

Quality Genetics Built on a Heritage of Commitment

HEART RIVER RANCH

OPEN A ANGUS

**Wednesday,
March 14, 2012**

1:00 p.m. MT
Medora Community Building
Medora, ND

DVAuction
Broadcasting Real-Time Auctions



Welcome!

Quality Genetics Built on a Heritage of Commitment

Dear Friends,

Welcome to our sixth "Gathering in the Badlands" sale to be held in Medora on March 14, 2012. After two winters to remember, this past one thus far has been one we will remember for awhile as well all but for different reasons. Stark reality on how fast things can change. Another good grass year and abundant hay with additional winter grazing have certainly been a blessing and a savings to cost. You will note the bulls enjoyed the warmer winter days as well with better conversion given the same ration we have always fed.

This group of bulls features many calving-ease bulls that are critical to starting an efficient production cycle with survivability, minimal labor and heifers being able to mother, nurse a calf and breed back quickly. In any environment less intervention is a win-win for cow and man alike. Take stock of the opportunity to find productive efficient bulls that provide that option. We also continue to strive to breed fertility, strong feet and legs and udder structure to take the work out of the job of raising the next calf crop. In addition, all of the bulls represented here today were raised in a badlands environment where the cow and calf need to be able to travel after grazing and water with no creep or supplemental feed, in most cases, in thousand acre plus pastures. Rigid culling makes for seed stock that has to perform in all aspects to be able to make the next breeding season.

Ultrasound information will be available prior to the sale upon request via email or mail or a printed copy will be available sale day. If we can assist you will pre sale selections, please feel free to contact us or one of the sale reps. **Bulls will be available for viewing prior to the sale at a development lot 4 miles south of Belfield on Highway 85 and then west on 40th street SW ½ mile by March 1st.** Don't hesitate to call with any questions you may have on the cattle. We always look forward to the opportunity to visit with old and new friends. We will have a social, supper and short marketing and animal health program on the evening of March 13th. So mark your calendars and plan for good food and a good time. We look forward to seeing you all in historic Medora.

Heart River Ranch

Chuck & Annette Steffan Family
4291 Hwy 85 South • Belfield, ND 58622
701-575-8145 • Cell: 701-290-9745
heartrr@ndgateway.com • Fax: 701-575-2077

Open A Angus

Jim & Lynn Arthaud Family
701-623-4461 • jima@midstate.net
Larry Cymbaluk, Ranch Manager
701-575-4692
PO Box 197 • Medora, ND 58645





MEDORA CONVENIENCE STORE

OWNERS:
Donovan O'Brien & Robin Griffin

200 Pacific Ave
Medora, ND 58645
(701) 623-4479
Fax (701) 623-4902
medoracstore@midstate.net

A Special "Thank You" to



Pfizer Animal Health

*... for sponsoring the prime rib supper and
seminar the evening before the sale!*

Heart River Genetics, LLC

Bovine Embryo Transfer and Donor Housing Facility
AETA Certified Technicians
Monthly Veterinary Inspection
Excellent Health & Nutrition
On-Site Services



Located 7 miles south of
Belfield, ND, on US Hwy 85,
west side of highway

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heartrr@ndgateway.com





A Gathering in the Badlands ...

Chuck and Annette Steffan
4291 Highway 85 South
Belfield, ND 58622
email: heartrr@ndgateway.com

FIRST CLASS
US POSTAGE
PAID
BISMARCK, ND
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Wednesday, March 14, 2012

Medora Community Building • Medora, ND • Lunch 11:30 am MT • Sale 1:00 pm MT

42 Red Angus Bulls • 43 Angus Bulls

"A Bunch of Gaylord Cowboys"
Photo taken by
Inez Kessler,
Annette's great grandmother,
circa 1911, Belfield (Gaylord), ND.

