

MORE THAN A **XVI** BULL & FEMALE SALE

11th Annual Sale

Saturday, March 19, 2016

Selling:

40 Red Angus Bulls

50 Red & Black

Simmental &

SimAngus™ Bulls

30 Red Angus Cows



Red Hill Farms

**Swine Seedstock
Tobacco Enterprises
Red Angus and Simmental Cattle**

Dear Friends,

We are pleased and excited to welcome you to our 11th Annual Bull Sale – More Than a Bull! When we say “More Than a Bull” we want our customers to know that you are buying more than just a bull to breed your cows. You are purchasing part of the Red Hill program – a program that measures success by your profitability. Red Hill cattle have been selected to improve economically relevant traits with a goal of optimizing the practicality and profitability for our commercial customers. We focus on documented breed leading production traits while maintaining phenotypically pleasing cattle. Even so, our program doesn’t stop at the animals we sell. We believe in the importance of offering services to our customers – services that will increase the value of your herd. Ask us about the services we offer!

We have implemented changes for our 2016 sale. The most notable change to the attendees of our sale will be the change of sale location to the ‘home farm’ at the tobacco barns. This will reduce the stress on the cattle and reduce labor for our crew. Additionally, 2016 will be our first sale on DV Auction. At our new location we will have high-speed internet and the ability to stream the sale on the internet. Videos of each lot are available at www.dvauction.com on the Red Hill Farms sale page. If you are unable to attend the sale and would prefer to be on the telephone rather than on the internet, our conference call line is still available. Please register as a buyer prior to sale day if you will not be in attendance.

Saturday is sale day, but we hope you will find time to join us on Friday prior to the sale for our cow herd tours and our evening “Cattle Talk.” The Friday evening program will feature two educational presentations by Dr. Mahdi Saatchi and Dr. Gary Rogers. We believe in the power of education and want to provide our customers the most current and relevant material available!

A major reward of the seedstock business is the opportunity to enjoy the friendship and fellowship of our customers and fellow breeders. You are always welcome to visit our farm to study our cattle and their production records. We intend to collect the most comprehensive data set in the industry – from birth to rail to cowherd records – and share all the information with you, the customer. Please review our catalog and contact us if you have questions. We hope to see you on March 18 and 19!

***Bart, Sarah and Ty Jones
Gordon and Susan Jones***





REDHILL P707 NEBULA 219B



REDHILL 6128 765 236B



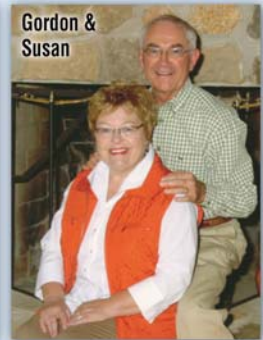
REDHILL 225Z 53A 42C



RHF-SFG 0053Z 427Z 41C



Bart, Sarah & Ty



Gordon & Susan



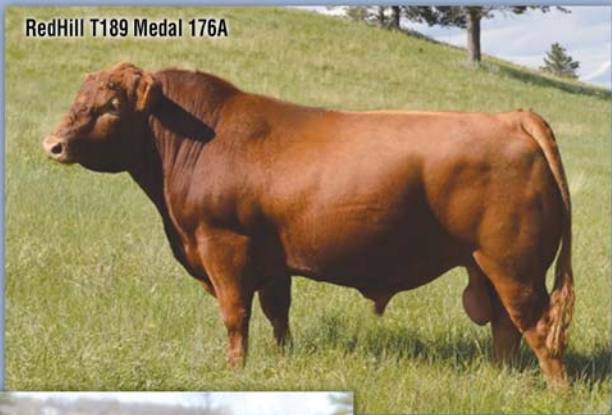
Ty



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RedHill T189 Medal 176A



DVAuction



J Bar J Nightride 225Z

*Please
bring this
catalog
to the sale!*

www.RedHillFarms.net

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