

# LOWLINES

## Discover Lowlines WEEKEND

GREAT FRIENDS | GREAT CATTLE | GREAT FUN!



Friday and Saturday,  
**June 1 - 2, 2012**

Bismarck, ND

# Effertz EZ Ranch Discover Lowline Weekend

## OFFERING 66 LOTS OF LOWLINE CATTLE



Friends,

Try Lowlines - See Rapid Growth!

What? Lowlines equal rapid growth? That's right. First of all, Lowlines are the most rapidly growing breed registry in the United States...more members, more registrations and even more importantly, more transfers which is the best indication of more sales being made by more breeders! More sales across the country are producing more opportunity for breeders to market their seedstock.

But why, you ask? Because cattlemen across the country are starting to see the growth in their bottom line when they moderate their cow size and take the labor out of calving. They are also seeing tremendous financial benefit from a "no stress" birthing process yielding higher breed back rates and eliminating huge expenses from treating scours and calf pneumonia. By moderating their cow size and doing a better job of rotational grazing, they are able to run more cows per acre and improve their total pounds of weaning weight for a higher price per pound! Now that's real growth.

But why should I use a smaller bull on my cows and expect to grow my profit you ask. You shouldn't. You should use a Lowline bull on your first calf heifers to eliminate calving difficulty and then keep those first cross Lowline heifers as replacements. Over time, about 5 - 6 years using a 15 - 20% replacement rate, you can replace each big, old high maintenance cow culled with 1.5 to 2 Lowline cross heifers and thereby moderate your cow size while simultaneously increasing your cow numbers. If you couple that strategy with moving your calving dates a little later, you will be astounded by the labor reductions, lower feed supplementation and improvement in your bottom line.

We welcome you to our 6th Discover Lowlines Weekend. We hope you find it educational and enjoyable. We sure do enjoy having you here. We hope you see some cattle you like. Please let us know if we can help you in any way.

Thank you for your interest.

Neil and Jan Effertz



**Neil & Jan Effertz & Family**

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# LOWLINE

## Terms and Conditions



**Terms:** Terms of the sale are cash or check payable immediately upon conclusion of the sale and before animals will be moved. Seller will reserve the right to require a certified check as settlement before releasing any cattle.

**Insurance of Purchases and Risk:** All animals are the seller's risk prior to their sale and become property of the buyer as soon as declared sold by the auctioneer. Arrangements will be made to have insurance available when making settlement. Cattle left at Effertz EZ Ranch after the sale must be insured by the purchaser.

**Bidding:** All animals sell to the highest bidder. Any disputes or challenges regarding bids will be settled by the auctioneer and his decision will be final.

**Health Papers:** Our vet will be on hand to write interstate health certificates.

**Registration and Transfer:** All animals sell with registration papers from the American Lowline Registry and will be transferred after the sale at the seller's expense.

**Announcements:** Any errors or changes of information contained in the catalog will be announced from the auction block and such announcements shall take precedence over information contained in the catalog.

**Breeding Guarantee:** Bred females in the sale have been pregnancy examined by a veterinarian and found to be safe in calf. Bred females and females with calves at side are considered to be breeders and no further guarantee applies. The open heifers selling are guaranteed to be breeders. If a female appears to be a non-breeder within 6 months of the sale (or within 6 months of when

she reaches breeding age) she may be returned to the seller at the buyer's expense. The seller will then reserve the right to prove the animal a breeder within a six month period, using any fullblood registered Lowline bull of his choice through AI or natural service. If successful, seller will return animal to buyer, again at buyer's expense. Should the animal fail to prove a breeder, the seller at his option may either return the purchase price to the buyer or replace the animal with another of equal value in full settlement and satisfaction of all claims. In no event shall the seller be responsible for more than the purchase price.

In case the animal in question should develop to be a problem breeder due to negligence or improper management by the buyer or if the female has been subjected to any hormonal or surgical reproduction techniques, the seller's guarantee does not apply. No guarantee is given that bred females will deliver a live calf. No guarantee is given that a female will produce eggs suitable for transplant.

All bulls are semen tested. No guarantee is given that a bull will produce semen that will freeze.

**Liabilities:** All persons who attend the sale do so at their own risk and Effertz EZ Ranch assumes no liability for any accidents that may occur. Neither does Effertz EZ Ranch assume any liability for loss or injury to livestock due to theft, mysterious disappearance, sickness, improper handling or Act of God.

**Contract:** The above terms and conditions shall constitute a contract between the buyer and the seller of each animal sold.

**Mail bid:** Mail or wire bids may be furnished. Bids must be in the hands of the sale staff in ample time prior to the sale and will be handled in strict confidence.





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**FIRST CLASS**  
US POSTAGE

**PAID**  
BISMARCK, ND  
PERMIT #256

# LOWLINES

## Discover Lowlines Production Sale

**GREAT FRIENDS | GREAT CATTLE | GREAT FUN!**

**Friday and Saturday,  
June 1 - 2, 2012**  
1:00 pm CDT

*Selling 66 Lots of Lowline Cattle*

