

RED ANGUS • RED SIMMENTAL • RED SIMANGUS



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“Located in the hills of southwest Iowa”

LOONAN STOCK FARM

*50th Anniversary
Private Treaty Sale*

Saturday, Feb. 1, 2025

On the Farm • Corning, Iowa

Selling 100 Bulls

Bulls priced from

\$3,800, \$4,000 and \$4,200



Greetings from Loonan Stock Farm



Judy

Hello Friends,

We hope this letter finds you and your herds thriving as we head into another exciting season in the cattle business. For us at Loonan Stock Farm, this year is especially meaningful as we celebrate 50 years of providing genetics built for the commercial cattle producer. From that very first sale in 1975, when our bulls averaged \$368, to today, one thing has remained constant: our focus on breeding cattle that work for the commercial man, not the purebred breeder.

As we look back on the past five decades, we are proud of the progress we've made – offering Red Angus, Simmental, and hybrid bulls designed to calve easily, grow fast, and deliver high carcass value. At the same time, our core principles haven't changed. We believe in consistent genetics that perform. That's why Rick spends countless hours studying EPDs, DNA, and pedigrees to ensure every bull meets the needs of your operation.



Rick

We know your success depends on cattle that minimize problems and maximize profits. That's why we don't rely on light birthweights alone to define calving ease. Instead, we evaluate CED and BW EPDs for true consistency. Our weaning weights are taken off the cow without creep feed to reflect real-world performance, and our bulls are developed on high-roughage rations to ensure they stay sound and ready to work.

As we prepare for our **50th Annual Bull Sale on February 1**, we want to thank you for your loyalty and trust. Customers like those who've been with us since 1975 inspire us to keep pushing forward. We're excited to introduce you to this year's lineup, including progeny from new herd sires that combine top performance and strong carcass traits.

We look forward to seeing you on February 1 and continuing to be your partner in success.

Judy & Rick

New Simmental Sires



SAS I RED K310

BD: 4/1/22 ASA REG. 4108906 BW: 594 WW: 594 YW: 594 Red Polled

SAS INFRA-RED H804

WS ALL ABOARD B80
SAS BRI 803

SAS ANGEL G311

ERIXON BITTEN 203A
SAS ANGEL D311

CE	BW	WW	YW	ADG	MCE	MK	MMW	ST	DOC	CW	YG	MARB	BF	REA	API	TI
10.5	2.5	83.3	130.1	0.29	5.8	19.3	60.8	9.7	9.2	32.4	-0.54	0.22	-0.109	1.14	124.9	83.8
65%	80%	30%	25%	25%	55%	80%	55%	99%	80%	35%	3%	40%	5%	10%	65%	40%

- Big-framed calves
- Lots of growth
- Wide hip

Loonan Stock Farm Reference Sires

Simmental Sires

KBHR ALL ALONG E082 (#3312076)
SAS COPPERHEAD J354 (#3952076)
RFS HARDROCK H32 (#3781992)
KBHR SHARP SHOOTER H080 (#3789467)
SAS I RED K310 (INFRARED) (#4108906)

Red Angus Sires

BSF CLIFFTOP C186 J5 (#3487748)
CRS DIAMND REBOURNE 9073 (#4202126)
BECKTON JULIAN H384 E9 (#4377117)
BSF LIKABLE G288 N6 (#4171382)
LELAND LOTTO 1021 (#4474315)
LELAND STOCKMARKET 1050 (#4474371)
LSFR DEEP END 6K (#4666777)
C-T REPUTATION 2135 (#4632203)

We are Proud of our Winners! 2024 Lee County Fair Carcass Contest Results

We are so proud of what Ron and his grandsons have done with our genetics. For 31 years, Ron has been coming to us to purchase his bulls and he has an outstanding set of cows that can be seen when driving on Highway 218. Ron has used our Red Angus, Simmental and hybrid bulls and producing outstanding calves every year. What Ron has done with our genetics is what we have strived for the last 50 years.

Thank you, Ron, Parker and Mason!



Parker Overberg
Champion Rate of Gain 4.55 Champion Carcass



Mason Overberg
Reserve Carcass



LSFR DEEP END 6K

BD: RAAA REG. 2/12/22 **4666777** **BW: WW: YW:** 83 626 1134 **CATEGORY:** 1A 100%

GGP BIEBER DEEP END B597

ProS	HB	GM
132	67	65
18%	25%	27%

MISS JUBILATION 42W 1959A

BIEBER ROLLIN DEEP Y118
BIEBER LAURA 158W
LSFR JUBILATION 42W
MISS HUSTLER 1085R

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.5	75	119	0.27	1.11	30	13	17	7	16	0.50	0.11	42	0.16	0.01
55%	53%	22%	26%	34%	81%	20%	89%	5%	44%	31%	36%	69%	10%	46%	35%

- Home-raised sire
- Dam has an MPPA of 102 on 10 calves
- Deep ribbed
- Large framed
- Performance



LELAND MARKSMAN 6629, sire

RIGHT ON MARKSMAN 1089

BD: RAAA REG. 1/25/21 **4537387** **BW: WW: YW:** 89 627 917 **CATEGORY:** 1A 100%

GGP LELAND MARKSMAN 6629

ProS	HB	GM
93	56	37
60%	41%	72%

RIGHT ON BOURNE 975

WFL MERLIN 018A
LELAND CHATEAU 747
5L BOURNE 117-48A
RIGHT ON TWIX 086

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.0	76	123	0.30	0.70	36	11	16	5	15	0.21	-0.03	19	0.36	0.02
89%	77%	22%	21%	22%	46%	2%	84%	6%	79%	43%	85%	16%	63%	19%	48%

- Ranked #2 out of 109 on 205-day weight
- Ranked #1 out of 75 on yearling weight
- Dam has an MPPA of 115



C-T REPUTATION 0094, sire

C-T REPUTATION 2135

BD: RAAA REG. 2/8/22 **4632203** **BW: WW: YW:** 75 801 1116 **CATEGORY:** 1A 100%

GGP C-T REPUTATION 0094

ProS	HB	GM
104	50	54
46%	52%	43%

C-T LINSEY 7122

C-T RED ROCK 5033
C-T LINSEY 8119
CK THE GENERAL 845
C-T LINSEY 7122

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-4.2	73	115	0.26	0.84	33	7	7	9	16	0.50	-0.11	18	0.33	-0.02
19%	13%	28%	34%	43%	60%	5%	67%	97%	19%	37%	36%	6%	66%	22%	6%

- Top 14% of the breed for BW
- Top 4% of the breed for Milk
- Top 19% of the breed for REA
- Dam has an MPPA of 106

Feeder Calf Certification Program & Allied Access Enrollment

Red Angus Marketing Programs have been delivering results for over two decades, combining the value of superior genetics with access to export markets and premium product lines, while allowing Red Angus customers to build strong reputations.

The Feeder Calf Certification Program (FCCP) was the industry's original USDA Process Verified Genetic, Source and Age Verification program.

Allied Access (AA) provides solutions for crossbreeding programs by delivering source & age verification, without the genetic restriction. AA delivers the flexibility for Red Angus customers using multi-breed rotations, hybrids or composites to capture heterosis.

Enroll in the Red Angus Value-Added Programs and order your tags today!

RAAA Value-Added Department
940-477-4593 • tags@redangus.org



50 Years Strong – Your Partner in Success!



For half a century, Loonan Stock Farm has been more than a source of quality bulls – we’ve been a partner in your success. Our legacy is built on the loyalty of customers who year after year raise profitable, high-performing cattle. It’s your trust and dedication that have made this five-decade milestone possible.

At Loonan Stock Farm, we specialize in breeding low-birthweight bulls that grow fast and calve easily. Our Red

Angus, Simmental and hybrid bulls bring the benefits of heterosis, delivering extra growth and vigor to your calves. With carefully selected genetics, we ensure your calves weigh up at weaning, excel in the feedlot, and yield top carcass quality.

As we celebrate our 50th Anniversary Bull Sale on Feb. 1, we remain committed to providing the reliable genetics you’ve come to expect.

Loonan Stock Farm – Genetics for the Cow-Calf Producer

50th Annual Production Sale

Saturday, February 1, 2025

Private Treaty Auction: 1 p.m. Sharp

At the Farm • Corning, IA

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™

Selling 100 YEARLING BULLS

- 33 years of carcass traits, ultrasounding since 1993
 - Calving ease
 - Performance
 - Disposition
 - Uniform, thick and easy-fleshing
 - Priced from \$3,800, \$4,000 and \$4,200
- Heifers will be offered private treaty in the fall as bred heifers.

Visitors are welcome to visit the farm before the sale to view the bulls.

We are happy to assist you in your bull selections to help you reach your cow herd profitability goals.



Red Angus Bulls



Simmental Bulls



Hybrid Bulls

