

DAHL LAND & CATTLE CO.

RED ANGUS • SOUTH DEVON • OPTIMIZERS



**Tuesday,
May 1,
2012**

1:00 pm • Napoleon Livestock • Napoleon, ND
Sale Day Phone: 1-800-932-8821
Broadcast via internet: www.napoleonlivestock.com



Selling in Catalog Order:

70 Bulls • 105 Females

Red Angus • South Devon • Optimizers

Welcome to



Jack Dan John Jeff

"Heterosis Headquarters"

41st Annual Production Sale

- Dan – (701) 424-3726**
- Jeff – (701) 485-3762**
- John – (701) 485-3766**
- Jack – (701) 485-3206**

Welcome to Dahl Land & Cattle Co.'s 41st Annual Sale, 2012 looks like it's shaping up to be a record-breaking year in the cow-calf industry. Cow herd numbers are at record lows and cattle prices are at record highs. That is a tough combination to beat! One of the biggest advantages of a planned crossbreeding program is calf vigor at birth and hardiness of a cowherd. As we all remember, 2011 was a challenging year environmentally in N.D. It was a year that tested the hardiness of cattle and producers alike. As a testament to the hardiness and fertility of our cattle, this fall at pregnancy check time, we had 93 2-year-old cows that weaned their first calf. Of those 93 there was one that failed to rebreed.

Our goal is to produce cattle with low birth weights that perform well with no creep to mask what nature can produce. In other words we are looking for genetics that will give us a big spread from birth to weaning and beyond. At the same time our cattle must be structurally functional and be fertile. It is a fairly lofty goal and one we continue to work diligently on.

When we ultra sounded the bulls the technician said, "These bulls are hard." The bulls have been on a 54 mega-calorie ration of 15 lbs. of ground hay, 4 lbs. of wet distiller's grain and 12 lbs. of cracked corn per day. During the feed trial

we had several bulls gaining over 4 lbs. per day with all but three gaining over 3 lbs. per day.

We are again starting the sale with a large group of replacement heifers. As always these heifers come right from the heart of the replacement heifers we raised. The heifers have been grown and not pushed. They were on a 35 mega-calorie ration of 23 lbs. of ground hay, 4 lbs. of wet distiller's grain and 3 lbs. of cracked corn.

We advertise that we are the "Program that Builds Cowherds." A cowherd is, by its very nature, maternal. Webster defines "Maternal" as: "of, relating to, belonging to, or characteristic of a mother; motherly." We would add to that one culling criteria for maintaining a maternal cowherd; If you have to run a cow in the chute for any reason except to help with a mis-presented calf at birth, she's not maternal enough. It's a goal we strive for.

In closing, we want to "Thank you" for your continued support and confidence in our program. We look forward to serving you in the future.

We also want to thank Our Lord for bringing us together again, for helping us with our decisions and for providing our nation and ourselves with countless blessings.

Bull Credit

If you purchased females from us in 2011, you can receive a \$100 credit towards the purchase of a Dahl Land & Cattle Co. bull.

Yearling Bull Data

- 82 lbs – Avg. Actual BW
- 715 lbs – Avg. Adj. 205 Wt.
- 1177 lbs – Avg. Adj. 365 Wt.

Calving-Ease Code

- 1** Use only on cows
- 2** Use on cows & heifers with a known birth weight and calving ease history
- 3** Use on heifers and all cows

Our recommendations are based on our cow female histories for birth weights and calving ease. Also, with aid from EPDs based on our reference sires and the individual animal.

Thank you to the bidders and buyers at our 2011 sale ...





6442 55th Ave SE
Gackle, ND 58442

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Please bring this catalog with you to the sale.

Heterosis Headquarters

