

"Top 50 Coming-To-Town" Production Sale

Saturday, March 7, 2015

2 p.m. CST • Sitting Bull Auction, Williston, ND

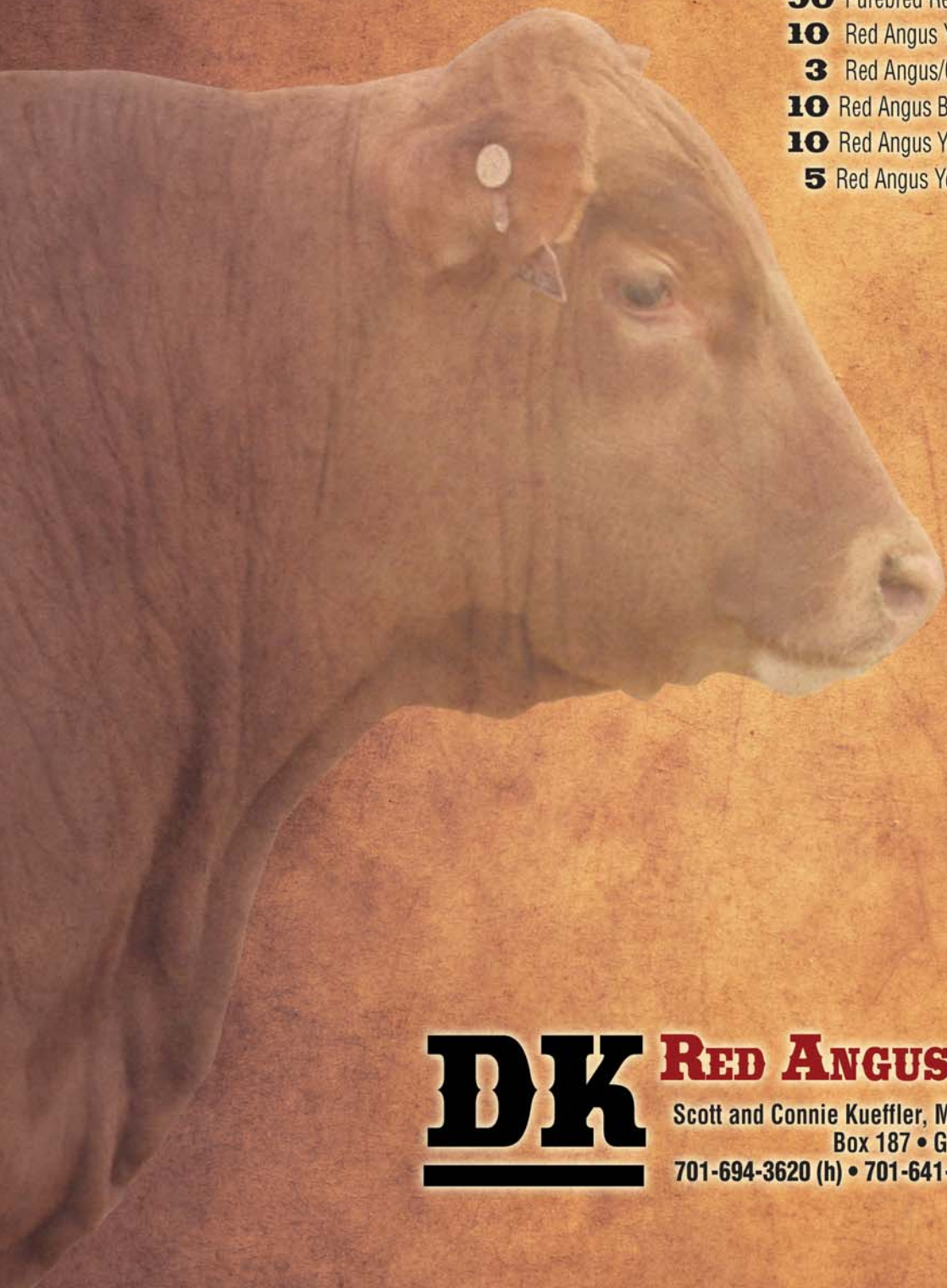
Auctioneer: Butch Haugland • 701-570-3604 or 701-965-6234

Ringman: Loren Sorenson, 701-694-2627



Sale Offering:

- 50** Purebred Red Angus Bulls
- 10** Red Angus Yearling Heifers
- 3** Red Angus/Charolais Composite Bulls
- 10** Red Angus Bred Heifers, Cal Tofte
- 10** Red Angus Yearling Heifers, Andrew & Dale Drawbond
- 5** Red Angus Yearling Heifers, Schilke Ranch



DK RED ANGUS & CHAROLAIS
Scott and Connie Kueffler, Michala and Kirsti • Bonnie Kueffler
Box 187 • Grenora, ND 58845
701-694-3620 (h) • 701-641-0519 (c) • redangus@nccray.com

Welcome,

We would like to welcome you to our production sale. What a change this winter has been from last year. We had two waterers freeze up the day of our 2014 sale and it took until June before one of them thawed out. Hopefully sale day this year is a little milder.

Again the bulls are bucket fed oats & CHS pellets twice a day with free-choice grass hay. They are not fed for the show but to go to work for you and keep growing. We shoot for a 3-lb. daily gain on test and we know these bulls could gain a lot more but would only hurt them in the long run. We feel this is one of our best set of bulls top to bottom. Many of these bulls are suitable to use on heifers.

For those of you that can't make it to the sale, you'll be able to watch & bid on DVAuction.com. Videos of the bulls will be available a couple of weeks before the sale at the DVAuction.com website but remember that the video was shot a month before the sale and the younger bulls are still pretty green. If you have any questions don't hesitate to call us.

Also bulls will be delivered free to U.S. central locations within 500 miles and we will work with you on further distances.

You are welcome to come look at the bulls at the ranch before the sale. We would be happy to show you the sires & dams. Give us a call – we'd be glad to assist you in finding the right bull to fit your fit your herd.

Thank you and God Bless, *The Kuefflers*
Scott and Connie, Michala and Kirsti Kueffler • Bonnie Kueffler

DK Red Angus & Charolais

Box 187 • Grenora, ND 58845 • (701) 694-3620 (h) • (701) 641-0519 (c)



View pre-sale video footage of the bulls and watch & bid online for free at **DVAuction**
Broadcasting Real-Time Auctions



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2. Apply for bidding approval by clicking on the "details" tab at least 24 hours prior to the auction-a DV representative will notify you once you have been approved
3. Tune in for the sale and make your purchases!

High speed internet is required for successful bidding-be sure to check the lag-time monitor in the top left corner to ensure real-time broadcasts.

Proxy Bidding-if you can't make time to watch the sale, register a proxy bid and let our system represent your bid while you're away. Look for the "proxy bid" tab on the auction listing, and fill in your maximum bids. We'll handle the rest!

Having troubles? During the auction, you can type a message to the operator at any time for assistance. Our full-time support team can also always be reached at (402) 474-5557.

DVAuction
Broadcasting Real-Time Auctions

DVA Rep. Justin Dikoff (605) 290-0635 - email: jdikoff@dvauction.com
Please feel free to contact me with questions about the sale or to view the cattle for you.

55 B477

BD		%		COMPOSITE	
3/25/14		75/25			
BW	WW	YW	ADG	WDA	
90	681	1306	3.91	3.54	

RED YY RED KNIGHT 640F
HRR TROJAN 709
 MLK CRK SHEBA 056
 C-B CHARLIE PLD 162 PLD
P077 - COMMERCIAL
 E3077 (AR COMMERCIAL)

RED YY 23L TOPPER 408D
 RED TOP GOLDIE 40U
 BUF CRK BARNEY 3474
 MLK CRK SHEBA 556

★ Calving Ease

56 B451

BD		%		COMPOSITE	
3/16/14		50/50			
BW	WW	YW	ADG	WDA	
98	780	1399	3.87	3.82	

RED YY RED KNIGHT 640F
HRR TROJAN 709
 MLK CRK SHEBA 056
 C-B CHARLIE PLD 162 PLD
P051 - CHAROLAIS
 JCH MISS DRIVER K51

RED YY 23L TOPPER 408D
 RED TOP GOLDIE 40U
 BUF CRK BARNEY 3474
 MLK CRK SHEBA 556

★ Calving Ease

57 B790

BD		%		COMPOSITE	
3/19/14		50/50			
BW	WW	YW	ADG	WDA	
94	721	1290	3.56	3.53	

RED YY RED KNIGHT 640F
HRR TROJAN 709
 MLK CRK SHEBA 056
 DK MR BEEF N693
T90 - CHAROLAIS
 JCH MS FASTTRACK L90

RED YY 23L TOPPER 408D
 RED TOP GOLDIE 40U
 BUF CRK BARNEY 3474
 MLK CRK SHEBA 556

★ Calving Ease



Commercial Females

- 10** Red Angus Commercial Replacement Heifers
- 10** Bred Commercial Red Angus Heifers, Andrew and Dale Drawbond
- 5** Red Angus Yearling Heifers, Schilke Ranch
- 10** Bred Commercial Red Angus Heifers, Cal Tofte

Ranchers' Guide to EPDs

- HB** HerdBuilder Index – Need bulls for developing a profitable cowherd and maximizing the value of marketed progeny? Select a bull with a high HB value.
- GM** GridMaster Index – If you market all of your calf crop and want to increase the value of that calf crop, select a bull with a high GM value to maximize your profit.
- CED** Calving Ease Direct – Breeding Heifers? Select bulls with a high CED to increase the probability that the heifers will calve unassisted.
- BW**..... Birth Weight – Predicts differences in birth weight. BW is included in the CED EPD, so simplify your decisions by selecting bulls based on CED instead of BW.
- WW** Weaning Weight and **YW** Yearling Weight – Predicts differences in weight at weaning and yearling. While selection based on these growth measures can increase your payweight, be cautious what the bull's other EPDs are.
- Milk** Milk – Predicts differences in weaning weight of daughter's progeny due to milk production.
- ME** Maintenance Energy – Selecting bulls with a lower ME EPD will decrease the amount of feed his daughters will require to maintain body weight.
- HPG**..... Heifer Pregnancy – Retaining heifers? Select bulls with a high HPG to increase the percentage of exposures that result in a calving observation.
- CEM** Calving Ease Maternal – Another number to pay attention to if you are retaining heifers. Selecting bulls with a high CEM will increase the probability of those daughters calving unassisted.
- STAY**.... Stayability – The most important trait if your goal is developing cows that stay productive, thus increasing your profitability. Bulls that have a high Stay EPD are expected to sire daughters that remain productive in the herd until at least 6 years of age.
- MARB** .. Marbling Score – Select bulls with high MARB EPD to increase the number of progeny that grade Choice or Prime.
- YG** Yield Grade – Marketing calves on a grid? Placing selection pressure on YG EPD will decrease the number of YG discounts on grid-marketed progeny.
- CW**..... Carcass Weight – Selecting bulls with a high CW EPD will increase the weight of the hanging carcass, which directly impacts revenue.
- REA** Rib Eye Area – Need to add muscle? Select bulls with a high REA EPD to increase rib eye area, which favorably increases Yield Grade.
- FAT** Backfat – Need to reduce waste in carcasses? Select bulls with a low FAT EPD to reduce backfat, which favorably increases Yield Grade.



RED ANGUS & CHAROLAIS

Scott Kueffler

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Real time bidding & proxy bidding available.
For questions contact Justin Dikoff at (605) 296-9633 -jdikoff@dvauction.com

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