

FLAT WATER Red Angus GANGL

Annual Production Sale

**Monday,
March 24, 2014**

**1:30 pm CST • Valentine, NE
Valentine Livestock Market**

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

Offering

86 Yearling Red Angus Bulls
14 18-Month-Old Red Angus Bulls
28 Red Angus Commercial
Replacement Heifers

View color catalog and videos online at
www.flatwaterredangusgang.com

*Ride with the Flat Water Gang in 2014 ...
your source for prairie boss genetics!*

FLAT WATER GANGL *Red Angus*

(RS)
**Sandbur Ridge
Red Angus**
Ross A. & Dani Knott
Petersburg, NE
(402) 843-8726
rknott@petersburgstatebank.com

Birnie Red Angus
Paul & Milissa
Birnie
Broken Bow, NE
(308) 870-3133 Cell
paul@flatwaterredangusgang.com

Cooksley Red Angus
Ben & Jilleen
Cooksley
Anselmo, NE
(308) 749-0419
milirndia@neb-sandhills.net

WELCOME

FLAT WATER GANG Red Angus

From all of us in the Flat Water Gang, we would like to extend our sincere thanks and gratitude for your interest in our program and we would like to welcome you to join us in Valentine for our 5th annual sale. We are truly excited about this set of bulls as we feel like the consistency, depth and uniformity is greater than we've ever had. The genetics we are offering are part of a designed breeding philosophy and we have done the best we can to provide as much information as possible to help you make your breeding decisions. Please feel free to contact any of us to answer any additional questions that you may have. We want you to be confident and assured in your buying decisions.

The Red Angus breed is finally getting the full-scale recognition that it deserves in the cattle industry. Red replacement females and bred cows are in high demand all across the country due to their maternal characteristics, moderate size, easy fleshing ability and quiet dispositions. Feedlots are filling their pens with Red Angus influenced cattle due to the consistency in carcass, temperament, efficiency and heat tolerance. Whether you are new to the breed or you have been using Red Angus genetics for years, you recognize that Red Angus should be the cornerstone in rebuilding the Nation's beef herd. Our genetics adhere to the traits that make the breed unique from others and our bull offering represents that commitment.

We focus on producing great females, first and foremost. Udder quality, disposition, moderate size, calving ease and efficiency are all paramount in what we do. In addition to that, there is a specific type that we are intent on replicating. Our cows have expansive rib shape and depth of body in order to forage and maintain themselves in a variety of environments. This type of moderate framed, easy fleshing, high capacity female that stands with some width of base is the kind that works best in our low input environment. When one looks at the ribeye area of the bulls that are offered, a person can see the correlation between the wide-bodied females that we strive to produce and the large ribeye of their offspring. Our cattle have natural muscle and thickness through diligent sire selection.

Once again we are using DV Auction as an additional sales medium to help those that are unable to attend on sale day. Video of the bulls and heifers can be viewed through a link on our website or directly at dvauction.com. As another way to accommodate our buyers, we are also excited to be utilizing Bill Pelton's conference call service. We realize that there are buyers that prefer to be on the phone with someone when making their buying decisions and we felt this would help. Please refer to the instructions on the insert and please call with any questions you may have. As always, we are dedicated to helping in any way we can as you look to make important genetic decisions. Your satisfaction is a top priority.

Thank you again for your interest and we can't wait to see you on sale day.

Best regards,

The Flat Water Red Angus Gang

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Choice⁺

Premium Red Angus Grid

Grid Marketing with



A carefully constructed grid focusing on the strengths of Red Angus cattle verified through the FCCP "Yellow Tag" program.

**"Angus"
Premiums
Include:**

- Choice
- Upper 2/3 Choice
- Prime



Ranch Tested. Packer Trusted.

Red Angus

Contact Myron Edelman, Director of Breed Growth
for more information at 307-351-6032.



FLAT WATER *Red Angus* GANG

Paul Birnie
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Broken Bow, NE 68822

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FIRST CLASS
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UNITED PRINTING

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