11 BW: 71

Consignor: Rock Creek Lowlines

VITULUS Y-R
VITULUS RED BARON
 GOAN BLACK OPAL 5

GOAN MACQUARIE II
 GOAN JEWEL LADY
 GOAN KURRAJONG
 GOAN BLACK OPAL

LILLY PAD (REG RED ANGUS)



Lot 49

Baron's Red Lad, a January bull calf by the Australian import Red Baron is a high-quality, deep-sided, red halfblood herd sire prospect with a gentle disposition and a registered Red Angus dam. He weighed 612# on August 16.

50 Red Rudy

Color: Red Tattoo: 4Y ALR#: Pending BD: 3/9/11 BW: 70

Consignor: Rock Creek Lowlines

MURRUMBONG LGL BLUEY
"RUDY" LAZY G RED BY DESIGN
 GOAN BLACK OPAL

GOAN WANDOO II
 GOAN BLACK OPAL
 TRANGIE M377
 TRANGIE L109

RUBY (7/8 RED ANG 1/8 SHORTHORN)



Lot 50

Red Rudy is a red March halfblood by "Rudy" that stems from a 7/8 Red Angus, 1/8 Shorthorn cow. He is deep and level hiped. He weighed 512# on August 16.

51 LR Rocky 16Y

Color: Black Tattoo: 16Y ALR#: XM13696 BD: 3/12/11 BW:

Consignor: Lenhard Angus Ranch

BRAMBLETYE ULTRA BEAU U321
EZ ROCKY 31R
 EZ OLIVIA 15G

BRACKENGRAE BEAU LAD
 BRAMBLETYE PERFECTION VI
 GOAN MESSMATE P012
 GLEN INNES E361

ANGUS COW



Lot 51

Here's a real nice-made halfblood Lowline show steer prospect. His sire is a tremendous son of the imported Ultra Beau bull. This calf will be fun to show.

52 & 53 Two 24- to 30-month-old grassfed steers

Here's the beef!! Selling two grassfed 24 to 30 month-old-steers that are ready for the locker plant. If you've ever experienced the taste of this very fine-textured, rich-flavored, tender Lowline beef, you'll want to bid to put one of these steers in your freezer.



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