

"Top 50 Coming-To-Town" Production Sale

Saturday, March 5, 2016

2 p.m. CST • Sitting Bull Auction, Williston, ND

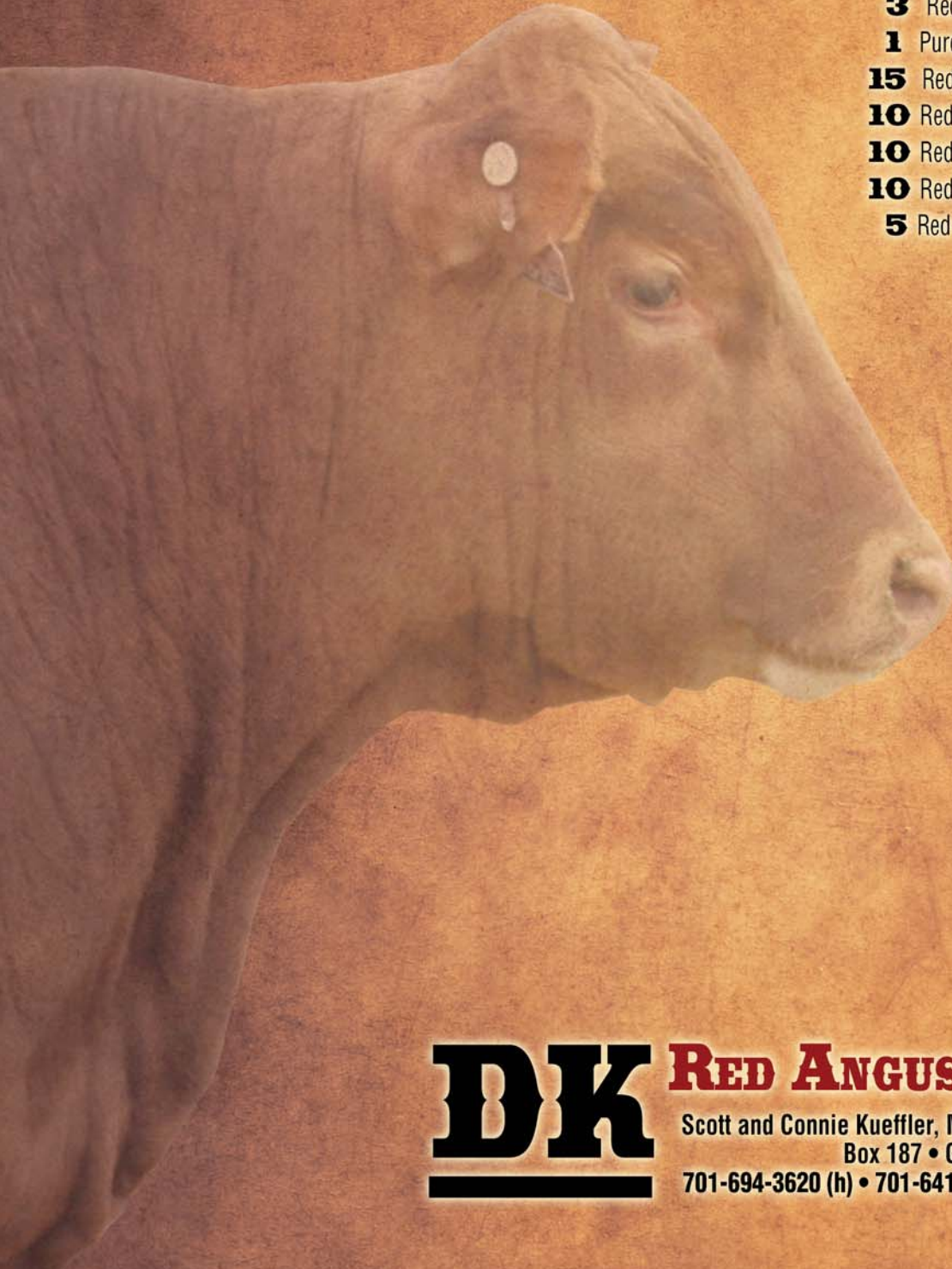
Auctioneer: Butch Haugland • 701-570-3604 or 701-965-6234

Ringmen: Loren Sorenson, 701-694-2627 • Kris Petersen: 701-339-0305

DVAuction Broadcasting
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Sale Offering:

- 49** Purebred Red Angus Bulls
- 3** Red Angus/Charolais Composite Bulls
- 1** Purebred Red Simmental Bull
- 15** Red Angus Yearling Heifers
- 10** Red Angus Bred Heifers, Tofte Ranch
- 10** Red Angus Yearling Heifers, Drawbond Ranch
- 10** Red Angus Yearling Heifers, Guenther Ranch
- 5** Red Angus Yearling Heifers, Schilke Ranch



DK RED ANGUS & CHAROLAIS
Scott and Connie Kueffler, Michala and Kirsti • Bonnie Kueffler
Box 187 • Grenora, ND 58845
701-694-3620 (h) • 701-641-0519 (c) • redangus@nccray.com

Welcome,

We would like to welcome you to our production sale. What a nice winter this has been! Hopefully the nice weather continues for calving.

Again the bulls were bucket fed CHS pellets twice a day with free-choice grass hay. They are not fed for the show but to go to work for you and keep growing. We shoot for a 3-lb. daily gain on test and we know these bulls could gain a lot more but would only hurt them in the long run. We feel this is one of our best set of bulls top to bottom. Many of these bulls are suitable to use on heifers.

For those of you that can't make it to the sale, you'll be able to watch & bid on DVAuction.com. Videos of the bulls will be available a couple of weeks before the sale at the DVAuction.com website but remember that the video was shot a month before the sale and the younger bulls are still pretty green. If you have any questions don't hesitate to call us. The bulls will sell pretty much in birthdate order as listed in the catalog.

Also bulls will be delivered free to U.S. central locations within 500 miles and we will work with you on further distances.

You are welcome to come look at the bulls at the ranch before the sale. We would be happy to show you the sires & dams. Give us a call - we'd be glad to assist you in finding the right bull to fit your herd.

Thank you and God Bless,

The Kuefflers

Scott and Connie, Michala and Kirsti Kueffler • Bonnie Kueffler

DK Red Angus & Charolais

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View pre-sale video footage of the bulls and watch & bid online for free at **DVAuction**
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Buying online is as easy as 1, 2, 3...

1. Create an account at www.dvauction.com under the "register" tab
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3. Tune in for the sale and make your purchases!

High speed internet is required for successful bidding-be sure to check the lag-time monitor in the top left corner to ensure real-time broadcasts.

Proxy Bidding-if you can't make time to watch the sale, register a proxy bid and let our system represent your bid while you're away. Look for the "proxy bid" tab on the auction listing, and fill in your maximum bids. We'll handle the rest!

Having troubles? During the auction, you can type a message to the operator at any time for assistance. Our full-time support team can also always be reached at (402) 474-5557.

Commercial Females

Ranchers' Guide to EPDs

15 Red Angus Commercial Replacement Heifers

10 Bred Commercial Red Angus Heifers from Tofte Ranch

10 Bred Commercial Red Angus Heifers from Drawbond Ranch

10 Red Angus Yearling Heifers from the Guenther Ranch

5 Red Angus Yearling Heifers from the Schilke Ranch

HB HerdBuilder Index – Need bulls for developing a profitable cowherd and maximizing the value of marketed progeny? Select a bull with a high HB value.

GM GridMaster Index – If you market all of your calf crop and want to increase the value of that calf crop, select a bull with a high GM value to maximize your profit.

CED Calving Ease Direct – Breeding Heifers? Select bulls with a high CED to increase the probability that the heifers will calve unassisted.

BW..... Birth Weight – Predicts differences in birth weight. BW is included in the CED EPD, so simplify your decisions by selecting bulls based on CED instead of BW.

WW Weaning Weight and **YW**Yearling Weight – Predicts differences in weight at weaning and yearling. While selection based on these growth measures can increase your payweight, be cautious what the bull's other EPDs are.

Milk Milk – Predicts differences in weaning weight of daughter's progeny due to milk production.

ME Maintenance Energy – Selecting bulls with a lower ME EPD will decrease the amount of feed his daughters will require to maintain body weight.

HPG..... Heifer Pregnancy – Retaining heifers? Select bulls with a high HPG to increase the percentage of exposures that result in a calving observation.

CEM Calving Ease Maternal – Another number to pay attention to if you are retaining heifers. Selecting bulls with a high CEM will increase the probability of those daughters calving unassisted.

STAY.... Stayability – The most important trait if your goal is developing cows that stay productive, thus increasing your profitability. Bulls that have a high Stay EPD are expected to sire daughters that remain productive in the herd until at least 6 years of age.

MARB .. Marbling Score – Select bulls with high MARB EPD to increase the number of progeny that grade Choice or Prime.

YG Yield Grade – Marketing calves on a grid? Placing selection pressure on YG EPD will decrease the number of YG discounts on grid-marketed progeny.

CW..... Carcass Weight – Selecting bulls with a high CW EPD will increase the weight of the hanging carcass, which directly impacts revenue.

REA Rib Eye Area – Need to add muscle? Select bulls with a high REA EPD to increase rib eye area, which favorably increases Yield Grade.

FAT Backfat – Need to reduce waste in carcasses? Select bulls with a low FAT EPD to reduce backfat, which favorably increases Yield Grade.

*Thank you
for attending our sale!*



RED ANGUS & CHAROLAIS

Scott Kueffler

Box 187 • Grenora, ND 58845

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