



WFL Merlin 018A (#1628086)



Leland Marksman 6629 (#3543019)

Stability – Peace of Mind – Dependability

Rest assured that *Leland Red Angus* will be unwavering in genetic merit, phenotypic virtue and customer service, regardless of what storm clouds are brewing.



Leland Rollin Deep 6421 (#3543247)



VGW Lotto 722 (#3764733)



MLK CRK Fusion 5202 (#3468393)

Annual Production Sale
**Friday,
March 12, 2021**

1 p.m. MST
At the Ranch
41 mi. N of Beach, ND, or
34 mi. SE of Sidney, MT

Selling:
200 Bulls
60 Heifers
Including age-advantaged bulls
from Koester Red Angus

DVAuction Broadcasting Real-time Auctions



©Leland_Red_Angus
On the BULLPEN app

R *Leland* **RED ANGUS RANCH**

Melvin & Luella Leland • (701) 565-2347
Todd & Carla Leland • (701) 565-2361
192 Hwy 16 N • Sidney, MT 59270
lelandra@restel.net • www.lelandredangus.com



Greetings from Leland Red Angus and Koester Red Angus.

Thank you for your interest in our 2021 sale offering. We are confident that these cattle have been produced and developed to enhance the value of our customers' cattle. We understand that genetic decisions made today have a lasting impact on your operations and we take that responsibility very seriously.

Due to the importance of your decision making, we utilize all of the technology available to predict how our cattle will perform and at the highest accuracy available. We believe in accurate reporting of all data in the largest contemporary groups possible and utilize ultrasound, genomic testing and parent verification to enhance our EPDs for the highest prediction values possible. We have also used cowboy logic for decades, selecting for disposition, structural soundness, udder quality and foot structure.

Our bulls are developed at our ranch facilities on a total mixed ration formulated for adequate growth, but mild enough to protect their fertility and longevity. Bulls are started on a roughage only diet and gradually transitioned to a low mega-cal ration that never exceeds 50 mega-cals, contrary to multiple bull development rations.

To assist our customers in obtaining a greater return on investment, we participate in multiple premium market programs. Among them is the Feeder Calf Certification Program. We purchase tags for our customers' calves that are sired by bulls from our programs. FCCP provides genetic, age and source verification for your calves and has proven to add value to the calf crop. In addition, we are also Seedstock Partners with Top Dollar Angus, which identifies the cream of the

crop of feeder cattle. Watch for the Top Dollar Angus logo designation on the bull lots which identifies bulls that will move your program to qualification status.

Red Angus has implemented new indices this year and we want to take a second to give you a quick explanation of what they are and how to use them. ProS is new this year and can be viewed as a multi-purpose index. It covers all bases from birth to slaughter and is a combination of the HerdBuilder and GridMaster indices. HerdBuilder should be viewed as the maternal index and GridMaster, as the name implies, would cover your performance and carcass characteristics. It is as important as ever to watch your breed rank numbers, as the values you are used to seeing have changed.

We are proud to announce that Leland and Koester Red Angus have the No. 1 and No. 2 bulls for registrations in the Red Angus database. Merlin 018A and Domain A163 currently have over 6,366 head recorded. We are pleased that our genetics are accepted so well in the industry.

We are committed to supplying trusted performance and quality backed by the latest science-based technology, as well as sound, manageable cattle with emphasis on structure, economic convenience and adaptability. We are focused on your profitability. Please feel free to contact us for any assistance or any other information you may want for your decision-making process.

Thank you very much for your continued business.

Top Dollar Angus Feeder Calf Program



Promote Your Verified Genetic Investment

Top Dollar Angus is the industry leader in third-party genetic verification and marketing assistance for superior Angus and Red Angus-based feeder cattle. Our program stamps a unique identity on the 'best of the best' by verifying and then showcasing their genetic merit. The Top Dollar Angus team works directly with a large number of feedyards and buyers to provide them with documented superior

feeder cattle, coupled with genetic risk mitigation and the precision understanding they need to pursue your cattle with absolute confidence.

Top Dollar Angus enables cow-calf producers to benefit from the genetic value already built into their herds. Producers that invest in high-end genetics, as well as strong health and nutrition programs, need a means of positively differentiating their calves from average cattle. Top Dollar Angus does that. Industry demand is strong for genetically superior feeder calves with the right supporting documentation. Don't make buyers guess, let them know by putting the Top Dollar Angus badge of honor on your premium genetic investment.



Contact our team for more information and a free evaluation:

   www.topdollarangus.com

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2021 Sale Bull Sire Listing

RED ANGUS SIRES	Reg. #	ProS	HB	GM	CED	BW	WW	YW	M	HPG	CEM	ST	MARB	YG	CW	REA
WFL MERLIN 018A	1628086 <i>Breed Rank</i>	122 40%	69 66%	53 26%	15 18%	-4.6 10%	81 4%	128 6%	36 1%	10 73%	6 62%	13 74%	0.52 26%	-0.06 7%	21 48%	0.36 11%
LELAND ROLLIN DEEP 6421	3543247 <i>Breed Rank</i>	160 6%	84 35%	76 5%	9 87%	-0.7 67%	73 13%	134 4%	34 3%	14 19%	6 63%	17 29%	0.45 37%	0.12 75%	53 2%	0.51 5%
MLK CRK FUSION 5202	3468393 <i>Breed Rank</i>	185 1%	106 6%	79 4%	17 11%	-4.2 14%	41 95%	76 86%	26 41%	13 28%	13 1%	17 26%	0.64 12%	-0.06 7%	21 49%	0.25 22%
VGW LOTTO 722	3764733 <i>Breed Rank</i>	130 28%	83 37%	47 34%	19 3%	-6.2 3%	65 35%	106 31%	31 10%	18 2%	10 12%	12 78%	0.61 15%	0.19 93%	18 56%	0.05 57%
3SCC DOMAIN A163	1619642 <i>Breed Rank</i>	156 8%	94 19%	62 15%	14 27%	-1.5 53%	63 40%	105 34%	21 80%	11 55%	4 91%	22 2%	0.71 8%	0.21 96%	23 40%	0.04 59%
ANDRAS FUSION R236	1506931 <i>Breed Rank</i>	162 5%	83 37%	79 4%	15 20%	-3.4 23%	49 85%	90 65%	25 53%	8 86%	10 10%	15 54%	0.76 5%	0.08 56%	23 41%	-0.13 88%
BB DAKOTA 7121	3738265 <i>Breed Rank</i>	123 38%	72 60%	51 29%	10 74%	-0.3 74%	81 4%	137 3%	30 12%	12 32%	6 70%	13 71%	0.53 24%	0.03 31%	25 35%	-0.01 69%
LELAND FULL HOUSE 7465	3767175 <i>Breed Rank</i>	142 16%	43 93%	100 1%	6 98%	2.3 96%	84 3%	140 2%	33 5%	10 64%	1 98%	12 82%	0.94 1%	0.09 62%	43 6%	0.26 21%
LCOC PROFIT BUILDER A023E	3905027 <i>Breed Rank</i>	113 52%	55 85%	58 19%	15 22%	-3.6 20%	63 40%	105 33%	27 31%	14 14%	6 62%	12 83%	0.73 6%	0.01 23%	14 68%	0.01 65%
3SCC DICTATE C74	3468924 <i>Breed Rank</i>	139 19%	83 37%	56 21%	18 6%	-4 16%	63 41%	121 11%	38 1%	11 55%	7 48%	19 9%	0.18 90%	0.1 67%	34 16%	0.36 11%
SCHULER BONAFIDE E538	3779029 <i>Breed Rank</i>	136 22%	71 62%	65 12%	11 70%	0.1 79%	87 2%	140 2%	24 59%	11 49%	4 87%	14 66%	0.75 5%	0.06 45%	45 5%	0.25 22%
LELAND DOMAIN 7590	3766761 <i>Breed Rank</i>	189 1%	119 2%	70 8%	11 69%	0.6 86%	59 55%	102 40%	24 59%	15 9%	5 82%	23 1%	0.66 11%	0.09 65%	28 28%	0.23 24%
LJC LEATHERMAN 425F	3961005 <i>Breed Rank</i>	139 19%	92 22%	47 34%	14 30%	-4.6 10%	63 42%	105 33%	26 45%	13 25%	7 45%	18 16%	0.65 12%	0.03 33%	11 78%	0.14 39%
LELAND DOMAIN 8495	3974638 <i>Breed Rank</i>	184 2%	105 8%	79 4%	17 10%	-4.1 15%	59 56%	104 36%	25 51%	13 29%	8 40%	21 3%	0.85 2%	0.14 83%	28 28%	0.07 53%
WFL BOURNE E7226	3775153 <i>Breed Rank</i>	123 38%	84 35%	39 47%	16 15%	-5.4 5%	52 78%	85 73%	30 14%	17 4%	10 8%	13 71%	0.66 11%	-0.09 5%	1 95%	0.23 24%
RJRA GENUINE F8113	3973080 <i>Breed Rank</i>	184 2%	92 21%	92 2%	16 15%	-3.1 27%	64 36%	122 10%	31 9%	18 2%	9 17%	15 52%	0.71 8%	-0.03 13%	28 27%	0.41 9%
LELAND MARKSMAN 6629	3543019 <i>Breed Rank</i>	102 68%	73 58%	29 65%	15 20%	-5 7%	61 47%	107 30%	34 3%	9 83%	6 73%	18 22%	0.11 96%	-0.04 10%	16 64%	0.33 14%
VGW MEGATRON 403P	1696386 <i>Breed Rank</i>	129 31%	88 29%	40 45%	13 50%	-2.6 34%	66 32%	104 35%	30 13%	14 22%	7 57%	16 42%	0.65 12%	0.03 35%	19 52%	0.21 27%
Average For Leland/Koester Sires		145	83	62	14	-2.8	65	112	29	13	7	16	0.62	0.05	25	0.20
Average For Proven Red Angus Sires		115	76	39	12	-1.7	61	97	25	11	7	15	0.41	0.06	21	0.11

Search through our bulls on the BullPEN app:

 Leland_Red_Angus
On the BullPEN app

 KoesterRedAngus
On the BullPEN app

Catalog will be online mid-February
and videos of all sale animals will be
online late-February:

www.lelandredangus.com
www.koesterredangus.com



Sale broadcast live via: www.dvauction.com

DVAuction Broadcasting
Real-time Auctions

Leland Red Angus ... The Sires



Andras Fusion R236



Leland Domain 7590



Leland Domain 8495



Schuler Bonafide E538



LCOC Profit Builder A023E



RJRA Genuine F8113



Leland Rollin Deep Y118-8523



LJC Leatherman 425F



WFL Bourne E7226



3SCC Dictate C74



Schuler Confidence C810



VGW Megatron 403P



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CHANGE SERVICE REQUESTED

2021 Pre-Sale Update

All sale bulls are 50K tested!
Sell in Catalog Order
Free Delivery to Central Points
up to 500 Miles
Cattle Guaranteed
Top Dollar Angus Verified
Free Sale Day Lunch
Videos of Each Sale Lot

View & bid online:

DVAuction Broadcasting
Real-time Auctions

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**Friday,
March 12,
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**1 p.m. MST
At the Ranch**
**Selling
200 Bulls
60 Heifers**
*Including
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bulls from
Koester Red Angus*



Contact us to receive our sale catalog.

Leland Red Angus

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Luella & Melvin Leland



Todd, Tripp, Carla & Trey Leland



Jake & Kacey Jacobson; Shaye, Steve & Tracey Koester

Catalog online mid-February and videos online late-February:
lelandredangus.com • koesterredangus.com